

FINANCIAL TIMES

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Table with exchange rates for various currencies including Saudi Arabia, Bahrain, Kuwait, etc.

World News Business Summary

Arafat gives explicit recognition to Israel

Mr Yasir Arafat, chairman of the Palestine Liberation Organisation, spelled out in the clearest terms his acceptance of Israel's right to exist.

Nikkei hits record high In furious final hour

JAPAN'S stock market soared to a record high, taking the Nikkei index above 30,000 for the first time in a surge of trading fuelled by the expiry of the Nikkei futures contract.

Gorbachev plans sweeping unilateral arms reduction

By Quentin Peel in New York

Main points of the address to UN

- A unilateral reduction in the armed forces of the Soviet Union by 500,000 troops over the next two years and the withdrawal of 10,000 tanks from Eastern Europe.



Mikhail Gorbachev addresses the General Assembly of the United Nations yesterday

Estonian Parliament decides to defy Moscow

By John Lloyd in Moscow

THE ESTONIAN Supreme Soviet (parliament) yesterday voted against the recommendation of its own president, to deliver a colossal sum to Moscow by refusing to recognise the USSR Supreme Soviet's right to override the republic's decisions.

France transit deal

Four moderate French unions accepted an offer from the Paris transit authority and called for an end to a strike that has snarled city transport for a week.

Iran reconstruction

Iran's Parliament approved over \$500m for rebuilding housing, businesses and facilities devastated by the eight-year Gulf war.

Philippines arrests

A church-backed human rights group in the Philippines claimed that nearly 12,000 people were arrested for political reasons during President Corason Aquino's first three years in office.

No Gulf deflagging

Mr Frank Caracciolo, US Defence Secretary, said the Kuwaiti Government did not plan to remove US flags from 11 state-owned oil tankers before February.

Nato crashes

Nato air forces lost 128 combat and support aircraft worth over \$1bn in accidents during the year to the end of October, Jane's Defence Weekly reported.

Sudan convoy hit

Seven people with a truck convoy trying to reach starving civilians in government and rebel-controlled Sudanese towns died in rebel attacks, the most serious disruption since last month's agreement with the Sudan People's Liberation Army.

Swiss President

Switzerland's Parliament elected Economics Minister Jean-Pascal Delamuraz as President and made Justice Minister Elisabeth Kopp the country's first woman vice president.

Toxins adrift

The Dutch coast guard tried to locate nine containers with dangerous chemicals, adrift in the North Sea since last weekend.

Uganda aircraft row

British authorities permitted Uganda Airlines to resume for eight weeks to London using an old and noisy Boeing 707 because the airline's only aircraft modified to reduce engine noise crashed last month.

Caucasus quake

An earthquake hit the Caucasus Mountain region of the Soviet Union, knocking out communications. Yerevan Radio said there were casualties near the Soviet-Turkish border but did not give details.

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By Quentin Peel in New York SUBSTANTIAL unilateral cuts in Soviet troops, tanks, artillery and combat aircraft in Europe were announced yesterday by Mr Mikhail Gorbachev, the Soviet President, in a substantial public gesture to galvanise the process of conventional arms reduction.

Mr Gorbachev's gesture already appears to have caused the resignation of one of his key military advisers, Marshal Sergei Akhromeyev, the chief of the Soviet Defence Staff, who has always been publicly opposed to any unilateral arms cuts before negotiations between Nato and the Warsaw Pact.

His sudden retirement was confirmed yesterday by Mr Gennady Gerasimov, Soviet Government spokesman. Mr Gorbachev's promises were hailed as "very constructive" by Mr Martin Fitzwater, the White House spokesman, and "warmly welcomed" by Mrs Margaret Thatcher, the British Prime Minister.

In Brussels, Nato Secretary-General, called the move a long overdue step in the right direction. US and British officials said the cuts would still leave the Soviet Union with superiority in conventional forces.

Mr Gorbachev used the maximum international exposure of his address to the UN General Assembly - the first by a Soviet leader for 26 years - to make the most sweeping unilateral disarmament gesture of recent years. After the speech the Soviet President sat down to an informal summit meeting with President Ronald Reagan and President-elect George Bush.

Mr Gorbachev also announced his readiness to publish plans for the conversion of key Soviet defence factories to civilian production, and called for comparable proposals from other leading military powers.

In a further move, the Soviet leader announced a significant change in Soviet policy in Afghanistan, calling for an embargo on arms deliveries to all sides in the conflict, a ceasefire from January 1 and the installation of UN peace-keeping troops to enable a broad-based coalition government to be established.

By Peter Montagnon and William Dufforce in Montreal TRADE MINISTERS arrived at the critical point in their attempt in Montreal to give new impetus to the Uruguay Round of multilateral trade negotiations with no sign of a break in the deadlock between the European Community and the US on the key question of agricultural trade reform.

After Mr Ricardo Zerbino, the Uruguayan Finance Minister who has been chafing the meeting, failed to narrow differences between the two sides, the ministers were bracing themselves for a long night of exceptionally hard bargaining.

Mr John McGregor, UK Minister of Agriculture, said: "It's really worrying that we might see this week's meeting founder on (US) insistence on some absolute position. This is no way to negotiate."

The unanswered question was whether Mr Clayton Yeutter, US Trade Representative, was deliberately withholding flexibility in an effort to squeeze concessions out of other participants in areas such as liberalising trade in services and intellectual property.

Delegates said they were close to agreement on ways of improving the Gatt system, and making progress on tightening its disputes settlement and negotiating tariff reductions.

They were also inching forward on services. Mr Daniel Amstutz, US farm negotiator, said his country would not give in on agriculture, however.

publish plans for the conversion of key Soviet defence factories to civilian production, and called for comparable proposals from other leading military powers.

Mr Gorbachev insisted that there were no longer any people "convicted for their political or religious beliefs" in places of confinement in the Soviet Union. As for "refuseniks" who were still denied the right to emigrate for having been members of the USSR Communist Party, he said that the USSR was ready to restore their civil rights.

When put to a vote, Mr Kork's proposition was defeated 152-91. A counter proposition, put by Mr Lemlit Kork, first secretary of the Rakvere regional Communist Party, to reject Moscow's ruling, was carried 155-87, with six abstentions.

The vote, an unexpected one, is a direct gesture of defiance against the national leadership, which, at last week's session of the USSR Supreme Soviet, called to vote in new constitutional laws, spent much of its time alternating between condemning Estonia's actions and insisting that compromises could be found which would make relations between Moscow and the republics less authoritarian.

Significantly, Mr Kork is a relatively senior Communist official and is also from an area in the industrialised part of the USSR.

By Guy de Jonquieres in London THE STRENGTH of Western Europe's new car market masks serious weaknesses in its motor industry, which is highly vulnerable to a downturn in demand, an internal European Commission study has warned.

The study says Europe's six volume car makers remain in a "precarious" situation and are not yet strong or profitable enough to withstand the full force of open international competition if the European Community market sagged. It warns that even without Japanese competition the EC industry faces more turbulence and restructuring.

Although European car makers had sharply increased their productivity and efficiency since 1980, their competitiveness still lagged far behind the Japanese industry.

The study was prepared by Commission officials to help deal with Japanese car imports after 1992. The study coincides with signs that the four-year boom in worldwide car sales is tailing off.

It says that if the import curbs imposed by several EC countries were removed and not replaced by Community-wide restraints, the share held by Japanese car makers in the EC market could rise from 10.6 per cent in 1986 to 18 per cent in 1995.

Arithmetically, this increase of 1m units in Japanese imports would equate to the disappearance of one of Europe's six main producers, the study says.

It expects between 500,000 and 800,000 vehicles a year to be assembled in Japanese-owned plants in the EC by 1995. In the US, Japanese car imports set to rise, Page 3

Ministers unable to break deadlock on farm reform

Mr Gorbachev also announced his readiness to publish plans for the conversion of key Soviet defence factories to civilian production, and called for comparable proposals from other leading military powers.

Krupp chairman to step down

By David Goodhart in Bonn MR BERTHOLD BEITZ, 75, chairman of Fried Krupp, the West German heavy industrial group, has finally announced he will retire next June to make way for Mr Gerhard Cromme, 30 years his junior and currently chairman of Krupp Stahl, the steel plant at Rheinhausen, regular newspaper reports of strife among senior managers, and then unexpectedly large losses in the plant building division.

Contents

Table with 3 columns: Section, Page, and Page 21. Includes sections like 'A fearful picture of life in Ceausescu's Romania', 'Summary: The economic imperatives behind Gorbachev's unparalleled globe-trotting', etc.

European motor industry is seriously flawed, says study

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Globe Investment Trust P.L.C. has acquired Geoffrey Morley and Company Limited (managers of pension fund investments) to trade as Globe Morley Limited

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MARKETS: South Korea Composite index, Sterling, Stock indices, Interest rates, Dolar, etc.

WORLD TRADE NEWS

Car imports to Japan set for one-third rise

By Stefan Wagstyl in Tokyo

CAR imports to Japan are set to rise by a third this year to nearly 130,000, according to executives at importing companies.

They were commenting on figures published yesterday by the Japanese Automobile Importers' Association which showed that up to the end of November imports were 35 per cent up on the same period last year at 116,448.

areas where importers complained about discrimination, notably in car insurance.

Meanwhile, importing companies have stepped up their marketing efforts. For example, several overseas producers have in the past year signed agreements for their cars to be sold in the showrooms of Japanese manufacturers.

Gorbachev visit 'will boost UK trade'

By Bruce Clark

BRITISH officials regard next week's visit by Mr Mikhail Gorbachev, the Soviet leader, as an "extra-special trade opportunity" (in the words of one) that should help to put flesh on the bones of the economic goodwill achieved by Mrs Margaret Thatcher, the Prime Minister.

Mr Gorbachev will be accompanied by Mr Vladimir Kamenetsky, chairman of the Commission for Foreign Economic Relations, and the most senior Soviet economic official to have visited Britain.

UK officials had a glimpse of Mr Kamenetsky when Mr Gorbachev passed through Britain a year ago on his way to the US-Soviet summit, and they are now relishing the prospect of a whole day with him (next Tuesday) which will include intensive talks with the Department of Trade and Industry (DTI) and hand-picked British businessmen.

Costa Rica sets pace for common market

David Pickles reports on signs of a greater trade consensus in Central America

ATTEMPTS to revive the moribund Central American Common Market come amid signs of a greater regional consensus on policy towards trade.

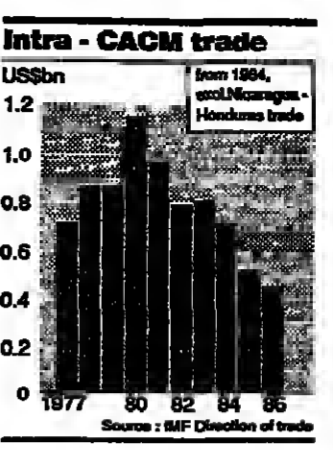
The clearest evidence of this consensus, despite conflicts and serious ideological differences, is over tariff policy.

The common external tariff of the CACM was cut in 1986 to an average of 55 per cent for finished consumer goods (higher for clothing, footwear and fiscal products, which go up to 100 per cent). But in December, Costa Rica will finalise a \$100m World Bank structural adjustment loan agreement, under which it will cut the maximum nominal tariff to 40 per cent on most finished imports over a three-to-five-year period, implying a level of effective protection of around 75 per cent.

So, Costa Rica's common market partners face a dilemma: either the common external tariff has to fall again or free trade with Costa Rica has to end. Initial signs are that the common tariff will be adjusted. Guatemala has said it will follow Costa Rica towards 40 per cent and is expected to begin talks with the World Bank on a structural adjustment loan in January.

There is also a common movement in the region towards the General Agreement on Tariffs and Trade. Nicaragua, which joined in 1985, is at present the only full member and uses Gatt mainly as a forum to protest at the continuing US commercial embargo directed against Managua. Costa Rica is now a provisional member and is negotiating full membership. The other three states are all seeking provisional status.

side the common market from \$142m in 1983 to \$400m last year - more than any single traditional crop, and over 35 per cent of total exports. The projected figure for 1988 is \$475m. Around \$50m of this is



Source: IMF Division of trade

industrial maquila (bond industries) located in the free zones around San Jose, but the lion's share is agriculture.

plan to raise this to over 10 per cent over five years. But it is unlikely that they can easily repeat Costa Rica's success, which has been based on its advanced infrastructure, subsidies to the export sector financed largely by AID, and access to the US market - which is now twice as important as the common market for Costa Rica.

Even in Costa Rica - easily the Central American economy best equipped to withstand exposure to foreign competition - there is concern that liberalisation will undermine the economic and social basis of political consensus. State control of the banking system - nationalised in 1983 - has been eroded. This year's bank reform, which widened the scope for deposit capture by private banks and blocked central bank credits to the agrarian subsidy system, caused bitter divisions in the ruling party, culminating in the resignation of Mr Oton Solis, the Planning Minister.

There has been a series of road blockages by small farmers, hit by cuts in subsidised producer prices - and they have made common cause with the big latifundistas (large landholders) from the Pacific coast in a defence of agricultural support. A concern for food security, combined with pragmatism in the ruling NLP, which faces elections in early 1990, have prevented the outright abolition of the subsidy

system for food staples, like rice, corn and red beans. But producer prices are already down 47 per cent in real terms over the last three years and will continue to fall towards a weighted average of world market prices.

The new round of tariff cuts could well hit Costa Rican industry much harder than previous reductions - which often only cut the legal limits down to the levels of the actual tariffs. Clothing and footwear look particularly vulnerable. On the other hand, the engineering sector looks relatively secure.

Central America's moves towards a more uniform, export-based adjustment policy do not mean that a new Far East miracle is just around the corner. Much of the pain is still to come. The region's huge external debt has not gone away. At over \$17m, it generates contractual servicing costs of over 40 per cent of exports - though much less is actually paid. The UN is proposing \$2bn for commercial debt relief in its special relief plan agreed in April, but this will not solve the problem.

Even if the new export products develop at breakneck speed and avoid market instability, they are starting from a low base in terms of both size and technical capacity. For the foreseeable future, the external balances of Central America will remain largely dependent on the exports of their traditional tropical agriculture - none of which offers a rosy prospect.

US biotechnology group in China drug deal

By Peter Marsh

CELL TECHNOLOGY, a US biotechnology company, has reached an agreement on a pioneering deal with China under which the company plans to turn into drugs for fighting cancer and other diseases a range of bacteria-based substances discovered by Chinese scientists.

Mr Terrance Schreier, chairman of Cell Technology, said in London the substances could help his company in its general development of a variety of naturally-occurring bacterial agents for combating illness.

It concerns biological fragments called biological response modifiers.

Cell Technology hopes its first product based on such a bacterial agent will go on sale in the US or Europe in 1990.

French group and Aeroflot in Moscow hotel accord

By Stephen Fidler, Euromarkets Correspondent

THE French group, Accor, parent of the Novotel hotel group, has signed a joint venture agreement with the Soviet airline Aeroflot to build a 500-bedroom hotel near Moscow's Sheremetevo airport.

Aeroflot will take a 66.5 per cent stake in the venture and Accor one of 13.5 per cent. Moscow Narodny, the London-based Soviet-owned commercial bank, will have a 9 per cent stake. The Belgian contractor Besix 9 per cent, and Coprest, the Committee for the

Alusuisse SFr56m chemical plant

By John Wicks in Zurich

THE Lonza division of the Swiss industrial concern Alusuisse is to build a chemicals plant, involving investment of some SFr56m (\$20.7m) in the industrial zone of Ravenna.

The facility will be operated by the subsidiary company Alusuisse Italia on a site bought from the Italian petrochemicals group EniChem. The plant will use technology developed by Alusuisse Italia together with the American chemical engineering company Lummus Crest, and will come on stream in 1990.

Bonn signs construction agreement with Iran

By John Wicks in Zurich

IRAN and West Germany have signed an agreement calling for Bonn's assistance in establishing construction material plants and in the reconstruction of war-damaged housing.

The report said that the agreement, which involves West German participation in housing construction, calls for creation of industries for prefabricated housing, cement, steel and glass. IRNA did not indicate what facets Bonn would undertake.

French group and Aeroflot in Moscow hotel accord

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MONTREAL TRADE TALKS

Lack of decision 'disastrous for farm trade talks'

By William Dullforce in Montreal

A WARNING that lack of decision in the agricultural negotiations would be disastrous for international trade was issued in Montreal yesterday by the International Policy Council on Agriculture and Trade (IPC), as trade ministers entered the third day of their talks still deadlocked over agriculture.

Lord Plumb, the British president of the IPC, said lack of decision would cause "dangerous uncertainty" between trading partners about medium-term intentions on agricultural policy. Nobody won trade wars, he added.

Members of the IPC are 37 leaders in farming groups, business, banking and government from the US, the European Community, other farm exporting nations and developing countries.

In September, they appealed to trade ministers to agree to at least a 50 per cent across-the-board reduction in trade-distorting farm supports during their mid-term review of the Uruguay Round.

The review is blocked by the US demand for a commitment to long-term elimination of all trade-distorting farm support. The EC is refusing to make that commitment.

A "deposit" had to be made

Mexico intends to pursue long-term agreement with US

By Peter Montagnon

THE new Mexican Administration wants a comprehensive trade agreement with the US in the long term, but will not follow Canada's example by seeking a formal agreement now, Mr Jaime Serra Puche, Trade Minister said in Montreal.

Mexico and the US were economies with a very different level of development and it would be impossible to move straightaway towards a US-Canadian type of agreement, he added.

Instead, Mexico, which struck a framework trade agreement with the US last year, would seek to develop special sectoral accords in order to develop trade with the US in areas such as cars, textiles and steel.

These would form building blocks towards a future comprehensive agreement.

As part of this process, it was considering changes in the automotive sector to relax local content rules in such a way as to be able to encourage fresh foreign investment.

Mexico would also analyse its trade restrictions in the computer sector in order to see whether import restrictions

could be lifted. However, so far the government had not yet made any decisions in this respect.

Mr Serra said that the Mexican government's reluctance to seek a full-scale trade agreement with the US in the short term would apply even if the Uruguay Round failed, leading to a worldwide tendency for the trading system to split into blocs.

Mexico is a relative newcomer to Gatt - becoming a full contracting party only in 1987. It has, however, since developed into a keen player in the Uruguay Round.

Mr Serra said "it would be a big mistake" if ministers failed to make substantial progress at the Montreal meeting.

Although membership of Gatt had forced some painful restructuring on the Mexican economy, it had also lent domestic credibility to its trade policy and given it access to the multilateral negotiating forum, he declared.

Gatt membership had also helped Mexico increase its non-oil exports from \$4bn (\$2.2bn) in 1982, when the debt crisis broke, to a projected \$14bn this year.

Third World still unhappy over import barriers

By William Dullforce and Peter Montagnon

INDUSTRIAL countries may have been hoping for a show of gratitude from the developing world for their agreement last Monday to lift barriers on imports of tropical products, but as trade ministers continue their negotiations in Montreal this week, it has become clear that many of their supposed beneficiaries are still far from happy.

Not only do several regard the tropical products agreement which covers some \$55bn (\$13.8bn) to \$90bn in export turnover as smaller than they might have hoped for. They fear it is being used to disguise a stark lack of progress in another area dear to their hearts - liberalising trade in textiles.

Tropical products and trade in textiles have long been regarded as benchmark indicators of the willingness of rich countries to open their markets to products, in which developing countries can compete.

But even before the trade ministers' meeting this week, the main trading powers - the US, European Community, Canada and Japan - agreed in Montreal they were not prepared to phase out the much-despised Multi-Fibre Arrangement

which governs world trade in textiles and clothing.

The recommitments from the developing countries have been bitter. Mr A. Qazi, deputy chairman of the Pakistan Planning Commission, said starkly at a plenary session: "It is simply not worthwhile for us to participate in the multilateral trade negotiations if the restrictions imposed under the MFA are not addressed in the Uruguay Round."

Industrial country delegates have been seeking to isolate Pakistan by saying that textiles is its sole interest in the Round, but other countries have come to its support.

Mr Dinesh Singh, Indian Commerce Minister, described textiles as a typical example of an industry in which they could become competitive, so the barriers of the MFA should be done away with.

A meeting of Third World ministers grouped in the International Textiles and Clothing Bureau insisted that the textile sector should be integrated into the Gatt during the Uruguay Round.

For the US, such demands remain highly sensitive politically, even though the Reagan Administration successfully vetoed fresh textile legislation

this year. Mr Willy de Clercq, EC Trade Commissioner, has meanwhile declared that Europe cannot set a timetable for the integration of textiles into normal Gatt disciplines for trade in goods.

European trade officials add that concessions on textiles should be matched by agreement from the more advanced developing countries in South-east Asia, such as South Korea, as well as an end to counterfeiting of luxury labels by Third World producers.

The mandate for the Uruguay Round, agreed in Punta del Este, talks only of formulating modalities that would permit the eventual integration of this sector into Gatt, Mr de Clercq said.

As a result, both the US and the EC have been trying to keep the language of the final communiqué on textiles as weak as possible, offering simply "progressive and gradual" integration into Gatt.

According to one developing country negotiator, the result is that poor countries are being asked to pay twice over for concessions they make during this week's meeting.

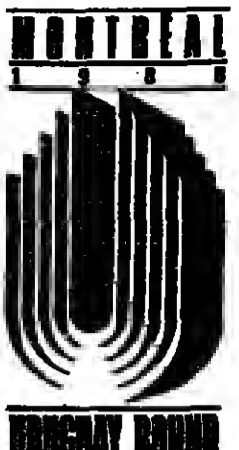
Concessions on tropical

products were simply the fulfilment of a promise made in Punta del Este when the Uruguay Round was launched, the negotiator went on. It was not fair to use this week's agreement on tropical products as a bargaining chip to ask for more.

Textiles, the trade in which runs to \$160bn (\$30bn) a year, were more important in aggregate than tropical products. Developing countries could still decide to block agreements in other areas this week in Montreal.

The objective of developing countries has been to establish clear guidelines for substantive negotiations over the next two years.

Meanwhile, Mr Barber Conable, World Bank President, singled out the MFA, which expires in 1991, as one of the particular protectionist sins of the industrial world.



Pressmen grapple with Gatt's AMLOBS

By Peter Montagnon

IF SOMEONE says to you here that your AMLOBS are small, he is probably paying you a compliment.

For AMLOBS in Gattpeak stands for "aggregate measurement of output based support" which in ordinary English means little more than total subsidies paid to farmers for what they produce.

Veterans of trade meetings admit that Gatt's desecration of the English language has reached new heights in the Uruguay Round of multilateral trade negotiations.

Most strollers in the walkways of Montreal speak French anyway. But even English speakers must be mystified by snatches of conversation such as: "I've spent the evening with de la Paix on FOGS."

That means: "I've spent the evening with my partners in the group of countries which meet regularly in the Hotel de la Paix in Geneva discussing the functioning of the Gatt System."

To help uninitiated members

of the press, the Gatt Secretariat has produced a special glossary of Gattpeak, where "bindings" are fixed tariffs and "TRIMS" Trade-Related Investment Measures.

Even the Secretariat has evidently had difficulty with the word FAG for which it offers the succinct definition "price adjustment gap (Australia) based on the ERA concept".

Yet Gatt's addiction to its own arcane language has its serious side. It is a measure of the complexity of the subject matter with which it deals, but it does make an organisation dedicated to opening up the trading system seem rather inward-looking.

Perhaps someone should form a group to liberate the English language from the clutches of Gatt.

I would call the group "Preservation of Most Proper and Ordinary Use of Speech," but that would quickly go down in the Secretariat's glossary as POMPOUS.



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al poll

Sales recover fails to please Brazil carmaker

By John Barnes

OVERSEAS NEWS

Arafat gives Israel explicit recognition

By Robert Taylor in Stockholm

MR Yassir Arafat, the chairman of the Palestine Liberation Organisation, spelled out in the clearest terms yesterday his acceptance of Israel's right to exist.

organisation whose aim was and remains the replacement of Israel by a Palestinian state, the adviser said.



Shevardnadze to meet Aquino

Soviet team to visit Manila

By Richard Gourlay in Manila

MR Eduard Shevardnadze, the Soviet Foreign Minister, will lead a high-level team to the Philippines on December 21 in an attempt to improve relations with Washington's most important south-east Asian ally.

Tokyo to investigate chemicals export to Moscow

By Ian Rodger in Tokyo

THE Japanese Government is going ahead with an investigation of a chemical company for illegally exporting sensitive chemicals to the Soviet Union.

This followed charges placed by the Ministry of International Trade and Industry (MITI) that the company had exported 858.9 tons of highly pure liquid halon to the Soviet Union without proper authorisation.

Halon, or dibromotetrafluoroethane, is used as a fire extinguishing agent for chemical plants and fishing vessels.

Daikin said it had sent a highly pure form of the chemical to the Soviet Union by mail.

They had filed false reports to MITI on its purity.

Taiwan's Government loses gambling game

Chinese are finding ways to take a risk despite state obstacles, reports Bob King

THE CHINESE, it is said, will gamble on anything: the fall of mah-jong tiles, cricket fights, or whether the last digit on the number-plate of the next car down the street is odd or even.

The Chinese in Taiwan are no exception - to the despair of the island's Government.

But, if street-talk is any indication, interest in the gambling games is of epidemic proportions.

The big loser, however, was industry. Manufacturers complained that many of their workers simply took the day off when draws were scheduled.

For instance, a passenger liner now plying the Keelung-Hong Kong route offers a floating casino as one of its attractions.

Bankers seek debt relief for kibbutzim

By Andrew Whitley in Jerusalem

ISRAEL'S kibbutzim - the rural communities at the heart of the state - are in acute financial difficulties, threatening their existence as independent socialist collectives.

Institutions to co-operate which blocked any agreement. The country's two largest banks - Hapoalim and Leumi - had agreed last month to a full-scale rescheduling of all the kibbutzim's debt.

US may cut forces in South Korea

By Maggie Ford in Seoul

US policy makers are considering how to reduce the country's military presence in South Korea without provoking the North or instability on the peninsula, according to a Western diplomat.

Affairs, has recently met his Soviet counterpart, Mr Igor Rogachev to discuss Korea and the diplomat said Moscow might be open to a change.

Moderate Sikhs attempt unity

By David Housego in New Delhi

THE MOST hopeful signs in months of a rallying of moderate political opinion in the Punjab against terrorism have emerged with steps taken by the Akali (Sikh) leadership to end the differences that have paralysed their movement.

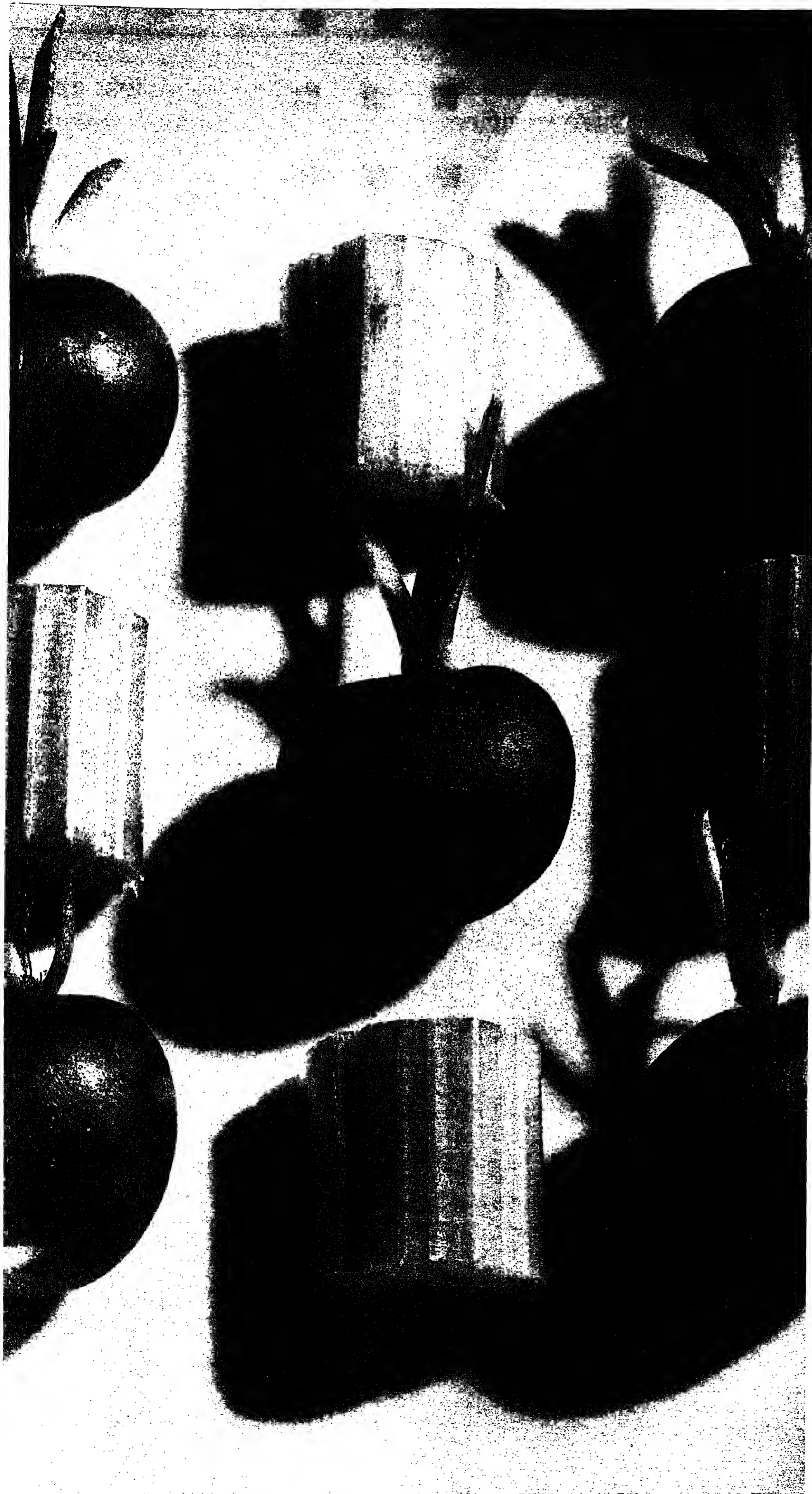
The immediate effect of the latest moves towards reconciliation is to widen the gap between the moderate Sikh politicians and the extremists who see violence as a political weapon.

BANQUE DU LOUVRE FRENCH FRANCS 100,000,000 FLOATING RATE BONDS Interest rate indexed on the PARIS INTERBANK OFFERED RATE

Bhutto pardons political prisoners PAKISTAN'S new government has announced a general amnesty for political prisoners.

Mugabe intervenes on corruption PRESIDENT Robert Mugabe of Zimbabwe, facing public unearse about corruption, warned yesterday that excessive criticism would take the country on a slippery slope to anarchy.

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UK NEWS

Murdoch to add sixth Astra TV satellite channel

By Raymond Snoddy

SKY CHANNEL, the direct broadcast television group owned by Rupert Murdoch, is to add a sixth television channel to its package of programmes on Astra, the Luxembourg television satellite to be launched tomorrow from French Guyana.

The channel will be advertising based and show classic films and arts programmes. It will join three other "free" channels, the Sky general entertainment channel, Sky News and Eurosport, a joint venture with a dozen of Europe's public service broadcasters including the BBC.

Sky has also reached a film deal with Warner Brothers, the US film and television studio, to acquire pay television rights to future films and library movies for its subscription film channel, Sky Movies, and the Disney Channel will be offered as a £12 a month package.

The latest moves by Mr Murdoch intensify the satellite television battle between Sky and British Satellite Broadcasting, the satellite television venture which will launch its three channels towards the end of next year.

On Tuesday BSB, in which Pearson, publisher of the Financial Times is a founder shareholder, announced it had bought the rights to show more than 60 films from Paramount and MCA/Universal. BSB is paying at least \$375m (£201.6m) under the deal, bringing to more than \$700m the amount committed to the purchase of film rights over five years.

BSB, a venture costing more than \$700m, will have to compete against a total of six Murdoch channels on Astra. W.H. Smith Television will have two channels on Astra, Lifestyle, programming mainly aimed at women and Screen Sport, a European Sports Channel.

Mr Robert Maxwell, the UK publisher, has also said he plans to take two transponders — each of which can broadcast a television channel — on Astra.

Sky has now decided to launch its service on February



Murdoch intensifies battle

5, four days later than first intended. The sixth channel will not be ready in time for the launch of the programme service but is expected to follow soon after.

The Murdoch channels will be shown unscrambled at first and then, probably from September, Sky Movies and Disney will be scrambled so they can be watched only by subscribers.

Sky has decided to buy its scrambling equipment from Thomson, the French consumer electronics group. It will be used in conjunction with a "smart card" — a card with microchips containing information which will "unlock" the broadcast signal.

A dish with a 60cm diameter will be needed to receive Astra channels over most of the UK, although the receiver will have to be bigger in Scotland.

Rumblings, the consumer electronic retail chain, plans to start selling receiving equipment in all their 450 stores on Saturday morning if Astra is successfully launched.

Davy Wins £120m contract for Emerald oilfield development

By James Buxton and Steven Butler

DAVY OFFSHORE, a Davy Corporation subsidiary, has concluded a £120m contract to provide development and production facilities for the Emerald oil field to the east of Shetland in the North Sea.

The contract will lead to the creation of 600 jobs at a resuscitated offshore yard at Dundee in Scotland.

Davy has signed a turnkey package with Midland & Scottish Group (MSG), the largest single shareholder in the Emerald field, for the design, procurement, fabrication and installation of a floating production facility.

A large part of the work will consist of converting a semi-submersible drilling vessel named Ali Baba, belonging to Jobsons Drilling, into a produc-

tion vessel. Davy will assume full responsibility for the work until the first production of oil.

The project involves a number of innovative financial and management arrangements which the companies involved believe may set a precedent for future development of small fields in the North Sea.

Jobsons, which has been in financial difficulty, will continue to own the Ali Baba and will operate the vessel as production contractor, paid on a fixed fee based on the amount of oil produced.

Development of the field, which is operated by Sovereign Oil & Gas, is contingent on Department of Energy approval, which is expected.

In a unique arrangement, output from the field has been

pre-sold to Neste, the Finnish oil company, at an agreed price, thus transferring much of the risk away from the field licence holders. The main remaining risk depends on whether the field performs up to expectations.

Davy believes that the contract establishes it as a leader in the provision of total offshore contracting services. Mr Roger Kingdon, Davy's chief executive, said its ability to provide such a service to small oil companies put it in a strong position as North Sea development turned increasingly to marginal fields.

Davy has itself arranged intermediate finance for the construction and installation of the facility up to its handover.

Briefly Genzyme plans \$12m investment in Britain

GENZYME, a US biotechnology company which makes a range of healthcare products, is planning a \$12m (£6.6m) investment programme in Britain over the next 18 months that could lead to 100 new jobs, Peter Marsh writes.

Genzyme, of Boston, Massachusetts, bases most of its production in Britain. It has two UK plants, one at Haverhill, Suffolk, which is likely to be expanded under the latest plans, and another at Maidstone, Kent, where a further facility may be built.

Genzyme, which expects to have sales this year of \$36m, makes a range of enzyme-based chemicals and is expanding into other areas of healthcare products.

It sells most of its output to big pharmaceutical companies such as Abbott Laboratories of the US and Switzerland's F Hoffmann-La Roche for incorporation into drugs and diagnostic kits for monitoring disease.

Lloyd's re-election
The ruling council of Lloyd's of London has re-elected Mr Murray Lawrence as the insurance market's chairman for another 12 months.

Mr David Coleridge, chairman of Sturge Holdings, the largest Lloyd's underwriting agent, was re-elected senior deputy chairman of Lloyd's.

Ulster business plea
Mr Charles Price, US ambassador to the UK, urged Northern Ireland businessmen to become involved in politics.

Addressing the Northern Ireland Chamber of Commerce and Industry in Belfast, Mr Price said politics was often regarded as a "dirty word" both in Ulster and the US.

"But unless businessmen are prepared to involve themselves in politics, unless their commitment to the community goes deeper than economics, then the political situation is unlikely to change," he said.

Mr Price said he was an ardent proponent of increased bilateral trade between the US and Northern Ireland.

Ombudsman attacks sale of graveyards for 15p

Cemetery sales 'morally wrong'

By Richard Evans

WESTMINSTER City Council in London was guilty of maladministration when it sold three cemeteries for 5p each, according to a ruling by the local Ombudsman published yesterday.

The Conservative-controlled authority disregarded its moral obligations to the relatives of those buried in the cemeteries in order simply to make savings in its budget, said Dr David Yardley, Ombudsman for London and the south east of England.

His critical report, which will now be considered by the council, provides additional embarrassment for Lady Porter, the Conservative leader,

and her colleagues, who have been accused by political opponents of squandering assets.

The problems started in January 1987 when the council sold the overgrown and disused cemeteries at Hanwell, Mill Hill and East Finchley for 15p to Chelwood Holdings, a private offshore company.

The land was later valued at several million pounds by a property developer.

Six weeks ago a report from the Audit Commission criticised the council for failing to value the cemeteries and described its handling of the affair as "seriously defective."

In the Ombudsman's report, officers and councillors are

heavily criticised and are advised to get back the cemeteries and pay compensation to distressed relatives.

The Ombudsman was called in to investigate after complaints from three relatives at the way the council had handled the matter.

Dr Yardley accepts the council was within its legal rights when it sold the cemeteries, but he adds: "They clearly owed a moral obligation over and above their strict legal duties in relation to those whose relatives and loved ones were buried in the cemeteries."

Lady Porter said yesterday that the council would carefully consider the report.

Daiwa recruits analysts for expansion

By David Laocelles

THE LONDON branch of Daiwa Securities, the Japanese broking house, is recruiting five research analysts with the prospect of further expansion into market making.

The announcement came only 24 hours after Morgan Grenfell made 450 people redundant and closed its mar-

ket-making arm. Daiwa's move was seen as a pointer to the direction in which the City of London jobs market is moving.

Daiwa has already recruited two of the analysts, Mr John Reeves, from Kleinwort Benson, who specialises in pharmaceuticals, and Ms Mary Corran, from Chase Manhattan

Securities, who analyses oil stocks. The rest will join next year.

Mr Katsuzo Sakamoto, the head of the Daiwa Securities Research Institute in London, said a stronger research base would help Daiwa to compete in international equities.

'Perhaps the bravest man I ever knew...'



and now, he cannot bear to turn a corner

Shot four times Sargeant 'Tory' G... DCM, was perhaps the bravest man his Colonel ever knew. But now, after seeing service in Aden, after being hooby-trooped and ambushed in Northern Ireland, Sargeant 'Tory' cannot bear to turn a corner. For fear of what is on the other side. It is the bravest man and woman from the Services that suffer from mental breakdown. For they have tried, each one of them, to give more, much more, than they could in the service of our Country.

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These men and women have given their minds to their Country. If we are to help them, we must have funds. Do please help us with a donation, and with a legacy too, perhaps. The debt is owed by all of us.

'They've given more than they could - please give as much as you can.'

To protect those concerned, this is an amalgam of several such case histories of Patients in our care.

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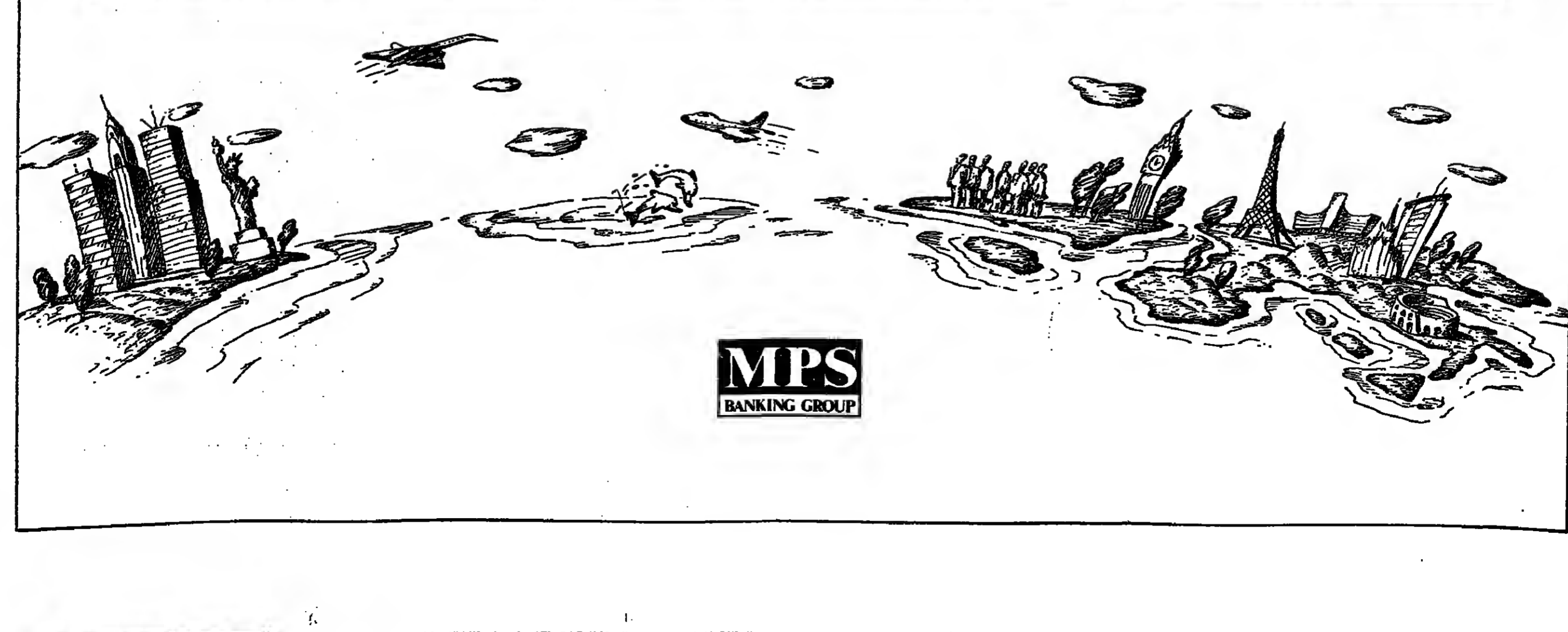
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SH AIRWAY

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And we put together a unique team of local craftsmen who had the skills to execute the time-consuming and intricate bricklaying involved.

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MANAGEMENT: Marketing and Advertising

Marketing in Moscow

UK helps to make advertising and promotion a priority of perestroika

The acquisition of Western advertising and marketing skills has now become an urgent priority for the Soviet Union as it seeks to find new opportunities for Soviet exports in world markets and opens its own frontiers to more Western products.

There are no more than a thousand people involved in marketing throughout the entire country," says Vladimir Tikhonenkov, a senior director of Moscow's state advertising agency, Vneshtorgreklama (VTR), who has just arrived in London on a two-year secondment with Craton Lodge & Knight (CLK), the brand development consultancy.

Tikhonenkov, aged 40, who speaks fluent English as well as German and Japanese, is head of VTR's outdoor advertising and one of the Soviet Union's most experienced marketing practitioners - but, as he readily admits, in spite of a career that has included four years in Tokyo with the Soviet trade delegation, he still lacks much practical know-how.

Since the Soviet Government decided in February that marketing should be made one of the priorities of Mikhail Gorbachev's perestroika, several initiatives have been taken.

Barry Day, of the US advertising agency, McCann-Erickson, was invited to Moscow to give a demonstration of Western advertising techniques.

CLK signed an agreement with VTR in May to sell a number of outdoor and neon advertising sites in Moscow to multinational advertisers. These include 30 supersite poster panels on the road from Moscow airport to the city centre at \$100,000 a year, 10 giant neon displays on the main road into Moscow from Leningrad at \$125,000-\$150,000 a year. Two South Korean consumer electronics companies, Samsung and GoldStar, were among the first to put up their posters.

A significant proportion of this income is being reinvested in devel-

Philip Rawstorne reports on the role of marketing consultancy, Craton Lodge & Knight, in encouraging bilateral trade with Comecon countries. One consequence is the appearance of giant neon displays, such as this for Lançome's *Magie Noire* perfume, which contrasts greatly with the traditional style of Russian posters



oping further marketing opportunities inside the Soviet Union. Under the agreement, CLK will be involved in the "green fields" of marketing consultancy, new product development and direct marketing.

CLK will also help in promoting further outdoor sites in Leningrad and other Soviet cities. Bus and underground sites are planned, and other advertising opportunities are being opened in mass circulation newspapers - though not in *Pravda* - and on television.

Just a few weeks ago, CLK, as agents for the Italian media owner, Silvio Berlusconi, began to offer slots for Western companies to broadcast corporate information films on Soviet television in a new

programme called "Progress in Advertising."

The 45-minute programme is being shown on Pan Soviet Channel 2 which reaches 97 per cent of the population and is then repeated over the next 15 days on two other TV channels. Slots on the programme cost up to \$50,000 for 15 minutes. ICI and Allied Lyons are two of the British companies that have seized the chance, along with the Italian chemicals group, Montedison, to establish their names more widely in this way.

But in spite of this activity, the Soviet Union has hardly begun to appreciate the idea of marketing as a process which infuses the whole economy, says David Craton, chair-

man of CLK.

"The Soviet Union urgently requires help in improving its product marketing in order to enter intensely competitive world markets," says Craton.

Tikhonenkov's two year spell at CLK will be spent in the unit which specialises in developing bilateral trade with Comecon countries and is intended to broaden his, and therefore VTR's, knowledge of Western marketing techniques. "It is an exciting but daunting task," he says.

Tikhonenkov joined VTR in his early 30s after a six month advertising and marketing course at the Soviet Academy of Foreign Trade. No other marketing education was available in the Soviet Union until

two further courses were launched this autumn.

"The lack of practical experience is even greater," says Tikhonenkov. VTR, which was set up in 1964 primarily to support the marketing efforts of Soviet exporters has, since the late 1960s, also provided services for both Western and other Comecon companies wishing to establish joint ventures and co-operative agreements with Soviet companies.

The marketing accent has been on organising seminars and exhibitions, primarily to put prospective partners in touch with each other, and on advertising in technical and trade journals. Some 70 seminars a year are now being held throughout the country. Rank Xerox is one promi-

nent participant. "We have introduced hundreds of new companies into the Soviet market," Tikhonenkov claims.

Advertising and marketing in the Soviet Union is still almost entirely concerned with business-to-business rather than consumer markets. Many consumer goods are not available throughout the country and advertising of them is banned. "We are not yet in the business of mass marketing," says Tikhonenkov.

But VTR now has 400 Soviet client companies which aim to break into world markets. Tikhonenkov states: "Our task is to provide them with the marketing expertise necessary to sell their products in export markets. Some of the enterprises do not know anything about the kind of competition to which their products will be exposed."

"We have to feed them with information about possible markets, about the quality expected of their products, and help them through the entire marketing process - with design, packaging, and advertising. By reaching the standards necessary for export markets, we shall also ensure the standard of products for the domestic market."

During his two years with CLK, the company which launched such successful new products as Wipsa and Biarritz for Cadbury, and the Gold Plus Service for NatWest, Tikhonenkov will work in every field of marketing from new product development to point of sale promotions, learning how to adapt Soviet products for Western markets.

CLK also expects to gain important advantages from its presence. "The decision to second Tikhonenkov to us... is a significant breakthrough in the development of long term business with the Russians," says Craton. "Tikhonenkov's breadth of experience will give us a unique insight into the Soviet market and a real competitive edge in developing further business opportunities there."

Not quite at your service, madam

IT MAY come as a surprise to men, though not to women, that female shoppers feel they are not taken seriously by shop staff - especially in those shops selling "male" products such as electrical or do-it-yourself goods.

Rumbelows, the electrical retailer, which is a subsidiary of Thorn EMI, has been startled by the results of a survey it asked Taylor Nelson, the market research company, to undertake. Although women often make the crucial decisions in shops, it is generally the male half of a couple who gets all the attention from a shop assistant.

Jeff Roberts, personnel manager at Rumbelows, admits: "The research confirmed our worst suspicions about the way people view service."

Shop staff, the survey concluded, "appear to be more helpful, courteous and attentive towards men, giving quicker service and generally being more accommodating." Taylor Nelson gives the example of a woman buying a car for her own use and finding the salesman asking her husband: "Does your wife need central locking, sir?"

Things are even worse, it seems, for the woman shopping alone, particularly if she is young. This despite the fact that such a person is likely to have more disposable income than most married women with children. One in four women say that if they are shopping alone, shop staff's attitudes are different.

Four out of five women with children believe shops have been "designed by men for men" and would like wider aisles for prams and push-chairs and better facilities for nappy changing.

Like many other retailers, Rumbelows has introduced a programme to train its sales staff to provide better customer service and to redesign its shops to be more attractive to women shoppers. Play areas for children are now being provided in the larger stores.

As retailers fight for greater shares of the dwindling growth in consumer spending, Rumbelows has discovered that "stunning interior design cannot replace good old-fashioned service."

Maggie Urry

It all began when Ruby, the cleaning lady, tried to find her long-lost school friends

Ruby sent a photograph of herself as a schoolgirl in the 1930s to a local paper in South Wales. Nearly half of her old classmates got in touch. Ruby threw a party so that they could all get together again.

The story might have ended there; but Ruby worked for Munro & Forster, a London public relations company. And Munro & Forster was anxious to find a way of drumming up publicity for Ragu, a brand of pasta sauce being launched by Brooke Bond Oxo, a subsidiary of Unilever.

At first glance the connection between a school reunion in South Wales and a pasta

How Ragu is stirring up pastaffairs

Alice Rawsthorn reports on a publicity-seeking partnership

sauce produced by one of the world's biggest consumer goods groups might seem, at best, remote. Not so in a PR consultancy, where a sprinkling of pseudo-structuralism - "Pasta means family reunions, people getting together and having a jolly time," or so says a Munro & Forster account executive - can turn the least likely combination of events into a publicity exercise.

This week Munro & Forster launched Ragu Reunions, a 24-hour helpline which will run for a month as a free ser-

vice for people anxious to trace long lost friends or relations.

Ragu Reunions has placed advertisements in national newspapers inviting people to send information about the person they wish to contact and, if possible, a photograph. It has also hired a team of researchers - mostly students working through their vacations - to try to do the tracing.

The helpline has only been open for a few days but so far the phones have "scarcely stopped ringing". People have asked Ragu Reunions to seek

mothers, dads, aunts and uncles.

A woman from Suffolk wants to find her dancing partner from the 1950s. One man is searching for a friend who came to England with him as a soldier in the Canadian army during the war, married an English girl and vanished without trace.

All those reunited by the service will be invited to a pasta party in London after Christmas. The pasta sauce will, of course, be Ragu.

For Brooke Bond Oxo the helpline is a way of publicising Ragu, one of the most

expensive new product launches of the year.

Unilever inherited Ragu when it acquired Chesborough Foods, the personal products group, last year. Ragu dominates the \$1bn (£550m) pasta sauce market in the US with over 50 per cent of sales.

The British are still not quite as keen on pasta sauce as their US counterparts and spent just £17m on it last year. But Britons are scoffing more and more pasta every year.

The giant Mars group made the first move into pasta sauce by introducing Dolmio last

year.

Brooke Bond Oxo intends to make up for lost time by treating Ragu to a £5m launch campaign. Most of the budget will be spent on television advertising - devised by the Hill Price Court Twivy D'Souza agency - and 25m will be spent on television during Christmas week alone. Ragu Reunions is part of the accompanying public relations programme.

In the meantime, if anyone knows of a veteran of the Suffolk dance halls of the 1930s...



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Parker Pen... playing a... automatic... Parker pen... with all... Parker pen... Parker pen...

FINANCIAL TIMES SURVEY



A key supplier of components used in nearly every factory and large piece of machinery, the

sector is enjoying healthy demand, coupled with ownership shifts. As well as technology improvements, these are the main forces of change, writes Nick Garnett

Coping with change

"A COMPANY in this industry will sacrifice itself unless it changes. Companies are already dropping out like flies."

Mr Darryl Allen, chief executive officer of US company Trinova, might be exaggerating a little when he talks about the restructuring under way in fluid engineering.

But this sector, a key supplier of components used in just about every factory and large piece of machinery is being subjected to some mini shock waves right now.

Industrial demand is healthy. Nevertheless, some fluid engineering businesses are giving up and selling out to other companies determined to increase their market dominance. The Japanese are beginning to stir further out from their domestic market. At the same time, a host of technological changes are shifting the focus towards systems packages, greater use of electronic controls, downsizing and new materials.

Fluid engineering really means two things. The narrow definition is "motion control" - that is hydraulics (using oil or water) and pneumatics (air) to power movement. Hydraulics are used in a vast range of

applications, from controlling lifting machinery on construction and mining equipment, operating elevators and conveyors to powering flaps on aeroplane wings and in car power steering and brake systems.

Pneumatics, with higher speed but lower power capability, is used in lighter duties, particularly in factory automation, food manufacturing and packaging.

Yearly sales of motion control equipment amounts to about \$15bn, including automation and aerospace applications, according to the US National Fluid Power Association. This is one industry where America has retained its manufacturing leadership. US industry companies supply around 45 per cent of the market, Japan 19 per cent, West Germany 17.9 per cent and the UK about 5.9 per cent, according to the association. European producers, while still playing the US first, give it a share of around 40 per cent.

A broader definition of fluid engineering includes all equipment used in the transmitting of liquids and air. This incorporates such machinery as compressors, pneumatic tools and every type of pump,

whether they or not it is used as part of motion control systems. That is a huge, ill-defined sector of tens of thousands of companies.

Overall, fluid engineering is enjoying exceptional demand as many of the sectors it supplies are now experiencing their fourth or fifth year of recovery from the bottom of the world recession in 1983.

"It has been terrific in the last five years," says Mr Dennis Sullivan, chief operating officer for the industrial and automotive sector at Parker Hannifin of the US. Trinova, Parker Hannifin and the West German company Mannesmann-Rexroth are the world's three largest motion control equipment suppliers.

This performance over the past few years contrasts sharply with the early 1980s when motion control component makers felt the full brunt of recession as big agricultural and construction machinery and general engineering consumers suffered a partial collapse in demand. "Between 1980 and 1983 our industry fell apart," says Mr William Wilberg, the US national association's executive director.

The upsurge in demand over the past few years, however,

has not prevented further ownership realignments. These have reinforced the existing character of the motion control sector with its few big companies dotted among thousands of component suppliers.

Growth through acquisition and the existence of multinational manufacturers has always been part of the picture. Rexroth has 10 plants around the world. Parker Hannifin, more than a half of whose \$2.25bn sales are in fluid power equipment, bought seven companies last year alone, including Schrader Bellows, a substantial pneumatic equipment maker.

"Consolidation has been seen as the way of the future rather than fragmentation," says Mr Sullivan.

In motion control, recent acquisitions in the US have included the sale to Eaton Corporation of the hydraulics business of Cessna, the aircraft maker, and the purchase by Bosch of West Germany of Dana's Racine factory. A collection of fluid power businesses in the Mid-West, formerly owned by IC Industries, has recently been bought by an investment group to be sold off separately.

Ownership changes have not

been as marked in Europe, though some have occurred. For example, in the UK, which suffered the most serious downturn in demand in Europe during the early 1980s, a number of realignments have taken place in the past two years. In hydraulics, Fawcett has been merged with Christie and IMI's separate divisions have been put together as Norgren Martonair. Dowty has just put its hydraulics business up for sale.

Outside motion control, ownership restructuring has been more marked. In gas compressors, Dresser lumped its activities with those of Ingersoll-Rand in 1986 to form a joint \$500m operation. Sweden's Atlas Copco, which vies with Ingersoll-Rand as the world's biggest company in air compression equipment, purchased the gas compressor arm of West Germany's Klein, Schanzlin and Becker (KSB). It also bought the CPT air tools business in the US. In the same air compression field, a new grouping in West Germany has been formed out of GHH, Sulair, Flotmann and Bauer.

In seals, the acquisition by the UK's TI group of the John Crane arm of Houdaille Industries has made TI probably the world's largest producer of

mechanical seals. Consolidation in the pump industry has been probably the most pronounced of all. In the past year Sulzer of Switzerland has purchased Bingham, the US pump maker and, also in the US, Byron Jackson has acquired United. This followed earlier deals including Weir's absorption of Mather and Platt in the UK, KSB's purchase of French pump maker, Pumps Guinard, Dresser's acquisition of Peugeot and the takeover of Lowara in Italy by Goulds of the US.

One major question is whether the Japanese will venture further in export markets. In compressors, their expansion appears to have halted in the Middle East with little penetration of Europe. Mr Fred Hatfield, chairman of Ingersoll-Rand in the UK and an officer of the US company, says the Japanese are struggling in Britain, partly because of the value of the yen.

However, in hydraulics, and especially in direct pneumatics, it looks as if the Japanese are launching themselves further in the US and European markets through acquisitions and transplants. CDK has just bought the pneumatics and hydraulics business of Miller

in the US. SMC Pneumatics, which already has production operations in North America, plans to build a plant in the UK. Yuken, a hydraulics company, said more than a year ago that it wanted to establish a facility in Britain.

The threats or opportunities posed by Japanese car transplants are also testing the management of US component suppliers. Trinova sees this as an opportunity. It has had a 35 per cent stake since the 1970s in a joint venture in Japan with the Japanese company, Kusan. It has now set up a venture in the US with Kusan, with the US company holding a 65 per cent stake. "It's a way of coping with the transplant problem," Mr Allen says.

Fluid power companies are also having to cope with other forms of change. For one thing, pneumatics are growing faster than hydraulics though the latter still accounts for two-thirds of the industry's sales. For another, lower power fluid engineering is in certain applications under attack from DC electric motors.

But the main change is in technology. "We are seeing much greater use of electronics for the control of systems," says Mr Hans-Jorgen Cornett,

sales and marketing manager for Denmark's Danfoss, which claims to be Europe's largest producer of low speed, high torque motors for use in fluid power.

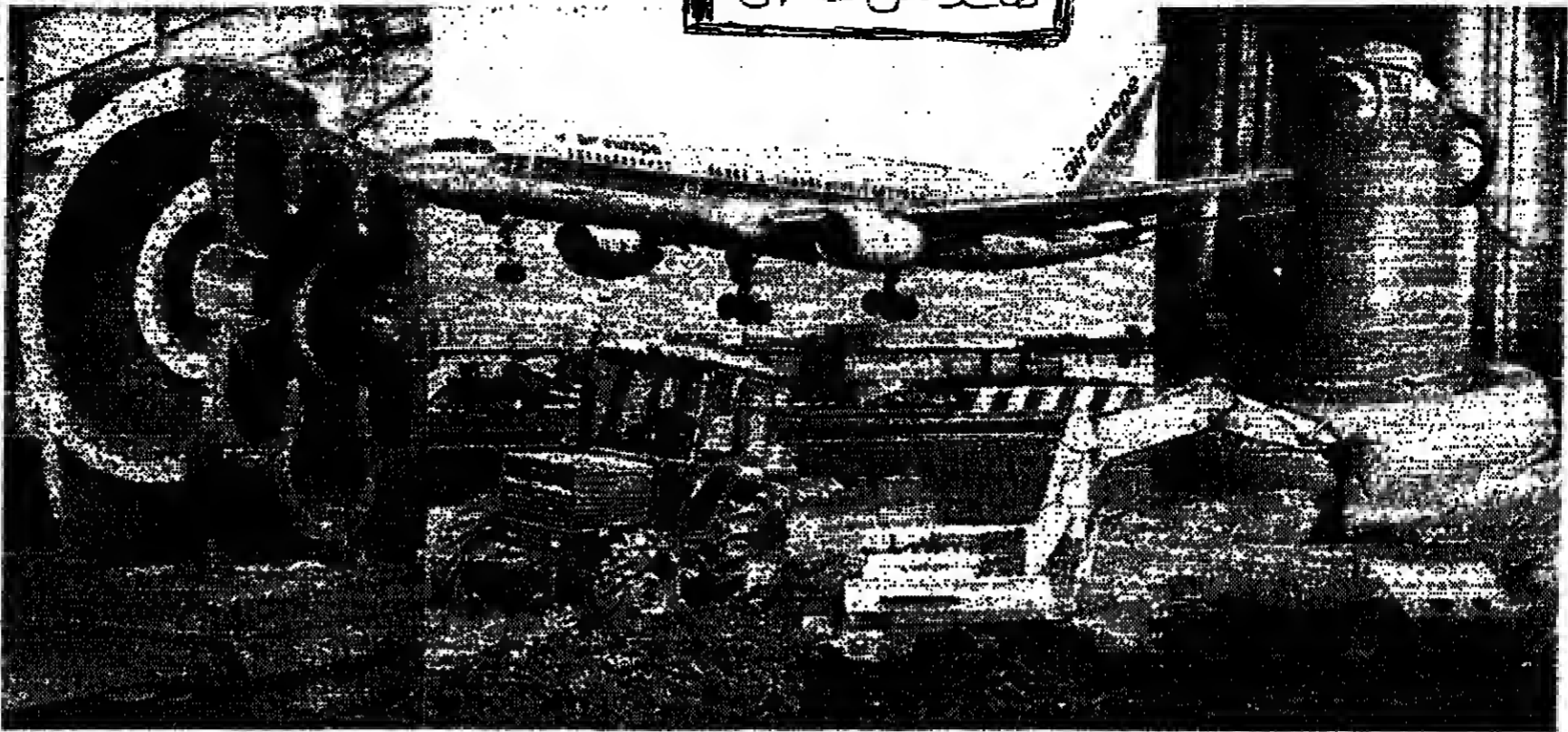
This is linked to the growing use of more intelligent actuators which trigger movements within systems.

Technology improvements are advancing on other fronts. That includes the use of polymer-based oils in hydraulics which hold their consistency better than ordinary oils during temperature shifts, and hydraulic fluids made up of 95 per cent water and 5 per cent oil.

There is also a general move towards reducing the size of components. Meanwhile, hydraulic pressures are being cranked up for some applications to as much as 8,000lb per square inch or more.

Fluid power companies will have to live with change from now on. Not only is technology making greater cost demands but the industry's biggest customers are making ever-tougher quality and supply requirements. Any slowdown in world demand for fluid engineering products - perhaps as early as next year - will only add to these pressures.

هكذا من العمل



INSIDE

World's pumps industry: a brighter future
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Hydraulics industry: US still dominant
Lifts: it's a pleasure to go hydraulic
Technology: the other pics - clever controllers 3

WORLD PRODUCTION OF MOTION CONTROL EQUIPMENT
Percentage shares

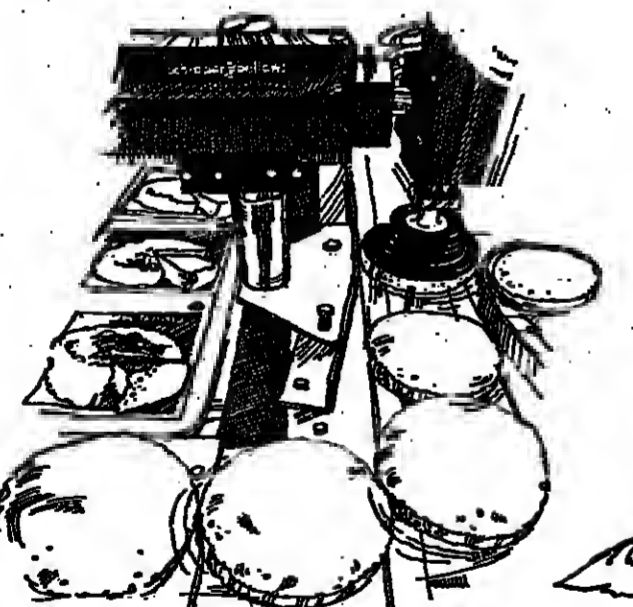
US	46.9
Japan	19
West Germany	17.9
UK	6.9
Italy	4.2
France	3.3
Switzerland	1.7
Spain	1.5
Denmark	0.8

Figures include South Korea, Taiwan and Canada
Source: US National Fluid Power Association

FLUID ENGINEERING

Parker Hannifin: Controlling motion in three vital ways

Our business is motion and control, and no one else knows it quite as well. Parker Hannifin is a \$2.25 billion worldwide company that offers the broadest and most complete line of pneumatic, hydraulic, and electromechanical components and systems available today.



Parker is providing superior systems for automating the factories of the future, and one example is the 3D Manipulator. Manufactured by our Schrader Bellows division, the 3D is a "pick and place" robot which can lower itself, pick up objects, and put them in their designated places with total accuracy.

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performing countless motion-control functions. Parker pneumatics are currently used in automated machinery for packaging, food processing, and assembly in the most modern factories around the world.

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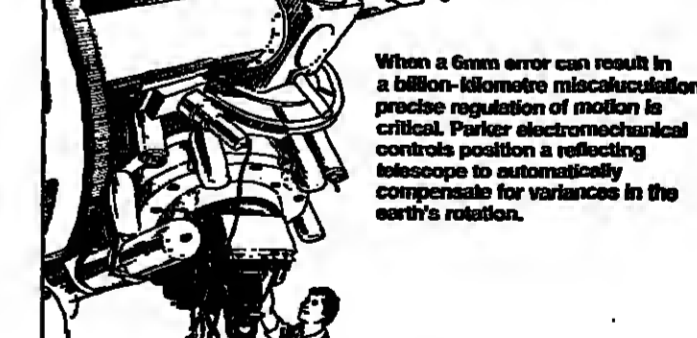
Parker Electromechanics: precision control to fractions of a millimetre

Parker's Compumotor/Digiplan micro-stepping control technology offers industries many advantages in exceptionally precise control of speed and position. These systems are making possible exciting new innovations which are helping design engineers make their most imaginative projects come true.

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Parker is on the move throughout all five continents. Our international divisional organization insures we are positioned to enable us to be the *only* world competitor in the motion-control field capable of transforming the science of motion into so many innovative solutions.



Parker performance

As a \$2.25 billion worldwide enterprise, Parker is the largest company in the motion-control industry, with great growth potential.

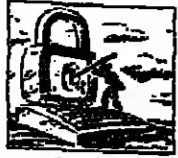
Parker has over 400 product lines used in 1,200 SICs for hydraulic, pneumatic and electromechanical applications. In motion control, no single competitor presents a product line as broad as Parker's.

Share holders have benefitted from this diversity with 32 consecutive years of dividend increases and 154 consecutive quarterly dividends.

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Vital technologies for motion control. **Parker**

TECHNOLOGY



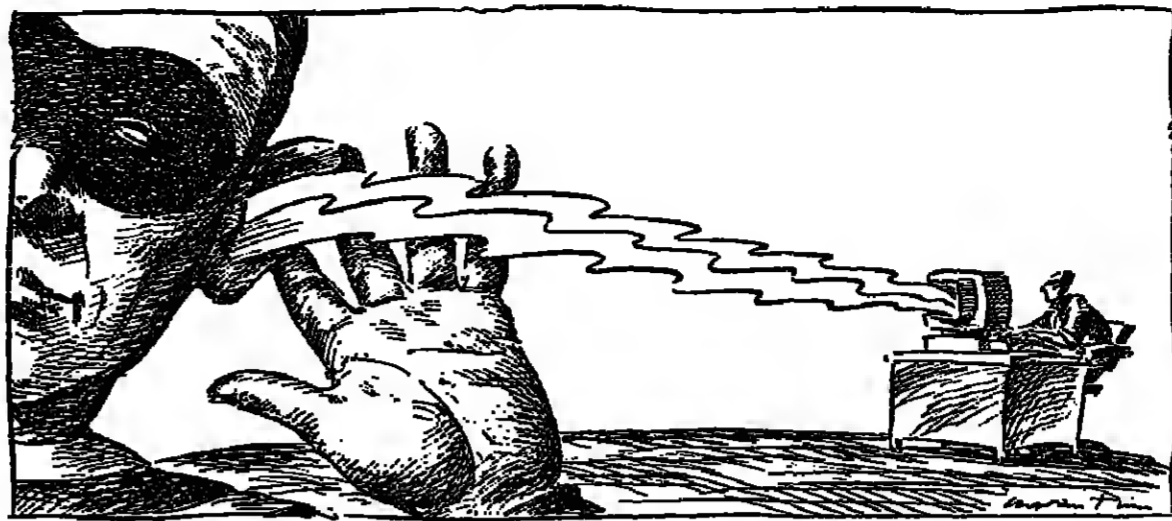
FOR MORE than a decade the danger of electronic eavesdropping has forced most Western governments to protect computers that handle secret information. The protective technique - still known by its Nato codeword, Tempest - is now being made available for the first time to commercial users with particularly sensitive computer networks. The laws of physics mean that almost any piece of equipment carrying electronic signals also radiates electromagnetic energy in the form of radio waves. If the radiation is not suppressed, computer keyboards, display screens, printers and cables act as miniature radio transmitters. An eavesdropper with an aerial and processing equipment can pick up the signals and copy information being entered on a terminal or printed out. Listening equipment can be installed in a van and pick up clear radio signals two or three hundred metres from the target building, says Mike Comer, managing director of Network Security Management, a computer security company owned by Hambros Bank. A sensitive electronic eavesdropping kit costs less than £10,000. However, most commercial computer users concentrate their security precautions on preventing unauthorised access to terminals linked directly to their network - and ignore the possibility that someone might be listening in from an innocent-looking delivery van parked across the street. Governments, on the other hand, routinely order Tempest computers and printers. These have been built to suppress electromagnetic leakage

In the last article of a series on computer security, Clive Cookson explains how to stop outsiders picking up data via radiation

How Tempest can rule the radio waves

and are not vulnerable to electronic eavesdropping at distances greater than a metre or so. Trend, a leading UK manufacturer of Tempest equipment, estimates that the market is worth about £150m a year in Nato countries. Although most Tempest equipment is used by the armed forces, intelligence agencies and embassies, it is increasingly being installed by other government departments to process sensitive information. The authorities responsible for regulating Tempest - the National Security Agency (NSA) in the US and the Government Communications Headquarters (GCHQ) in the UK - also carry out electronic surveillance on behalf of their governments. They are understandably anxious not to make the job more difficult by letting their potential targets know how to protect themselves; so until very recently Tempest was reserved exclusively for

government computers. That attitude is beginning to change. GCHQ has told the 50 or so manufacturers which belong to its Industrial Tempest Scheme (ITS) that it is keen for them to start selling Tempest equipment to large companies with computers handling sensitive information, such as financial institutions. Sales must be approved by GCHQ through the Industrial Tempest Scheme. David Welch, ITS director, says that each case will be reviewed on its merits; buyers must be "reputable and trustworthy" companies and must undertake not to move the equipment outside the UK. He hopes soon to receive the first request from a manufacturer to sell Tempest computers to the private sector. "One major bank is in close contract negotiations to buy a Tempest system." The UK Government has two main reasons for promoting Tem-



pest in the private sector. The first is to encourage better computer security. The second, as Welch puts it, "is that by widening the customer base for Tempest equipment we should be able to reduce costs." Until now Tempest computers and peripherals have cost between 50 and 200 per cent more than unprotected commercial devices with the same performance. Several factors account for this price premium. Production runs are much shorter than for standard commercial products. Manufacturers have to invest in expensive product design and testing facilities to ensure that radiation emissions from the equipment are low enough to meet the Tempest standard. Manufacturing costs are higher because components are enclosed in metal to block the radiation. A personal computer may be housed inside a moulded plastic casing

lined with zinc. Display terminals have fine mesh screens added in front of the cathode ray tube. Cables require extra sheathing unless optical fibres (which do not leak radiation) are used. In a further effort to reduce manufacturing costs, GCHQ has introduced a second Tempest standard which permits equipment to emit slightly more radiation than the original specification. Jeff Strathdee, marketing director of Trend, says that this change will cut the price premium above unprotected equipment by at least half. There is no equivalent move in other countries to promote Tempest to commercial users. "The UK has definitely taken the lead," says David Barry, Tempest marketing manager for Wang, the US computer manufacturer. "There is an understanding in the US that commercial systems are vulnerable, but it is felt that there is no potential

threat." In other words, US companies realise that electronic eavesdroppers could listen into their computer transactions but they do not believe that anyone is actually doing so. Barry expects them to ignore Tempest until someone produces clear evidence of industrial espionage or computer crime using electronic eavesdropping. However, such evidence is extremely hard to obtain, as Mike Comer of Network Security Management points out. He is sure that electronic eavesdroppers are at work in the City of London, gathering confidential information about mergers and acquisitions. Even so, companies concerned about electronic eavesdropping can reduce the risk without going to the expense of buying full-blown Tempest equipment. Security consultants can advise users how to relocate their computers and

peripherals so as to cut down the amount of radiation leaking out. It is better, for instance, to group terminals in clusters well away from external walls than to site them around the outside of a building. And there are ways to arrange the cables between computers to prevent them broadcasting to the outside world like radio antennae. In addition, some non-Tempest devices emit more radiation than others. For example, standard cathode ray screens generally leak more than the smaller, flat-panel screens used in portable computers, which have gas plasma or liquid crystal displays. One UK manufacturer, Densitron, has launched a range of gas plasma display terminals operating with a "four bit parallel binary code". The company says that by sending data to the screen in groups of four simultaneous pulses it prevents decoding at a remote receiver. Conventional terminals use a "serial code" which feeds data to the screen bit by bit and is easily decoded. But the only way to be certain that a computer system is protected against electronic eavesdropping is to make sure that all individual devices and connections between them meet the Tempest standard. It remains to be seen whether discreet pressure from GCHQ will persuade commercial users that the potential risks justify the additional costs. As Jamie Jamieson, managing director of Oceonics SPL, a leading UK Tempest manufacturer points out, "one sign of how far we've come is that they're planning to run the first course for banking people at GCHQ next year." Previous articles in this series appeared on November 17 and 24 and on December 1.

WORTH WATCHING

Edited by Geoffrey Charlish

Window shopping becomes serious

RETAILERS can provide potential customers with pictures and details of goods, even when the shop is shut, using an interrogation and display system from Digithurst, of the UK. The equipment consists of a personal computer with hard disk storage, a colour display screen and keypad. The pad can be mounted on the inside of the shop window and the customer operates it through the glass by placing a finger over the chosen button. When the shop is open, the system can be used inside by browsing shoppers. Using a "free and branch" technique, the stored information can be displayed to the user at levels of increasing detail. For example, in an estate agency, the starting picture would be a map. Using the four cursor control keys, the customer can place the cursor over a particular town to see a list of the properties offered there. Using the numerical keys, three properties can be selected and pictures of them displayed. Finally, details or interior shots of each can be seen. Although the storage capacity is limited, the information can be easily updated by the retailer using a video camera and the PC - the capture, storage and arrangement of video data is a Digithurst speciality. The company will supply modules allowing various degrees of sophistication in handling the images. A basic version of the Customer Information System, or CIS, can be leased for £130 a month.

Finding a finer fibre filter

DU PONT, the US chemicals group, can now produce Teflon fibre with twice the fineness of the standard product. This permits the production of denser, finer and less porous filter material than previously achieved. The new PTFE (polytetrafluoroethylene) fibre will offer substantial advantages to air filter manufacturers. For example, weight for weight, the fibres give about 30 per cent more fibre surface in a filter fold. Since the felt is more efficient, less is needed to achieve the same efficiency than with thicker material. So, in air filtration applications, a thinner filter bag can be used. The savings could be significant, says Du Pont, because the PTFE medium can represent half the cost of industrial filtration systems. Apart from better dust separation, the material has the ability to withstand relatively high temperatures, is impervious to harsh chemicals and, with its low-friction properties, is easily cleaned of dust cake.

Advice for firms via CIMulation

HAWKER Siddley, the UK industrial group, and Logica, the London computer systems and software house, are to market a service based on computer simulation which aims to help European manufacturers improve productivity. The two companies have established the CIMulation Centre at the Hawker Siddley premises in Chippenham, Wiltshire, where their experts will advise companies investigating computer integrated manufacturing (CIM). CIM is an advanced concept in manufacturing. The aim is to unify existing and new computer control systems in a plant that can automatically deal with everything from order input to packaging. The Chippenham centre will use tailored simulation programs to generate animated, working diagram-models of production processes in full colour. Time will be speeded up on the screen so that manufacturers can see in minutes the effect of changes to production processes.

A hot tip for new materials

TECHNICAL insights, the New Jersey technology market research group, believes that advances in a technique called self-propagating high temperature synthesis, SHS, will accelerate the use and development of advanced ceramics, plastics composites and other materials. SHS, which was originally investigated in the Soviet Union, employs constituents which produce heat. Self-induced temperatures up to 3,500 deg C sharply reduce reaction times. The aim is to facilitate the production of materials with resistance to wear, high temperature and corrosion. High temperature ovens are not needed and hour-long processes are reduced to minutes or seconds, combining synthesis, densification and burn-off of impurities in a single step. But Technical Insights says that comprehensive information about the techniques has been lacking, so it has compiled a report called High Temperature Synthesis of New Materials. This attempts to give complete data about technology, markets, researchers, patents, licensing arrangements and partnership opportunities. It costs \$95 outside North America, \$95 within.

A connection that lets a PC read

FORMSCAN, of Somerset in the UK, is offering a £4,995 printed circuit board. When used in an expansion slot on an IBM personal computer (model AT) and connected to a suitable scanning system, it will allow almost any printed or typed matter to be read into the computer. The material can then be edited immediately, as if it had been generated on the computer's keyboard. Working at 100 characters per second, the Typewriter puts scanned documents into formats used by word processing, desktop publishing, spreadsheet and database software.

CONTACTS: Digithurst: UK, 0783 229226; Du Pont: Switzerland, 02 376111; Logica: London, 037 5111; Technical Insights: US, (201) 588 4744; Formscan: UK, 0373 61448.

DELL TAKES LEAD IN POLLS.

PC WEEK POLL: 386 PCs

	Overall Score	Vendor Support	Overall Compatibility	Relative Price
Dell Computer: 386	84	83	86	86
Compaq Deskpro 386 Model 40	81	73	89	59
Zenith Model Z-386	79	73	84	81
IBM PS/2 Model 80	78	76	78	60
WYSE pc 386 Model 3216	78	77	80	81

PC WEEK POLL: 286 PCs

	Overall Score	Vendor Support	Overall Compatibility	Relative Price
Dell System 200	83	86	87	87
AST Premium/286	80	76	89	76
Compaq Deskpro 286	78	73	90	58
Zenith Model Z-286	78	74	83	81
IBM PS/2 Model 50	75	73	81	58

Amidst all the razzmatazz of the US presidential elections there were two crucial poll results you might have missed. PC Week canvassed over 1400 corporate US buyers and their overall vote went to Dell Computer Corporation. They based that decision on past and present performance, not future promises (as in that other election). Without beating about the bush, Dell was voted number one for overall customer satisfaction, for total customer support. And much more. We were chosen not just because of the excellence of our equipment. We've created a whole new way to build, sell and support high-performance 286 and 386 systems, based on a whole new relationship between customer and manufacturer. Our support came from some of America's toughest customers in the face of some pretty tough competition - IBM, Compaq, Zenith, AST and nine others. We beat IBM hands down, in performance, support, even in compatibility. The surveys are quite an eye-opener. For anyone, that is, except us and our customers. And the results will come as no surprise to the increasing number of companies who have discovered Dell UK since we started trading here in 1987. Dell is fast becoming a major force in the British PC market. To find out what our winning formula can do for your business, send in the coupon or ring 0800 414535.

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ARTS

Old Master draughtsmen

Susan Moore on the exhibition at Hazlitt, Gooden & Fox

A commercial drawings show that kicks off with two Leonardo da Vinci caricatures, closes with one of Saurat's miraculous conte crayon sketches, and in between offers unpublished drawings by the likes of Fra Bartolommeo, Andrea del Sarto, Guercino, Guardi and Piranesi, must be out of the ordinary these days.

Equally well documented is the Tiepolo illustrated here, or an early Parmigianino of the Holy Family with Saints and Angels. This pen and brown ink and wash drawing is probably an early preparatory study for the "Holy Family" in the Prado, like the sketch on its verso.



Tiepolo's drawing of a gondolier with two noble patrons on the molo, Venice

head of a bearded St Paul by the Brescian artist Giovanni Girolamo Savoldo (c1490-1548). The head, powerfully modelled in chalks, is characteristic of the few surviving sheets by the artist. The intensity of the observation is such that we can almost feel his presence. Such a man could be founded on the street today.

Perhaps the most engaging piece is Ligozzi's watercolour "Persian with a Camel" (a queer, rubber-necked beast with a wig for a hump). Executed in 1517, it is one of a series of which 21 are in the Uffizi. The other delightful curiosity is Stefano Della Bella's pen and wash bird's-eye-view of a spectacular horse ballet performed in Modena in 1652 before the Archdukes Ferdinand and Sigismund of Austria.

The English and French drawings begin on a far more sober note, with Inigo Jones's calligraphic "Philosophers Debating." That does not remain for long. "George III and Queen Charlotte driving through Deptford" is just about

the most bolsterous of Rowlandson watercolours. It is also the artist's most important exhibition drawing remaining in private hands. Sir Peter Leh's sensitive head of a young woman, executed in chalks on buff paper, is one of a cogent group of lovely female portraits. From the hand of Michael Dahl comes a disarmingly fresh young girl. A haunting image of Lizzie Siddal, languidly posed and seriously ill, comes last. Technically at least, D.G. Rossetti's pencil portrait affords interesting comparison with Ingres's sullen Madame Mottessier.

Candide

OLD VIC

Leonard Bernstein's "comic opera" has become a cult in its 30 odd years of existence, with a performing history as complex as Boris Godunov. The score's echoes and homages range from Gilbert and Sullivan, through Brahms and Strauss to Johann and Richard, to a spiky orchestral bustle, as if Stravinsky had dipped a toe into the treacherous waters of Broadway.

been plundered, so presumably we get most of Bernstein's additions and revisions over the years. The opera's basis is the 1956 original. But not all gone is that rancorous hymn to exasperated boredom, "Quiet." Richard Hudson's designs are handsome: the picaresque globe-trotting is conveyed with models and toy props, the costumes are lush. The acclaimed Marilyn Hill-Smith alternates as the misused Cunegonde with Rosemary Ashe who sang the role on the first night.

rushes on, adjusting another costume and aging the audience knowingly. To my teenage eyes, the 1959 production was distinguished by an unknown, beady and beady-eyed, who invested the Governor of Buenos Aires with a comic lugubriousness that stole every scene: Ron Moody. Here Alexander Oliver's broad romping is appropriate to the general hip-smacking approach.

Two acts of naturalistic padding was Peter Hall's verdict on Arnold Wesker's classic 1983 study of a Norfolk country girl finding her voice who finally jilted by her improving, socialist London lover. Simon Curtis's patchily rough-house revival for a National Theatre educational tour (sponsored by BP) rejects Royal Court gritty realism but still manages to confound that opinion. Accents range from Birmingham to the Deep South (of America), the folding of clothes is painfully inept, Stan Mann, is doubled with, but hardly differentiated from, Beattie Bryant's father by the four-square Ewan Hooper.

learning, but I now see it is much more complex than that. Pam Ferris's magnificent mother, physically modelled on the late, great Dandy Nichols with her rolling girth, piggy uncomprehending features and habitual truculence, forcibly articulates Wesker's sympathetic view of the nurturing background to Beattie's exodus. There is dignity in her silliness, and you almost cheer when she lands a ferocious right uppercut on the chin of her critical offspring.

The trouble is that a pert, pretty and obviously talented new actress, Maria Miles, is entirely too preppy and superficial as the heroine. The loss of her cultural virginity is not being scrawled across any recognisable identity. And in Beattie's case, you cannot anticipate her future without understanding her past.

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ARTS GUIDE December 2-8 EXHIBITIONS London The Royal Academy, Henry Moore, a full retrospective exhibition to mark the 90th anniversary of the birth of the great artist of the 20th century.

December 2-8 Chicago Art Institute, Paul Gauguin. The artist's first major retrospective for 30 years includes more than 230 paintings from all the periods of his exotic and far-flung life.

Apollo

COVENT GARDEN Sylvie Guillem is the latest ballerina to take the Opera House stage in a welcome Parisian broadening of the Royal Ballet's horizons. On Tuesday night she appeared as Terpsichore in Apollo. Newly staged by New York City Ballet's Karin von Arnim, the text looks cleaner and more idiomatic than in earlier Covent Garden showings. Jonathan Cope has the heroic simplicity needed for the young god's other muses - Fiona Chadwick and Deborah Bull - are well matched with Mlle. Guillem; all three mark the sharp accents, the twists and tilts of pose that give such continuing freshness to Balanchine's classic languidly languid.

her technique to make us gasp. It is, most remarkably, preserved from vulgarity by her charm and nonchalant amusement at what she can do. Jonathan Cope responded to her challenges with secure dancing and no less secure teasing in a Brock's benefit of bravura steps. I wish, though, that Mlle Guillem would revert to a conventional bodice for this number: the black lace polo-necked outfit she adopted on Tuesday night made her look more vamp than dancer.

Rumours

BROADHURST THEATRE, BROADWAY

No wonder the psychiatrist is the flimsiest of cardboard characters in Neil Simon's farce, Rumours, at the Broadhurst. The play, admittedly written as therapy for the failure of Simon's third marriage, dwells on an unpleasant, subconscious misogyny pervades the work. Wives and husbands bicker over a mystery that revolves round suspicions of infidelity; the humour sinks to a first act climax with all the women crawling on their knees.

Gregory, has a particularly thankless and humourless part, getting a lame joke out of being confused with the butler for donning an apron to make dinner. The one gesture to the times is the dinner jackets and gowns the guests wear as perhaps a parting nod to the Reagan years. There is certainly no acknowledgment that two years ago an important New York politician committed suicide which inaugurated a corruption scandal still tainting Mayor Koch's administration. It may have inspired the playwright but only as a scene fraught with ironic possibilities. Toilet humour, with three women trying to occupy the lavatory at the same time, has a bigger role in the play than any reflection on the times.

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Vienna The Austrian painter Walter Eckerl is now on exhibition until November 20. Worth also seeing Gustav Klimt's

Washington National Gallery. The largest show of Michelangelo's drawings mounted in the US illustrates all the principal phases of his artistic development, divided into sections on draughtsmanship and architecture.

SALEROOM Murillo aids wildlife World Wildlife International is 260,000 richer today, thanks to the Dutch Royal family, Prince Bernhard and Princess Juliana of the Netherlands gave a painting of "The Holy Family" by the Spanish 17th century artist Murillo to Sotheby's for sale, with the proceeds going to the Fund. The saleroom had heard that the picture was in a poor condition and estimated it to fetch 200,000. When it got round to viewing the work it realised it had a minor masterpiece on its hands and the dealers thought the same. There was intense bidding and a very good price - in fact an auction record for the artist.



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Moving up the range, the CD now has an electronic ABS anti-lock braking system as standard.

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And, at the top of the range, the GSi 3000 gains a whole array of detail improvements including revised graphics for the trip computer and a restyled front grille.

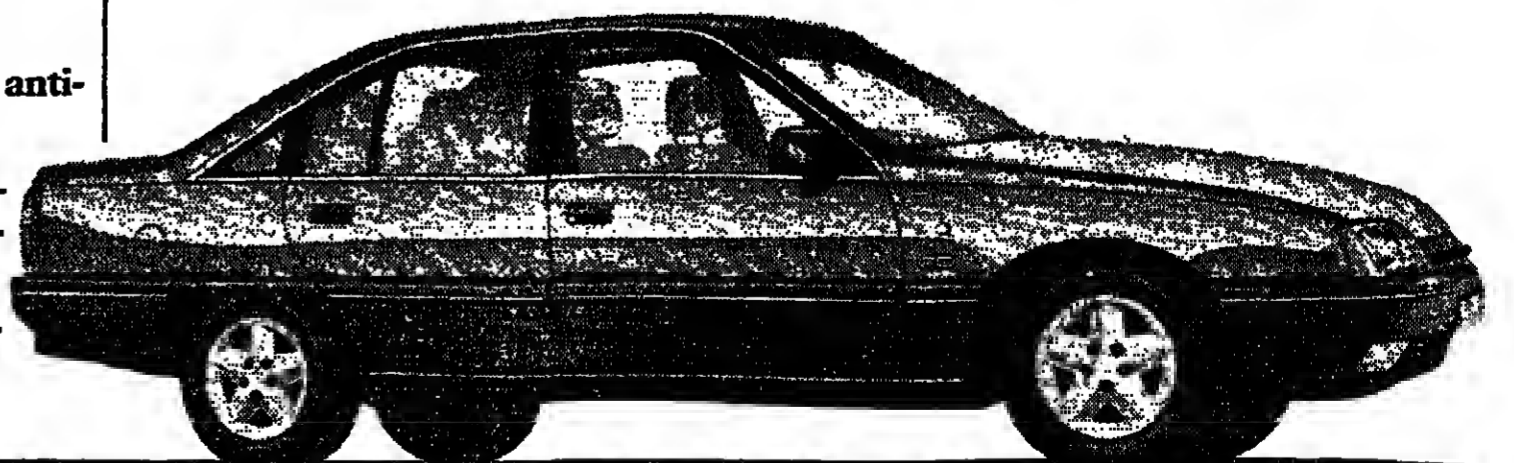
Plus the options of air-conditioning and a micro-processor-controlled 4-speed automatic transmission with 3 driving modes.

As a final touch, all Carlton keys now have a tiny torch in the key grip to help you unlock the car in the dark. (Useful indeed, if, like our designers, you're in the habit of burning the midnight oil.)

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Thursday December 8 1988

A unilateral gesture

ONCE AGAIN Mr Mikhail Gorbachev has succeeded in wrongdoing his Western interlocutors with a set of decisions and proposals more daring than they had quite believed him capable of.

He speech to the UN General Assembly yesterday does not in itself resolve the imbalance of conventional forces in Europe, or any other of the remarkable range of international issues which it covered.

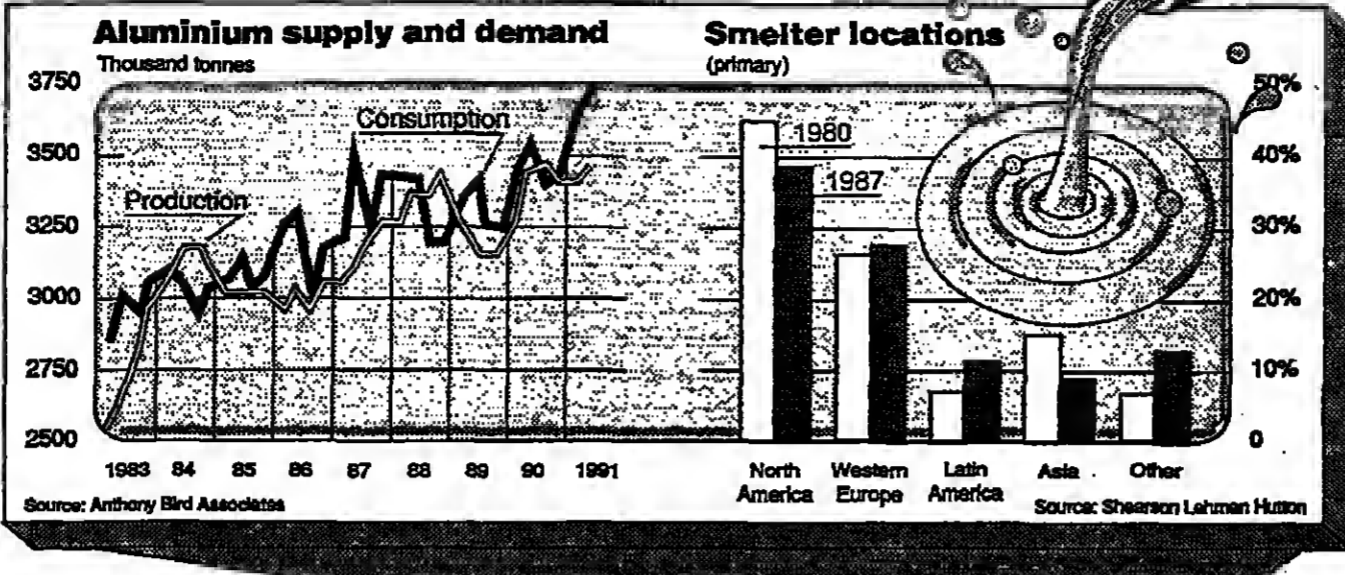
Specific pledges For some time now he has been saying that he is willing to eliminate asymmetries in conventional forces in Europe, and that the Soviet Union was switching to a defensive military doctrine, based on the notion of reasonable sufficiency. One had at least to allow for the possibility that he might mean that too.

The future of health care

WHEN FUTURE historians write about Britain's National Health Service, will the name Kenneth Clarke deserve a footnote, a paragraph or a chapter? The answer depends on the contents of the Government's health service review, which is to be published next month.

Old chestnuts These ideas, far from being radical, are hoary old chestnuts. The notion that GPs could act as budget-holders has been tossed around in the medical economics literature for years.

Small comfort In practice, health may do better than this. The Treasury will be forced to shell out more cash in response to emergencies of various kinds.



Kenneth Gooding looks at a surprising move by Pechiney

Bucking the trend

Not long ago Mr Theodor Tschopp, chairman of the European Aluminium Federation, admitted ruefully that those who said there was little scope for building new primary aluminium smelters in western Europe were almost certainly correct.

Matching the words They are also, it is important to stress, unilateral measures, not negotiating positions. And one does not match the words already happened yesterday.

New broom at the CBI A few points about Professor Douglas McWilliams, the new Chief Economic Adviser to the Confederation of British Industry. The fact is that the CBI has made the appointment on a part-time basis.

Italian ties

Family ties have long been a key feature of Italian culture and business: the Bertoldi brothers and the Rosellini family in cinema, for example, and the Agnelli, De Benedetti and Ferruzzi in finance and industry.

Wrong man

Mikhail Gorbachev has an impersonator called Ronald V Knapp. Right up to the now familiar birthmark on his head he looks just like the Soviet President.

Selective trip

On a day when the Government announced the closure of North East Shipbuilding in Sunderland with the loss of 2,000 jobs, the Prime Minister rather pointedly went north

per cent of its aluminium requirements. The only expansion in capacity mooted outside France is for an additional 90,000 tonnes to 120,000 tonnes a year in Iceland - either in a new facility or as an extension of the existing Isal smelter.

Although Pechiney's move into packaging might make a great deal of sense, analysts suggest it has paid highly for the privilege. They also point out that French groups in the past have not had much success running US subsidiaries because of the huge differences in the cultures of the two countries.

Company's grocery and household stores That was before she studied the label on Snowflake, a white teddy bear, complete with Asda security pass bearing its name and photograph, which she promised to put under the Downing Street Christmas tree. It was made in China and wholesaled in New Jersey.

City success

Not everyone is out in the cold in the City this week. John Keyes and Terry Hitchcock, two former departmental heads at Chase Manhattan's London market operation, are finding a ready reception for the services of Square Mile Gate, their venture capital service company.

Local flavour

The film being shown at the Lonic, Clarendon Green, is billed outside the cinema as "Who framed Roger Rabbit?"

BOOK REVIEW

Lending help to the enemy

L et's be honest, Gorbachev is after our money. Beneath the charm, the frank admission of economic failure, the liberalisation of opinion, the speeded up emigration rate and the bold disarmament gambits, we must remember that the Soviet system is broke.

More generally, her view is that the Soviet Union is now seeking to compensate for seven decades of economic (and other) autarchy by some fancy footwork aimed at allaying Western distrust is well supported, particularly when she subjects the terms under which the West can trade, or open joint ventures, with the Soviet Union to a pitiless scrutiny.

Her substantive policy proposal: For the US to inaugurate a Western embargo on loans along the lines of the CoCom agreement on technology exports. This would put a ban on them until the Soviet Union passes through further human rights and democratic hoop.

John LLOYD The book will also be published in the UK, by Macmillan, £18.

City success (continued) Keyes and Hitchcock could write the standard work on City life before, during and after the Big Bang. Both were established members of what is already remembered as The Old Market. Both were senior partners of Simon & Coates, snapped up by Chase in those heady days just before Big Bang. And both partied company with Chase earlier this year.

1 DAY CONFERENCE

The basic structure of the insurance industry is changing. Government deregulation is having significant impact. New competitors are introducing different ways of doing business. Consumers are becoming more financially aware and demanding more flexible products.

The technology available to the industry is also changing at an increasing rate. To remain competitive, insurers will be pushed to acquire, implement and use new technologies.

PAXUS FINANCIAL SYSTEMS advertisement for a 1-day conference on Wednesday, 1st February 1989, discussing insurance industry changes and technology. Includes contact information for Barbara Moore, Insurance Tomorrow.

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ROBUST That's BTR

Statoil weighs future of costly Sleipner gas project

By Karen Fosell in Oslo and Max Wilkinson in London

STATOIL, Norway's highly indebted state oil company, is considering whether to abandon its Nkr15bn (\$2.5bn) plans to develop the Sleipner gas field in the central North Sea.

Norwegian Gas fields



early 1990s than was believed a few years ago.

est oil companies, Shell and Exxon. The company, which holds a 30.4 per cent stake in Sleipner, is arguing that the Troll development, scheduled for 1993, should be postponed for a few years.

which cost Nkr8.5bn more than planned. One major potential source of extra gas is the Ekofisk field operated by Phillips Petroleum which is considering ways of doubling production by injecting nitrogen.

buy the whole of the output from the Sleipner field. The price, then put at \$30bn, was considered to be very high by the Treasury, which feared that gas imports would add to Britain's expected balance of payments difficulties in the 1990s.

Hong Kong witnesses a rare protest

John Elliott reports on liberal efforts to put more democracy into China's Basic Law

THEY sang to the tune of 'A Land Spring by the Happy Valley' race course in Hong Kong last Sunday. It was not an early sentimental farewell to 1988, nor even a Jockey Club rehearsal for the old acquaintances that may soon be forgotten in 1997 when China regains sovereignty from the UK.

bly more democracy than China is prepared to concede. Their problem is that there is no sign yet of any significant public concern about the Law, despite widespread distrust of Peking.

until 1992. Peking will have a monitoring role in the 1995 elections and then in 1997 the legislators will pledge loyalty to the new Hong Kong regime and their support for the Basic Law.

years from 27 per cent to 50 per cent. The liberals want 50 per cent in 1997 but Peking will not agree to this.

Practically everyone was expecting Hanson to bring Christmas forward this year along with the conversion date of its 10 per cent loan stock. So it was scarcely surprising to see Lord Hanson scattering a few gold coins here and there to commemorate the company's 25th anniversary of growth and to make double sure that loan stock holders do their duty to the balance sheet and convert at their earliest opportunity.

But ironically there was a link with the coming farewell to the British because the time was being used for a Chinese song opposing the Basic Law which Peking is designing for 1997.

Opposing them are conservatives, who claim they are the majority. They include local Chinese businessmen and are broadly backed by the British and Hong Kong Governments. They insist that nothing should be done which could upset the colony's economic prosperity, even if this means accepting Peking's slow moves towards democracy.

Liberal and conservative were both unhappy with many of the proposals. In the first draft of the Basic Law published by Peking in April, differences have now arisen over what further changes should emerge in the second draft from Canton this week, and especially from a plenary session of the Basic Law Drafting Committee (comprising 23 people from Hong Kong and 36 from China) in Peking next month, when concessions might be made. The National Peoples Congress in Peking will then issue the new version, probably in March, for a second period of consultation.

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the "deideologising" of international relations. "We are not abandoning our convictions," he said, but nor do we have any intention of being hemmed in by our values.

Car market weakness

Continued from Page 1

production capacity is due to exceed 2m units annually by 1990. The lower assembly volumes expected in the EC could make it hard for Japanese companies to achieve high levels of local content.

from three main weaknesses: ● They are still not matching Japanese efforts to increase productivity, quality and logistics, to diversify their supply sources and speed up innovation.

Gorbachev pledges unilateral cuts in European forces

Continued from Page 1

involved in "secret" work, he said that new time limits would be applied to such security restrictions. In another bold gesture, he announced that the Soviet Union would be ready to co-operate in establishing an international space laboratory or manned orbital space station to monitor the state of the environment. He proposed that the UN should set up a centre for emergency environmental assistance to any country facing an environmental disaster.

Mr Gorbachev said the troop reductions - involving forces in East Germany, Hungary and Czechoslovakia, and in the European part of the Soviet Union - would also include 8,500 artillery systems and 300 combat aircraft.

He said the challenge was now to tackle the transition from the economy of armaments to an economy of disarmament, offering to draw up and publish in the course of this year Soviet conversion plans for two or three defence plants.

Krupp chief to step down

Continued from Page 1

Mr Cromme's elevation probably makes less likely a takeover by Thyssen, Krupp's heavy industrial neighbour in the Ruhr, which has expressed an interest in majority control. The UK group Loarbo, which owns 59 per cent of Krupp's trading arm, has also been interested.

Co-operation with either company is not ruled out nor is a partial flotation of Fried Krupp, an idea supported by the group's main bank, Dresdner Bank.

WORLD WEATHER

Table with columns for location, temperature, and weather conditions for various global cities.

Estonia defies Moscow's right of veto

Continued from Page 1

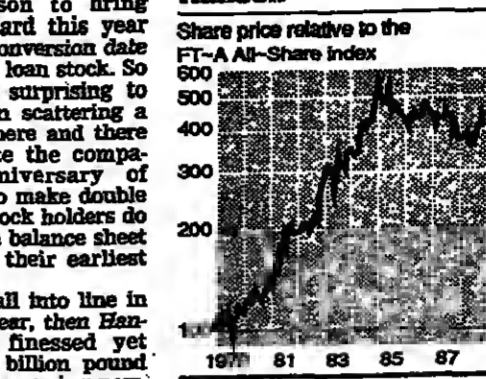
north east of Estonia, where Estonians are in a minority to the Russians who have gone in to work in the state enterprises in the Rakvere and Kohla-Jarve regions.

The Estonian Soviet yesterday also passed a law to make Estonian a state language, which will mean that all Estonian residents must learn it at school.

an opportunity for the speakers to condemn Estonian plans for republican autonomy. Professor Ivan Antonovich, professor of the Infinitesimal Academy of Social Sciences at the Communist Party's Central Committee, said that "What the Estonians propose leads to isolation and contradicts the idea of national union. Estonia doesn't have the resources to put it on a par with a nation state."

Putting Hanson into gear

Hanson



fact that Wall Street, which arguably has better reason to get excited about presents in the Kremlin, was evidently having second thoughts, and wondering what to make of it all.

Bass The new spirit of disclosure at Bass's results presentation yesterday - slides, statistics and so forth - confirms the impression of the group's essential robustness. As the biggest of the brewers, Bass suffers most in market terms from uncertainty over the baleful intentions of the Monopoly Commission, and indeed, with Horizon disposed of, the vast majority of assets and earnings are in beer and UK-style hospitality. But after all, with or without the MMC's help, the brewing industry is in for a period of upheaval; and Bass, as the most committed and perhaps most flexible player in the game, has as much chance of winning as losing.

Markets

Maybe Gorbachev means it about cutting Soviet troops, and maybe the US will follow, and maybe the US budget deficit will fall drastically as a result. But that is a lot of maybe, and even if it all meets, it is not obvious that the dollar should rise. After all, it was not so long ago that a big deficit was taken to mean high real interest rates and a correspondingly strong currency.

Stakebuilding

Yesterday's confirmation of the Government's intention to change the rules for share stake disclosure - to 3 per cent within two days - has concealed in it a calculated snub to the CBI. As with merger policy, Lord Young's

stance is minimalist; the present 5 per cent regulation apart, limits to stakebuilding are not the Government's affair. Those with complaints about the rules should address them to Lord Alexander of the Takeover Panel, just as those with an axe to grind about merger policy should turn to Sir Gordon Borrie. It might be objected that the Takeover Panel, like the Stock Exchange, is concerned purely with the rights of shareholders. Just so, says Lord Young; and if management feels it is not represented, it should recall that its primary function is to represent shareholders' interests. Even the reduction to 3 per cent is explicitly aimed at helping investors to make informed decisions. In other words, long live the market or - as industry might perhaps infer - long live the City.

Saatchi & Saatchi

Saatchi & Saatchi is no longer an ex-glamour, ex-growth advertising agency, it is an investment trading company. At least, its accountants were apparently of that view when they allowed it to supplement yesterday's disappointing trading profits with an £11.6m gain from selling subsidiaries. Unfortunately, the market did not agree, and the shares fell 5.5p to their lowest levels since 1984.

While more conservative treatment of the profits might have been preferable, the placing of the profit below rather than above the line seems a non-issue. Indeed, the fact that Saatchi seems able to get good money for its unwanted bits should be the best news in yesterday's figures. Given the market's continued chronic disaffection with this company, it would be surprising if its managers were not considering taking it private. Raising equity is clearly out of the question - the company freely admits that any future deals will be debt-financed - and the directors' share options can only be a sorry reminder of happier times. Moreover, the brothers own barely 3 per cent of the shares, and by going private they could gear up again should they want to. Even if the arguments do not appeal to them, they may appeal to someone else at someone not far below the current share price. In any case, it will be the cash flow of the company that matters, not the pure notion of fully diluted earnings that the London market clings to.

FOR EXPERIENCED PRIVATE CLIENTS EXECUTION ONLY STOCKBROKING - THE STRAIGHT ANSWER. Includes a commission scale graph and contact information for Fidelity Share Service.

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Our client, floated on the USM earlier this year, has a group turnover approaching £12 million and is engaged in the design, development, manufacture and distribution of branded products allied to the building industry.

The Group Financial Controller will be based in the London head office and will be in total day to day control of all financial and accounting matters, both at head office and the Group's three manufacturing facilities. The appointee will also actively participate in M & A strategy, which is expected to form a major part of the role. Liaison with professionals and City third parties calls for confidence and presentational skills.

Candidates must possess sound technical and accounting skills, but more importantly, maturity, flexibility and diplomacy will be personal qualities especially sought. Previous exposure to a manufacturing environment would be a significant advantage. The successful candidate is unlikely to be younger than 32 years, applications from older applicants will be given full consideration. Individual and career prospects provide outstanding opportunities for advancement.

Interested applicants should write, enclosing full career details and quoting reference AC408, to: James Fortt.

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Applicants should be qualified accountants with specialist experience of taxation and a pro-active approach. The ability to communicate with commercial management, produce solutions and gain their acceptance is also important.

Location - Central London. Age guideline - late 20's. Please reply in confidence quoting reference L389 to:-

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FOR ENTREPRENEUR'S BUSINESS INTERESTS

Gtr Manchester/ c£40k + exec. car
W. Yorkshire Border Age 28/35

Having recently sold part of his controlling share in one public company and remaining a sizeable shareholder in another, this enthusiastic entrepreneur is now concentrating his energies on his growing private interests. He has already built up a portfolio of several hi-tech and manufacturing companies (t/o ranging from £1m - 5m) in the last 12 months, and intends to acquire up to another dozen, before divisionalising them and floating the most successful onto the Stock Market in the next 2/3 years. He has made available substantial funds, agreed a further major line of credit and now needs a high-calibre financial professional to complete the small team that will make this all happen.

The role will be multi-faceted. While the existing and to-be-acquired companies will have their own management teams, you will need to monitor each company's performance and provide regular advice in areas such as business strategy and profit performance. You will be heavily involved in acquisition appraisal and negotiation, Bank liaison and - ultimately - the flotation. There will be heavy demands on your time and you will almost certainly need to appoint a strong No. 2 to assist you.

You will be a graduate Chartered Accountant, with well-developed business instincts, an eye for detail and an appetite for hard work. You should have had exposure to manufacturing, either from a senior level in the profession or in industry. For the right person, this will be an exhilarating and exciting opportunity, giving you the chance to make a real contribution to growing young businesses.

Please contact Lawrence Barnett or Dudley Harrop at our Manchester office quoting ref. M870

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GROUP TREASURER

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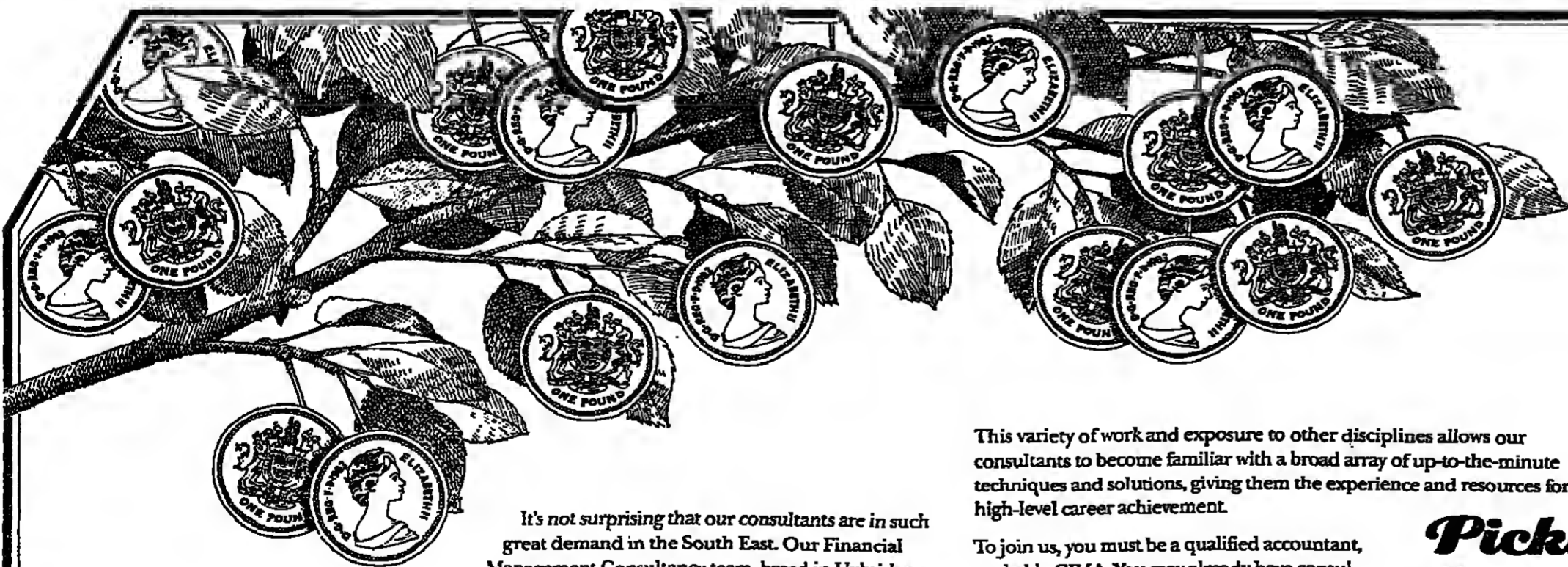
Age 28/35 £35-40,000 + executive car

Your role will focus on liquidity management, foreign exchange and acquisition financing. This will involve you in negotiating Group-wide facilities, researching new treasury instruments and maintaining banking relations at a high level. You will manage, and enhance, systems for monitoring current and projected cash requirements on a world-wide basis. There will also be significant opportunities to maximise returns on the international money markets.

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analysis of available information and the consequent driving through of legal agreements, business plans and financial appraisals.

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A requirement has arisen within the high profile management team for an intrapreneur; an innovative individual to work closely with the Group Treasurer in order to maximise the group's profitability.

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Touche Ross

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Finance Controller

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The provision of an effective, professional and challenging corporate finance function is a high priority for my client - one of the largest financial services groups in the UK. Reporting to the General Manager (Finance) you will manage a team of over 150 staff to ensure that the day-to-day accounting operation runs efficiently and effectively; that strategic financial controls are in place and observed; and that management information is presented accurately and on time. A key element of your role will be on-going liaison with senior decision-makers in other parts of the group. The system is computerised and is highly sophisticated. Aged 30-40 you will be a fully qualified accountant with extensive experience of managing a large financial staff. You will already be in a senior position within a large, progressive company (preferably financial services) and playing a part in strategic policy making. Your ambition, drive and energy will be complemented by excellent communication skills and the ability to respond positively to pressure while meeting deadlines. An excellent salary is backed by a car, profit related bonus, non-contributory pension, subsidised mortgage and share options. In addition there are extremely promising promotion prospects. J. Morrison, Ref: M19022/FT. Male or female candidates should telephone in confidence for a Personal History Form, 01-734 6852, Fax: 01-734 3758, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB.

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KPMG Peat Marwick McLintock

Executive Selection and Search
Abbots House, Abbey Street, Reading RG1 3BD

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Career Opportunity

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have the ability to develop management systems and work at the most senior levels. Property related experience, though not essential, would be an advantage. The figure indicated includes a high base salary plus achievable bonus and a flexible car scheme permits a wide choice of cars. The generous compensation package includes mortgage assistance and relocation costs if required. Please reply to Alison Hawley in strict confidence with details of age, career and salary progression, education and qualifications, quoting reference 5189/FT on both envelope and letter.

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Management Consultancy Division
P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

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If you feel you have the qualities and experience to succeed in this challenging role, please send your cv or telephone or write for an application form to Stephen Newman, Ref: 2845/SN/FT.



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Candidates will be newly qualified Chartered Accountants, aged 24-28, with 6-12 months experience gained within a

Securities environment - preferably including an exposure to the Bonds or Futures/Options markets. A high level of analytical, conceptual and interpersonal skills together with a sound P.C. based systems knowledge and the flexibility to function equally well on their own and within a team are essential criteria.

For further information, please telephone or write, in strictest confidence, enclosing full career details, to David Goodrich, Firth Ross Martin Associates Ltd., Bell Court House, 11 Blomfield Street, London EC2M 7AY Telephone 01-628 2441 Fax 01-382 9417.

David Goodrich
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INTL COMPANIES AND FINANCE

Elders' grain division brings home the harvest Deborah Hargreaves on a well-timed expansion

WHEN Elders Futures decided to set up a grain division at the Chicago Board of Trade in January, the Australian-owned company had little idea of the tumultuous reception the grain markets had in store for it.

Banking on a more volatile market in grains as government stocks had run down, Mr Gene Donney, president of Elders Futures, decided towards the end of last year to focus more on that market.

The new division was thrown straight into the greatest bull market the grains had seen for years. "We were fortunate to foresee the upturn in the market, and the division has done well thus far," he says.

Elders is intent on building its grain team into a strong institutional force. As the grains were coming down into the US harvest period - a traditionally quiet time for the commodity markets - it announced it would expand its division to 17 members.

Several former traders from Drexel Burnham Lambert joined the operation headed by Mr Louie Ai on the CBOT floor, while Elders added a post at the Kansas City Board of Trade to concentrate on the wheat market. The expansion reflects the firm's belief that grains will remain volatile, Mr Donney says.

While the brokerage community in general is contracting, grains offer a bright spot of opportunity and Elders is representative of a new breed of small, entrepreneurial operations that are pitching themselves at the institutional business coming into the CBOT's grain markets. "We can provide basic research for customers and direct access to the floor," says Mr Steve Gunning, who has been trading wheat at the CBOT for more than 20 years.

The research back-up and floor access was traditionally the province of big market players such as Cargill, with very little between them and the small-scale locals - individuals who trade for their own account. However, Elders is trying to attract commercial tiers of the market who relish a more personal touch.

This year's bull market in grains has seen a lot of fund money and institutional players returning to the CBOT market for the first time in five years. In addition, the grains are dominated by larger orders. This makes it easier to trade a lot of volume, but more difficult for individual traders to make their money.

Mr Dennis Schmidt, analyst at Elders Grain, who also joined the company from Drexel, sees enough movement in the market to propel the grains into another active year in 1989. "We haven't seen much forward pricing this fall

ELDEERS GRAIN is to move its head office to Kansas City from Melbourne next month to keep closer contact with US operations, Reuters reports from Melbourne.

The company ranks itself as the 16th largest grain operator in the US, with sales in six states storing more than 1.1m tonnes of wheat. About 70 per cent of the division's total business is in the US and Canada.

Elders Grain said the move reflected the company's role in global grain accumulation and trading.

as people paid too high in early summer and are waiting for the price to fall," he believes. "That's the business that will take us through the winter."

Elders is attracting a lot of its business from the Asian basin, where its Elders IXL parent company is well known and where Mr Ai has many contacts. The change in government attitudes towards agriculture in Asia was one of the factors prompting the company to set up the grain division in the first place, says Mr Ai. He cites Taiwan as an example of a country that has moved away from a government-fixed price for grain products.

The grain division sees many opportunities for gaining overseas business and the liberalisation in world agricultural trade and the increased needs for grain by centrally planned economies. Indeed, purchases from the

Soviet Union have kept a lot of strength in the futures market this autumn. The US Department of Agriculture estimates Moscow will buy 17m tonnes of grain in the 1988-89 marketing year, the highest level since 1984-85.

The increase in export sales accompanied by lower US grain stocks, and a more flexible farm programme for next year will keep a measure of volatility in futures, Elders believes. This volatility has prompted a huge upturn in the use of agricultural options contracts, the first wave of really sustained interest in these products.

The rise in activity in options was spurred by speculative and commercial interest, says Mr Wayne Parman of the Elders grain team. "We have not seen farmers flock to options in droves."

As US grain stocks remain low and the success of the Latin American maize and soybean crops is still unclear this winter, Elders believes options business will continue to pick up. Purchasing managers just need to get over their psychological fear of options to see how they work and then they start to use them in a much more sophisticated way, explains Mr Parman.

Options are coming into their own in a changed market environment. Mr Gunning points out that much volume in agricultural futures is now contained in the first two months of a contract. This has happened since changes in the US tax law made it more costly for market players to buy into deferred contracts.

The situation makes it difficult for farmers and other hedgers who, for example, want to protect the value of their 1989 crop this year. The lower liquidity in next year's futures contracts can make it difficult for them to offset their risk, he believes. This has added to farmers' typical wariness of the futures markets.

Elders' grain team sees itself growing through the winter as it continues to attract more business. "We have no specific target for growth, but we'd like to attract the best people in the industry," declares Mr Gunning.

INTL. APPOINTMENTS

Exxon chief to head Citibank's Japanese banking division

In a move seen as an indication of Citibank's drive to gain a bigger share of Japan's consumer financing market, the US bank has appointed an Exxon Corporation executive to head its Japanese retail banking division.

Mr Masamoto Yashiro, 52, is retiring as president of Esso Sekiyu, as planned, on January 1, a post he has held since February 1986.

Mr Yashiro is among the most prominent leaders of major foreign subsidiaries in

Japan. He is also a director of Keidanren, a powerful federation of Japanese economic groups, and has served on many government commissions.

Citibank has been striving to establish a retail presence in Japan since May 1985. It has seven retail branches in five Japanese cities.

Two years ago, the US bank tried to buy a troubled mutual, or so-called bank, but was preempted by Sumitomo Bank. Earlier this year Citibank submitted a plan to the Ministry of

Posts and Telecommunications to allow the nation's vast postal savings system to use its international payments-transfer network.

Mr Yashiro will be replaced at Esso Sekiyu by executive vice president Lowell Kerns Strohl, 51.

Mr Strohl joined Esso Research and Engineering in Florham Park, New Jersey, in 1961 and served as president of Exxon Enterprises in New York before being named as executive vice president of Esso Sekiyu last February.

Brierley chief to head National Provident

Mr Paul Collins, chief executive of Brierley Investments, has been appointed chairman of New Zealand's National Provident Fund.

Mr Collins said his new position would not lead to a conflict of interest, despite the fact that both Brierley Investments and a National Provident subsidiary have submitted competing bids to buy Air New Zealand, the international airline which the government is selling as part of a state-asset sales program.

National Provident has been the traditional vehicle for pension schemes for government staff. Until a year ago it was administered by the Treasury, but the government has decided to transfer control to its contributors and make it a company limited by guarantee.

National Provident has total assets of about NZ\$3bn and annual net revenue of NZ\$400m.

HELENE Currie, the US-based personal care products group with international brand names such as Suave, Finesse, Salvo Selectives and Quantum, has made Mr Colin J. Morgan a corporate vice president.

After joining the group in 1986, Mr Morgan was appointed president, international division, the next year, a post he will continue to hold. He is in charge of the group's operations outside the US in over 60 countries.

He has spent 25 years in the personal care industry, including holding various management positions at Revlon.

Siemens US controller becomes finance director



SIEMENS, the West German electronics and telecommunications group, has appointed Mr Goetz Steinhardt finance and administration director to succeed Mr Henning Wardenmann, who is retiring.

Mr Steinhardt, an economist, has held several management positions in West Germany, Hong Kong and Australia. Most recently he worked in the US as controller of Siemens Energy & Automation in Atlanta, Georgia.

Apple Computer's chief financial officer and vice president for finance will be stepping down for health and personal considerations.

Ms Deborah Coleman will take a five-month leave of absence beginning in February 1989 and will return to Apple in July 1989 as vice president for tax and treasury.

dent Tom Barrett will assume the additional post of chief executive officer on January 1. He succeeds Robert Mercer, who will continue as chairman until he retires in March. In the past, retiring Goodyear Tire chairman have remained as directors.

GTE Corp has named Charles Lee president and chief operating officer, taking over from James Johnson who was elected chairman and chief executive last April.

Mr Lee, 46, joined GTE in 1983 as chief financial officer and became senior vice president for finance and planning in March 1988.

Mr Steinhardt, an economist, has held several management positions in West Germany, Hong Kong and Australia. Most recently he worked in the US as controller of Siemens Energy & Automation in Atlanta, Georgia.

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Notice U.S. \$500,000,000 Goldman, Sachs & Co. Floating Rate Notes due December 1990

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Amatil shows modest rise in net profits By Our Financial Staff AMATIL, the Australian food, beverages and cigarette producer, which is 41 per cent owned by BAT Industries of the UK, showed a modest 4 per cent rise in net profits for its year to October to reach A\$89.7m (US\$73.3m).

Boral. Australia's leading building materials company. SALES OPERATING PROFIT DIVIDENDS

TELEHOUSE International Corporation of Europe Ltd £28,500,000 Lease Financing for Construction of Computer and Telecommunications Centre Lease provided by National Westminster Bank Group (Lombard North Central PLC) November 1988

Boral is one of Australia's largest and fastest growing companies. After 41 years of outstanding growth the Boral Group is a leading supplier to the building and construction industries, a major force in energy and resources, and has a strong presence in manufacturing. The Company has expanding interests in the United States, the United Kingdom, and the Pacific Basin. Chairman Sir Peter Finley said when announcing the 1987/88 results: "The Company is in a sound financial position with a strong balance sheet. We are engaged in basic industries and our profits are earned from solid assets which geographically are well spread and the Company enjoys a strong cash flow."

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New Issue

November 1988

General Electric Company (Incorporated in the State of New York, United States of America)

ECU 150,000,000 7 7/8 per cent. Notes due 1992

Bankers Trust International Limited

SBCI Swiss Bank Corporation Investment banking Kidder, Peabody International Limited

Banque Bruxelles Lambert S.A. Banque Paribas Capital Markets Limited

Crédit Lyonnais Swiss Volksbank

Union Bank of Switzerland (Securities) Limited

Amsterdam-Rotterdam Bank N.V. Julius Baer International Limited

Banque Générale du Luxembourg S.A. Bayerische Hypotheken- und Wechsel-Bank Aktiengesellschaft

BNP Capital Markets Limited Credit Suisse First Boston Limited

Fuji International Finance Limited Kreditbank International Group

Kuwait International Investment Co. s.a.k. Mitsubishi Finance International Limited

Société Générale

Banca Unione Di Credito Banque Privée Edmond de Rothschild S.A.

HandelsBank NatWest Schweizerische Hypotheken- und Handelsbank

INTERNATIONAL CAPITAL MARKETS

Dollar issues fall back in line with US decline

By Dominique Jackson

ONLY A handful of fundamentally retail-oriented issues emerged in the primary Eurobond market yesterday. Secondary market volume was also low as dollar-denominated bonds eased slightly as US Treasury securities fell back following Tuesday's strong gains on hopes that prospective Soviet troop cuts could translate into an improved US deficit.

No new dollar straight bonds emerged but a single issue appeared in each of the Canadian, Australian and New Zealand dollar sectors. Hambros was the lead manager on a NZ\$50m deal for a unit of Anglo-Dutch consumer goods giant Unilever - an ideal name to bring to the sector in which investors from the Benelux countries play a major role. Demand was also seen from Swiss and German accounts with unusually large first-day sales seen for a New Zealand dollar issue, according to the lead manager.

The sector had seen renewed demand since last week's Crédit Lyonnais deal and while some of the money coming into the sector is reportedly reinvestment of funds from deals coming up to maturity, a fair amount of switching out of the

Australian dollar sector has been detected. The Australian dollar market itself is now looking extremely full, following the three deals seen on Tuesday. This was expected to affect the acquisitions who are unwilling to increase their gearing but are virtually prevented by current torpid market conditions from making substantial issues of new ordinary shares. Convertible preference shares do not affect the ordinary shareholder in this way but still count as equity for balance sheet purposes.

The larger \$20m issue was for health care products group Smith & Nephew to finance its \$236m acquisition of US intraocular lens producer Ioptex. The other deal was for Scottish textiles company, Dawson International, best known for its luxury knitwear, to finance its \$140m purchase of the US knitting operations of leading textiles group Reeves Brothers. The issue of convertible preference shares, by way of a vendor placing, just as the Smith & Nephew deal, will account for approximately \$23m of the purchase price, the balance afforded by a medium term US dollar loan facility and from the group's own resources.

The Canadian dollar deal emerged via UBS for a unit of French electronics group Thomson, one of the leading companies in its field internationally. The C\$75m deal has a two-year two-month maturity and carries an 11 1/4 per cent coupon. It came at an initial yield margin of 42 basis points over comparable government securities and was aimed at the German market. The deal and the Benelux whose appetite for the currency continues. Credit Suisse First Boston brought two UK companies to the international capital markets with issues of convertibles

preference shares to finance US acquisitions. These are first issues since the early summer of convertible preference shares. They have proved to be the ideal instrument for UK companies in need of cash for acquisitions who are unwilling to increase their gearing but are virtually prevented by current torpid market conditions from making substantial issues of new ordinary shares. Convertible preference shares do not affect the ordinary shareholder in this way but still count as equity for balance sheet purposes.

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Salomon sees yen rising to new high

By Norma Cohen

THE STRENGTH of the Japanese economy in 1989 is likely to push the yen to a new high at 110 against the dollar and force Japanese monetary authorities to push up interest rates, said Salomon Brothers, in its annual forecast of prospects for world financial markets.

As a result of Japan's strong economic performance, Salomon Brothers economists recommend that domestic portfolio managers concentrate their investments in the equities area, and foresee a possible rise in the Nikkei Index to 35,000 by the end of 1989.

Salomon recommends that Japanese investors underweight their holdings of both bonds and cash. In the US markets, the Federal Reserve is likely to tighten monetary policy, pushing the federal funds rate up in early 1989 to 9 per cent, providing support for the dollar. Long-term bond yields are likely to peak at around 8.75 per cent, establishing a trading range between that level and 8.50 per cent.

Salomon is recommending that domestic US portfolio managers overweight their investments in cash and money market instruments and underweight holdings of US equities. A neutral position should be maintained in bonds.

In the UK, the government gilt-edged securities market is expected to see further benefits from tight money policies, although as inflation pressures ease, short-term rates will fall about 100 basis points.

Long-term bond yields may rise somewhat, leading to a slightly flatter yield curve. Salomon Brothers recommends that UK investment managers overweight portfolios somewhat in cash and money market instruments, and hold a neutral position in UK equities.

A significant realignment of the European Monetary System (EMS) is likely in 1989 as European policy makers aim for more durable currency stability.

Salomon estimates the central rate between the French franc and the D-Mark could be revealed by as much as 4 to 6 per cent. Currency inflows in anticipation of this realignment are likely to lead to a further modest drop in West German government bond yields in 1989.

While the revaluation will eventually stimulate flows of funds into the French government bond market, 1989 is too soon for investors to realize benefits from falling bond yields that will compensate for a weaker French franc.

LBO boom may flatten in 1989

By Norma Cohen

CORPORATE restructurings such as leveraged buy-outs are not likely to accelerate in 1989 because of borrowing constraints imposed by banks and investors, said Salomon Brothers in its annual forecast of fixed income markets. The amount of US domestic corporate debt to be affected by such transactions is likely to be no greater than the \$78m to \$8.0bn figure seen in 1988. And if that estimate should prove accurate, interest rates on US bonds relative to those on Treasury bills are already risen enough to compensate investors for so-called "event risk".

US corporate bond markets were shaken in October 1988 by news that RJR Nabisco's management planning a leveraged buy-out totalling \$28bn plus. Spreads on RJR Nabisco's bonds soared to about 180 basis points over Treasury and spreads of other corporates widened out as well. However, the initial investor panic anticipating widespread corporate restructurings may well be overdone.

"Potentially significant limits exist with respect to the size and volume of corporate restructuring activity," Salomon Brothers says. For one thing, regulatory requirements for banks prevent any one lender extending credit equal to more than 15 per cent of the borrower's total equity.

This will require banks to expand the group of lending institutions, possibly an increasingly difficult task in the face of a tougher regulatory stance on LBOs and capital adequacy.

Also, the capacity of the high-yield "junk" bond market to expand to finance corporate restructurings is limited. Salomon Brothers estimates that this market could absorb no more than \$40bn in a single year.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount m, Coupon %, Price, Maturity, Fees, Book runner. Includes entries for Canadian Dollars, Australian Dollars, New Zealand Dollars, and US Dollars.

FT INTERNATIONAL BOND SERVICE

Table listing international bonds with columns: Issuer, Amount, Coupon, Price, Yield, Change, etc. Includes sections for US Dollars, Yen Straights, and Other Straights.

Table listing international bonds with columns: Issuer, Amount, Coupon, Price, Yield, Change, etc. Includes sections for Deutsche Bank, Floating Rate Notes, and Convertible Bonds.

Table listing international bonds with columns: Issuer, Amount, Coupon, Price, Yield, Change, etc. Includes sections for Swiss Franc, Straight Bonds, and Floating Rate Notes.

Information available previous day's price. Only one market maker supplied a price. Straight Bonds: The yield is the yield to redemption of the mid-price; the amount issued is in millions of currency units except for Yen bonds where it is in billions. Change on week - Change over price a week earlier. Floating Rate Notes: Denominated in dollars unless otherwise indicated. Coupon shows in minimum. Cdn - Data not coupon becomes effective. Spread - Margin shows 12-month offered rate (current month); below mean rate for US dollars. Cpn - The current coupon. Convertible Bonds: Denominated in dollars unless otherwise indicated. Cgn - Change on day. Cvt date - First date of conversion into shares. Cvt. price - Nominal amount of bond per share conversion. Rec - Recourse currency of share at conversion rate fixed at issue. Prem - Conversion premium of the convertible price of acquiring shares via the bond over the most recent price of the shares.

Advertisement for Kansallis-Osake-Pankki, New York Branch, featuring \$300,000,000 in 9 3/4% Subordinated Notes Due December 15, 1998. Lists financial institutions like Shearson Lehman Hutton Inc., Goldman, Sachs & Co., and Morgan Stanley & Co.

INTERNATIONAL CAPITAL MARKETS

Gorbachev brings brief respite to US Treasuries

By Janet Bush in New York and Katherine Campbell in London

US TREASURY bonds yesterday morning managed to hold on to most of the sharp gains posted on Tuesday as traders continued to cover short positions amid an outburst of optimism as Mr Mikhail Gorbachev addressed the United Nations.

GOVERNMENT BONDS

lower once again. Bond prices were quoted around 1/4 point lower at the short end of the yield curve and 1/2 point down at the long end.

The fact that the bond market did not fall further after its 2 1/2-point rally on Tuesday attests to the number of deep short positions which had been in the market.

POLITICS rather than economics drives the New Zealand government bond market these days. Fundamentals are strong, currency risk is diminished after a sharp drop in the dollar in recent months, and real rates of return on the long end of the bond market stand at around 10 per cent.

Yet a rift between Mr David Lange, New Zealand's Prime Minister, and Mr Roger Douglas, the Finance Minister, has ensured that interest rates have been edged up persistently in recent weeks.

THE March 10-year government bond future closed in Tokyo at 107.74, down on Tuesday's close of 108.12. Selling, largely in the futures market, was precipitated by a weaker yen. The slippage in the currency continued in London, particularly in response to Mr Mikhail Gorbachev's comments.

Several Japanese banks and securities companies have acquired or announced plans to acquire Chicago futures this year. Others are still looking for a partner. One is Nomura Securities, the largest stockbroker, which pulled out of a deal it planned to make with GNP Commodities after US regulatory authorities filed a complaint against GNP, charging it with various offences including fraud.

Japan's Finance Ministry has granted a request by Japan Bond Trading to act as a broker in US Treasury bonds and notes in Tokyo, Benter adds from Tokyo.

Mitsubishi Bank buys US futures broker

By Stefan Wagstyl in Tokyo

MITSUBISHI BANK, a leading Japanese commercial bank, yesterday announced plans to buy Secfund, a US futures broker, in order to secure Secfund's seats on the Chicago Mercantile Exchange and the Chicago Board of Trade.

Secfund is now out of active business, but retains its membership of the two exchanges, the world's largest. Mitsubishi said it was making the acquisition to widen its international network of futures trading operations. It is already a member of the London International Financial Futures Exchange and of the Singapore Mercantile Exchange.

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Canadian banks set fair for 1989

David Owen reviews last year's performance and assesses prospects

As 1987 was bleak, so 1988 has been rocky for Canada's Big Six chartered banks.

For the year ended October 31, the six reported aggregate profits of C\$3.26bn (US\$2.74bn) to erase the memory of their C\$634.5m (restated) aggregate loss incurred in 1987. Then, massive loan loss provisions of close to C\$8.5bn pushed all but Toronto-Dominion deep into the red.

This year, profits have outstripped even last year's exceptionally good operating earnings by fully 14.4 per cent. Progress is partly due, as the Canadian economy has continued to steam ahead at a rapid pace, simply to continued high demand for consumer loans. Net interest income before provision for loan losses was up by between 11 and 19.5 per cent from 1987 levels.

But re-factored or non-interest income increased by a still more impressive 14 to 23.6 per cent. The bulk of the increase was generated by the banks' recent investment dealer acquisitions and the generally heightened increase in investment banking activities. Business in commercial paper and bankers' acceptances, for example, has soared in recent years, eating into the market for traditional commercial loans.

from the completed purchase by Amoco Canada of Dome Petroleum, the over extended Calgary energy company.

Overall, non-accrual loans declined to some C\$4.3bn at the end of the year, from around C\$8bn in 1987, analysts say.

Four of the Big Six have now raised their reserves to 45 per cent of remaining exposure, the maximum permitted by domestic regulators. Bank of Montreal and National Bank are the laggards in this respect, with reserves of 40 per cent and 38 per cent of exposure respectively.

its LDC exposure by C\$1.2bn through the same devices.

The feeling is that the banks will do well to match their 1988 performance in the year ahead, particularly if domestic economic growth cools down as is generally anticipated. Nonetheless, the horizon appears relatively unblemished - especially in comparison with the problems confronted in the past several years.

Two areas at least - namely cost control and exposure to debt incurred in leveraged buy-outs - may warrant close scrutiny, however. Non-interest expenses rose by as much as 10 to 15 per cent across-the-board in the year just ended. While a large portion of the increase was attributed to cut their losses in another way by selling or swapping large chunks of their LDC loan portfolios at substantial discounts on secondary markets.

Several of the banks have opted to cut their losses in another way by selling or swapping large chunks of their LDC loan portfolios at substantial discounts on secondary markets. Toronto-Dominion and CIBC have been perhaps the quickest off the mark. Toronto-Dominion sold off swapped C\$1.7bn of its LDC portfolio during the course of the year, leaving a net exposure of C\$602m. CIBC reduced

cause difficulties for highly leveraged companies. Once again, Toronto-Dominion and CIBC are usually cited as the leaders of the pack.

Both are adamant that they are conscious of the dangers and that they monitor the situation with the utmost care. "Our portfolio is very diversified," says Mr Donald Fullerton, CIBC chairman. "Any such deals that we get into are immediately sold down into the \$20m range."

The increasing size and number of LBOs is nonetheless regarded with caution by many analysts, not least because the extent of LBO exposure can be hard to quantify. "Very significantly," according to Mr Roy Palmer of Alfred Bunting, "Definitions vary among banks." He adds, "and a bank with an operating loan to a company may be just as much at risk as those banks which have lent funds for LBO purposes to the same company."

Finally, further diversification into areas like property and fiduciary services may lie in store as the deregulation of the Canadian financial services industry under the recently elected Progressive Conservative Government proceeds. The imminent ratification of the US-Canada free trade agreement may well prompt Canadian institutions to redouble their hitherto low-key quest for suitable acquisition targets south of the border. The high prices being sought for quality assets have proved a sizeable deterrent to date.

CANADIAN BANK PERFORMANCE (C\$m)

Table with 5 columns: Bank Name, 1988 net profit, 1987 net profit (restated), 1987 provision for LDC loan losses, 1988 return on assets (per C\$100). Rows include Royal Bank, CIBC, Bank of Montreal, Bank of Nova Scotia, Toronto-Dominion, National Bank.

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Rapid growth in currency swaps market

By Stephen Fidler, Euromarkets Correspondent

RAPID GROWTH in the market of interest rate and currency swaps continued into the first half of 1988, but the relative importance of the US dollar declined further, according to the latest semi-annual survey carried out on behalf of the International Swap Dealers Association.

Interest rate swaps grew 21 per cent over the previous half to \$250.5bn, while currency swaps, a market that had stagnated in the second half of 1987, grew by almost 43 per cent to \$60bn.

The survey, the third of its type conducted for the association, showed that swaps executed in the first half of the year totalled \$31bn. This figure was 25 per cent

publication of capital guidelines for international banks, had contributed to growth. After the dollar, sterling and the D-Mark were the top currencies in the interest rate swap market, and the yen and the Swiss franc in the currency swap market.

BENCHMARK GOVERNMENT BONDS

Table with 7 columns: Country, Coupon, Red Date, Price, Change, Yield, Week, Month. Rows include UK Gilts, US Treasury, Japan, Germany, France, Canada, Netherlands, Australia.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries.

Table with 10 columns: Index No., Index, Index No., Index, Index No., Index, Index No., Index, Index No., Index. Rows include 100 Share Index, 500 Share Index, 1000 Share Index, 1500 Share Index, 2000 Share Index, 2500 Share Index, 3000 Share Index, 3500 Share Index, 4000 Share Index, 4500 Share Index.

RISES AND FALLS YESTERDAY

Table with 3 columns: Rise, Fall, Same. Rows include British Funds, Financial and Foreign Bonds, Industrial and Properties, etc.

LONDON RECENT ISSUES

Table with 10 columns: Issue, Price, Yield, etc. Rows include various corporate and government bonds.

FIXED INTEREST STOCKS

Table with 10 columns: Issue, Price, Yield, etc. Rows include various fixed interest stocks.

RIGHTS OFFERS

Table with 10 columns: Issue, Price, Yield, etc. Rows include various rights offers.

TRADITIONAL OPTIONS

Table with 10 columns: Issue, Price, Yield, etc. Rows include various traditional options.

LONDON TRADED OPTIONS

Large table with multiple columns: Option, Calls, Puts, etc. Rows include various options traded in London.

Table with 10 columns: Index, Price, Yield, etc. Rows include various financial indices and their performance.

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Small text at the bottom right providing additional information and disclaimers.

COMMODITIES AND AGRICULTURE

EC threatens to get tough on setaside deadline

By Tim Dickson in Brussels

The European Commission yesterday threatened to get tough with member states which fail to introduce a land setaside scheme by the year's end. A statement issued in Brussels yesterday said the commission would open infringement proceedings under article 169 of the Treaty of Rome against any country which had still not implemented the scheme by the December 31 deadline. As a first step this would certainly involve the despatch of a reasoned opinion. It could be followed by action in the European Court. The plan for paying farmers to take land temporarily out of production should have been introduced in national legislation across the European Community by July 14. The plan was endorsed by EC Heads of Government in February to complement automatic price cuts and quantity restrictions known as the stabiliser package. However, in practice the commission accepts that real administrative and legislative problems conspired to delay implementation in some cases. Four member states - Luxembourg, Italy, Denmark and Greece - have yet to win approval from their parliament or state council. Portugal is not obliged to apply the measure. Of those schemes which have been introduced, the West German one appears to be the most successful, with about 170,000 hectares already set aside. In the UK, where the Government was quickest off the mark announcing plans, about 60,000ha have been taken out of production. The only other member-state to claim concrete results is The Netherlands, with 500,000ha.

CAP refund backlog reduced to £35m

By Bridget Bloom, Agricultural Correspondent

THE £135m backlog in paying refunds to companies exporting under the Common Agricultural Policy had been cut to £35m in recent months but considerable problems in processing such payments remain, UK MPs were told yesterday. The House of Commons Public Accounts Committee, the all-party watchdog on government spending, yesterday examined Ministry of Agriculture officials on the delays. The refunds are made to exporters of CAP-supported produce to make up the difference between high prices at which they buy internally and generally much lower world prices at which they export. Mr Guy Stapleton, chief executive of the Intervention Board for Agricultural Produce, told the committee much of the backlog was cleared. Further compensation for delay had begun to be paid in October and now totalled about £750,000. However, he said he was not surprised at examples which MPs quoted of companies still

PNG mine set back by more arson

By Chris Sherwell in Adelaide

BOUGAINVILLE COPPER and gold mine in Papua New Guinea, shut at the weekend by sabotage, yesterday suffered two more arson attacks which will further delay resumption of production. Closure comes when the world copper market is tight, and means losses of about \$1.5m a day for CIBA, Bougainville Copper's Australian parent. But it is a bigger problem for the Port Moresby Government which depends on the mine for revenues and export earnings and is seeking foreign investment. Attacks are attributed to a group of militant landowners who say they have missed out on compensation for resource exploitation and land degradation. They are demanding huge payments, equivalent to A\$1.4bn (\$65m). Yesterday a maintenance building was set on fire in the first attack on a big residential town on Bougainville island. Another fire hit a telecommunications station on a mountain near the mine. Bougainville Copper repeated that production would not resume until it was satisfied employees and assets were secure. It said: "The company continues to press the National Government for the appropriate upgrading of security arrangements on the island."

On Sunday a power tower was damaged by explosives, stopping production. It was the second such attack in three days. Power was restored on Monday but the company decided not to resume production. The sabotage began more than a week ago with arson attacks. The Government sent in extra police. It may declare an emergency. Reports from Port Moresby yesterday said police were ordered to shoot to kill saboteurs. The Government was similarly involved restoring order recently at Ok Tedi copper and gold mine operated by Broken Hill Proprietary, Australia's largest company. There, miners rampaged in an industrial war. Bougainville Copper warned the Government of the damage such incidents can do to the country's reputation as a place for mining companies to invest. The company says the mine contributed 44 per cent of PNG's export income since commercial production began in 1972, and 14 per cent internally generated government revenue through taxes, royalties and dividends.

Diamonds are not for ever in Botswana

Nicholas Woodsworth on the challenge facing Africa's fastest-growing economy

GABORONE, AS befits the capital of the country with Africa's fastest-growing economy, is a boom town. Set on the wide, grassy veld of south-eastern Botswana, its industrial parks, outlying residential sections and busy commercial areas have a new, raw feeling. Building-crane rises on different sites almost daily; heavy earth-moving equipment rumbles and rattles around the city's edges; and, freshly-paved highways lead to zones newly laid out but not yet built. There is at least one building in town though, that however new, imparts a confident air of solidity and permanence. Known simply as the BDVC, it is saved only by cosmetic architecture and surrounding flower-gardens from looking like what it actually is - Botswana's equivalent to Fort Knox. This is the Botswana Diamond Valuing Company building. Through it, in the form of rough, uncut diamonds - a record 32.2m carat worth last year alone - passes the wealth that has generated the surrounding city's economic surge. BDVC is a subsidiary of Debswana, the sole diamond-mining concern in the country. Debswana is owned in equal shares by the Botswana Government and De Beers Consolidated Mines, the mining giant based over the nearby border in Kimberley, South Africa. From distant Europe the prospect of a black African,

avowedly anti-apartheid state on the so-called front line doing business with a leading South African company might seem incongruous. However, closer up the viewpoint is changed by inescapable economic realities. So profitable has the nearly 20-year relationship been for both parties that not even numerous South African Defence Force raids on African National Congress targets in Botswana have weakened ties between government and its foreign partner. Botswana was among the world's 20 poorest countries at independence in 1966. The country, about the size of France but with fewer than 500,000 people and two-thirds of its territory covered by the Kalahari Desert, produced almost nothing. Its sole commodity-earnings came from the export of cattle. However, the discovery of diamond deposits under the Kalahari shortly after independence has transformed it into one of the richest non-oil exporting countries on the continent. Botswana could have done little with its new-found resources without the material, technical and managerial aid of De Beers. De Beers is a company that through its London-based Central Selling Organisation (CSO) controls 80 per cent of sales on the world diamond market. Two years after Debswana was formed in 1969 its

first mine at Orapa came into production, initially producing 2.6m carats a year. By last year this figure had nearly doubled. In 1977 the smaller, nearby Letlhakane mine came on stream, yielding 300,000 carats a year, an amount increased by more than half over the next decade. In 1973 De Beers geologists in Botswana discovered the richest kimberlite pipe in the world, at Jwaneng, southern Botswana. It came into production nine years later and last year yielded 7.6m carats. Botswana, with all three mines now operating at full production, has become the third largest producer in the world after Australia and Zaire. The Soviet Union and South Africa now trail behind. Debswana's net income last year for the first time exceeded

Pula 1bn - more than US\$588m at mid-1987 rates - compared to profits of Pula 544m the previous year. Most of this rise was attributable not to greater output but to the sale of Debswana's diamond stockpile. In 1981 world diamond prices fell heavily, and for the following three years Botswana stockpiled 15 per cent to 20 per cent of its annual output under CSO quota arrangements. De Beers, in a deal in mid-1987, bought the entire accumulated stockpile, estimated to be worth US\$28m for an undisclosed sum of money, 20m shares and two seats on the De Beers board. Diamond prices have continued to rise since the low of 1981, and fears that the stockmarket collapse of October last year would affect sales have been unfounded. Indeed, world demand has risen to such a point that the CSO was able to increase its prices by 13.5 per cent last May. In this first half it sold a record US\$2.2bn-worth of diamonds, a 41 per cent rise on the first half of last year. A CSO report attributes the rise to a sudden popularity of diamonds in the Far East. It notes: "Japanese diamond purchases in particular have been an important factor behind record CSO sales. In year terms, polished-diamond imports were up 42 per cent in the first five months of the year. With the yen rising

against the dollar, diamonds have become more affordable to Japanese buyers." Diamonds last year accounted for 85 per cent of Botswana's export earnings, and with its three mines now working at full capacity and no further pipe discoveries in sight, its future prospects depend on trends in the world market. These look positive for the moment but it is highly unlikely that diamond sales will be able to sustain into the 1990s Botswana's average 13.8 per cent a year economic growth rate held over the past 16 years. Diamond profits have allowed the Botswana Government to build international reserves of more than US\$2bn, enough to buy more than 20 months-worth of imports. While these reserves are impressive on a continent characterised by declining export profits and growing debt burdens, they do not solve the question of dependence on a single non-renewable resource. Botswana's greatest challenge now, and a familiar one to the rest of the country's poor agricultural prospects, is how to best use diamond profits to diversify its economy and promote non-traditional exports. The problem, in effect, is an alchemist's problem in reverse: how to transform diamonds into coarser, but more useful, stuff.



Potato selling scheme planned

By Our Agricultural Correspondent

BRITAIN'S Potato Marketing Board is to urge the UK Government to provide for a new potato marketing scheme after 1991 when the present arrangements are abolished. The board would submit details of a proposed scheme to the Ministry of Agriculture on December 23. Mr William Sprague, deputy chief executive, said yesterday. The board's report will respond to the Government's decision, announced last September, to abolish from 1991 the guarantee arrangements under which it helps to fund the board's marketing and administrative functions. Yesterday board officials at its annual general meeting in London clearly rejected two of the possible three alternatives suggested by the ministry last September. These would have abolished the board, or abolished controls on acreage of potatoes grown. Potato producers wanted acreage controls, and thus production quotas, to remain. Mr David Lindsay, the board's new

chairman, said. The arrangements the board will suggest will be similar to present ones. These involve acreage controls, production quotas and a system of intervention or support buying in times of surplus. However, they will also include a new governing body or committee which would involve producers, processors and consumers and would be designed to have effective control over the board's monopoly powers. This control is exercised by the ministry, which sets the basic acreage to be grown with potatoes each year. Any system not providing for such independent control would be incompatible with UK and European Community law, Mr Sprague said. The board was reorganising, with redundancies likely, Mr Sinclair said yesterday. However, with £15m in reserves it was now financially sound and able to afford the new system without any big rise in producer levies. These averaged an annual

£550 per producer, while to growers the scheme's benefit was worth £14 a tonne, or £200 a year. Mr Sinclair said. The Government provides about £18m a year in direct aid, with extra price support if needed, a facility not used since 1985. There is no EC potato regime and Britain is the only EC country to support potatoes extensively. About 6m tonnes to 7m tonnes, worth some £500m, are grown annually. The annual value of retail sales of potatoes and potato products is about £2.5bn. Potato processors and traders, as well as some of the higher growers, have been markedly less keen than the board - on maintaining the present arrangement. It is unclear how long it will stay in the submissions to the ministry, due in by December 31, the end of the present consultative process. The ministry, in its consultative paper, said it was hoped to advance legislation in this parliamentary session but this deadline may not now be met.

Five years of plenty seen for base metal producers

By Kenneth Gooding, Mining Correspondent

BASE METAL PRODUCERS will enjoy five more years of healthy financial returns, says Metals & Minerals Research Services, a consultancy. Returns will be at levels unheard of since the early 1960s, with margins over cash operating costs averaging 37.5 per cent. Prices may slip back from this year's peaks if world economic growth slows next year but are likely to stay significantly above low levels seen at the start of the 1980s, the group says in a review of medium-term prospects for nine exchange-traded metals. It says precious metal producers will do very well if they generate the same kind of profits. Platinum should stay broadly in balance as long as the European automotive industry demand continues to rise. However, gold and silver will continue to suffer from growing surpluses. MMRSS says this, in the absence of increased investment outtake, must lead to lower prices.

The analysis, looking at base metals overall, says the steep rise in prices initially was led by high consumption. However, prices are being maintained more by producers' reluctance to reactivate idled capacity. MMRSS says there has been a spectacular fall in base metals stocks - to only 1.1 months' demand at the end of last year from 3.4 months at the end of the preceding year. There has been little change this year. This makes today's speculative markets vulnerable to any widespread reactivation of capacity. MMRSS says the crucial level for industry stock-cover is now 1.75 months' demand. However, even though output in the next three years is likely to grow quicker than consumption, base metals stocks are not expected to rise above this critical level at any time in the next five years. Metals Analysis Five-Year Outlook. MMRSS, 223 Strand, London WC2R 1BA. £500.

LONDON MARKETS

Table of LONDON MARKETS prices for various commodities like ZINC, COPPER, and SPOT MARKETS.

WORLD COMMODITIES PRICES

Table of WORLD COMMODITIES PRICES for various metals and agricultural products.

US MARKETS

Table of US MARKETS prices for COMMODITY FUTURES and SUGAR WORLD.

Chicago

Table of Chicago market prices for SOYBEANS, SOYABEAN OIL, and WHEAT.

Vertical text on the right edge of the page, possibly a page number or reference.

Firm close after a lethargic session

A LATE upturn in the US dollar on the news that the Soviet Union will make a substantial reduction in its armed forces, helped UK equities edge higher in late dealing last night. However, the market was unable to regain the day's best levels and London appeared to be waiting to see Wall Street's considered response to Mr Gorbachev's speech to the United Nations.

Accounting Deadline Dates table with columns for month and year.

office property business of the continued pressures on the profitability of City stock market firms depressed property shares.

deliver when he addressed the United Nations in Manhattan. Early gains were steadily whittled away, however, by sheer lack of business in the market place. By early afternoon, share prices were drifting into negative territory in the absence of firm news from New York.

from the UK defence stocks, and London was somewhat discouraged by Wall Street's sluggish opening. The final reading on the FT-SE Index showed a net rise of 4.3 at 1771.7, against 1777.8 on the day's first count.

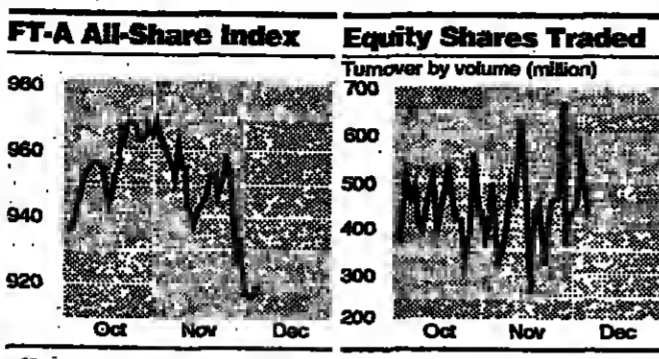
Searchi & Searchi and Bass had little effect on the market as a whole. The consumer sectors remained depressed by the high interest rate environment now pressing on consumer spending.

FINANCIAL TIMES STOCK INDICES table with columns for Dec 7, Dec 8, Dec 9, Dec 10, Dec 11, Dec 12, Year, 1988, and Since Completion.

S.E. ACTIVITY table with columns for Index, Dec 8, Dec 5, and Dec 1.

Hanson results welcomed

Hanson weighed in with annual results above even the highest forecasts and the shares responded with their best performance for months. Turnover expanded to a huge 200m as dealers marked the shares up to 157p, a gain of 5 on the day.



The only light amongst the Stores gloom was Burton Group, up 2 to 174p after analysts raised the price target for the two-for-one scrip issue in which takes effect on Monday.

quoted after the news was announced and settled at 57 1/2. The oil and gas majors, however, closed with gains on the day after crude oil prices made good progress. Shell was particularly well supported and closed higher at 594p ahead of the two-for-one scrip issue in which takes effect on Monday.

its take in the company; there were also stories of switching from Trafalgar House to Costain. Householder and property developer Prowling were among the day's worst performers with the shares slumping 29 to 145p with dealers citing two major selling orders in the stock.

TRADING VOLUME IN MAJOR STOCKS

Table showing trading volume for various stocks including Shell, BP, British Airways, etc.

Delta favoured: County NatWest Woodmac, the UK securities house, regards Delta as a good buying opportunity in the electrical and engineering sector.

NEW HIGHS AND LOWS FOR 1988: NEW HIGHS (1) Anglo Leasing, Chirn, Hill, etc.

Legal & General were outstanding in the life market, with the shares touching 297p before eventually closing a net 1/2 higher at 294p; the stock has been targeted as a "buy" by at least three of the leading securities houses.

Christian Salvesen reported strong interim profits of £27m but slipped 1/2 to 150p. In general, dull industrial and engineering sectors, Davy Corporation up on 9 to 170p following an announcement that it has

speculation that City job losses will result in unfilled office space and falling rents. The gloom was not lifted by a 40 per cent rise in interim profits at British Land, which closed down 1/2 at 329p.

Directors at Unilever companies

Mr Charles Miller Smith, president of Quest International, Unilever's flavours and fragrances business, and Dr Okko Mueller, chairman of Union Deutsche Lebensmittelwerke, Unilever's largest food company in Germany, are to be nominated as directors of UNILEVER N.V. and UNILEVER PLC at the annual meetings on May 3.

APPPOINTMENTS

Life Holdings: Following the death of Mr T.W. Walker, Mr Ian H. Macdonald has been appointed chairman of STANDARD PROPERTY INVESTMENT.

Life Holdings

Mr Eric Priestley has been appointed to the board of BOWATER INDUSTRIES with responsibility for the group's building materials manufacturing and distribution activities.

BUSINESS LAW

Tax and company migration

By Clive Schmitthoff: The decision of the European Court of Justice in the Daily Mail case causes some raising of eyebrows in legal quarters and City circles. It appears contrary to the EEC Treaty's freedom of establishment.

shed; this provision is extended to companies and firms by article 58 of the treaty. As this argument raised an issue on the interpretation of the treaty the judge referred the matter to the European Court in Luxembourg.

1 R v H.M. Treasury and Commissioners of Inland Revenue, ex parte Daily Mail and General Trust plc, case 8187, judgment of 27 September 1988. 2 Egyptian Delta Land and Investment Co v Todd (1982) AC 1. Dacey & Morris on the Conflict of Laws, 11th ed, Rule 173, pp.1132 and 1134. 3 [1987] 1 FTLR 394. [1987] 2 CMLR 1. 4 May LJ in In re State of Norway's Application (No.2) [1988] 3 WLR 608, 626. 5 Commission v France, case 270/83. (1986) ECR 273. Professor Schmitthoff is Honorary Professor of Law at Kent University, Canterbury, and general editor of Parker's Company Law and the Journal of Business Law.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

AUTHORISED UNIT TRUSTS

Table listing various unit trusts such as Abbey Unit Trust, Abbey Fund, Abbey Income, etc., with columns for Name, Class, and Price.

Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

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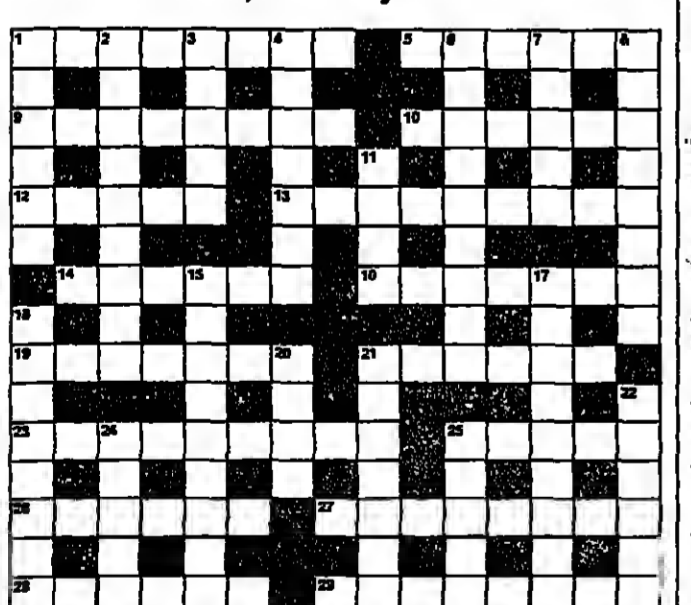
Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

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Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

CROSSWORD

No. 6,806 Set by VIXEN



- 1 Correct bill, a churchman's fund (8)
2 Proud is to be translated in spring (6)
3 Figure a bird needs a label attached (3)
4 Claim support when in drink (6)
5 Material for credit record note (5)
6 The crooked prosper, so a scourge of society discovered (9)
7 Unwilling to declare a point (6)
8 In the cold wind leaves shrivel (7)
9 Perspicacity in a sense (7)
10 Go and lead agitators, though quite ancient (3-3)
11 Customs charges about to take effect (8)
12 A number work on the land (5)
13 He wrote "Gold, the Endless Gold" (6)
14 Shady dealer in property around lake or urban centre (8)
15 The man showing a higher than the short way (8)
16 Cleric possibly never accepted by Communist (9)
17 Look for piano in a school (6)
18 Is not lavish with the jazz (8)
19 Study Oriental novelist (5)
20 Duo writing book about set-up (7)
21 Grind may appear repulsive (6)
22 Starts giving a little help to pensioners (5)
23 Guy, taken in by politicians, forms certain assumptions (8)
24 Did like to get a large figure occupied by exercise (4)
25 This rogue could be made trustworthier (9)
26 Coach-building application (8)
27 Diana's position as cashier (8)
28 Twinkling - mark that (4)
29 The sailor loves organising release (7)
30 Wait for a sober man to finish (6)
31 Continue to work in London (5)
32 "Thou - of the dying year" (Shelley) (5)

Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

Table listing various unit trusts such as A&C Unit Trust, A&C Income, A&C Growth, etc., with columns for Name, Class, and Price.

GUIDE TO UNIT TRUST PRICING
INITIAL CHARGES
These represent the marketing, administrative and other costs which have to be paid by new purchasers. These charges are included in the price which the customer pays units.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Main table containing unit trust prices, organized by company and fund type. Includes columns for company name, fund name, price, and other details.

INSURANCES

Table of insurance policies, including Life Assurance, General Insurance, and other financial products, with columns for policy details and prices.

OTHER UK UNIT TRUSTS

Table listing other UK unit trusts, including names of trusts and their respective prices.

FT UNIT TRUST INFORMATION SERVICE

Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help desk on 01-925-2128

Main table containing unit trust information with columns for Name, Price, and other details. Includes sections for Norwich Union Life Insurance, Prudential Life Assurance, and various investment funds.

Table listing various unit trusts and their details, including names like 'Prudential Life Assurance' and 'Norwich Union Life Insurance'.

Table listing various unit trusts and their details, including names like 'Standard Life Assurance' and 'Scottish Widows'.

MANAGEMENT SERVICES

Table listing management services and their details, including names like 'The Analysts Group PLC' and 'UK LISTED'.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas services and their details, including names like 'UK LISTED' and 'OFFSHORE INSURANCES'.

FT UNIT TRUST INFORMATION SERVICE

Table of FT Unit Trust Information Service listing various unit trusts, their managers, and performance metrics.

LONDON SHARE SERVICE

Table of London Share Service listing British Funds, Foreign Bonds & Rails, and Americans.

INT. BANK AND O'SEAS GOVT STERLING ISSUES

Table of International Bank and Overseas Government Sterling Issues.

CORPORATION LOANS

Table of Corporation Loans.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth and African Loans.

LOANS

Table of Loans.

Building Societies

Table of Building Societies.

Public Board and Ind.

Table of Public Board and Industrial.

Financial

Table of Financial.

OTHER OFFSHORE FUNDS

Table of Other Offshore Funds.

Money Market Trust Funds

Table of Money Market Trust Funds.

Money Market Bank Accounts

Table of Money Market Bank Accounts.

UNIT TRUST NOTES: Prices are given unless otherwise stated and they are subject to change without notice.

LONDON SHARE SERVICE

• Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

AMERICANS - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 137 TROVIA Corp., 141 US Steel, 142 American Light.

CANADIANS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 147 ABN Gold Corp., 148 Alcan, 149 Alcan.

BANKS, HP & LEASING

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 152 ANZ, 153 Citicorp, 154 Citicorp.

BEERS, WINES & SPIRITS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 162 Allied-Lyons, 163 Allied-Lyons.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 170 AMEC, 171 AMEC.

BUILDING, TIMBER, ROADS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 172 Anglo Amco, 173 Anglo Amco.

CHEMICALS, PLASTICS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 180 Akzo, 181 Akzo.

DRAPERY AND STORES

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 190 Debenhams, 191 Debenhams.

ELECTRICALS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 198 Balfour Beatty, 199 Balfour Beatty.

ENGINEERING

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 200 Balfour Beatty, 201 Balfour Beatty.

ENGINEERING - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 202 Balfour Beatty, 203 Balfour Beatty.

FOOD, GROCERIES, ETC

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 204 Balfour Beatty, 205 Balfour Beatty.

HOTELS AND CATERERS

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 206 Balfour Beatty, 207 Balfour Beatty.

INDUSTRIALS (Misc.)

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 208 Balfour Beatty, 209 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 210 Balfour Beatty, 211 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 212 Balfour Beatty, 213 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 214 Balfour Beatty, 215 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 216 Balfour Beatty, 217 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 218 Balfour Beatty, 219 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 220 Balfour Beatty, 221 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 222 Balfour Beatty, 223 Balfour Beatty.

INDUSTRIALS (Misc.) - Cont'd

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 224 Balfour Beatty, 225 Balfour Beatty.

INSURANCES

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 226 Balfour Beatty, 227 Balfour Beatty.

LEISURE

Table with columns: Stock, Price, Change, High, Low, Bid, Offer. Includes entries like 228 Balfour Beatty, 229 Balfour Beatty.

PAER-PRINTING ADVERTISING

LONDON SHARE SERVICE

Latest Share Prices are available on FT Cityline. To obtain your free Share Code Booklet ring the FT Cityline help desk on 01-925-2128

LEISURE - Contd. Table listing various leisure companies like British Skyways, British Airways, and their share prices.

PROPERTY. Table listing real estate companies and their share prices.

TEXTILES - Contd. Table listing textile companies and their share prices.

TOBACCO. Table listing tobacco companies and their share prices.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Contd. Table listing trusts, finance, and land companies.

OIL AND GAS - Contd. Table listing oil and gas companies.

MINES - Contd. Table listing mining companies.

MOTORS, AIRCRAFT TRADES. Table listing motor and aircraft trade companies.

Commercial Vehicles. Table listing commercial vehicle companies.

Components. Table listing component companies.

Garages and Distributors. Table listing garage and distributor companies.

NEWSPAPERS, PUBLISHERS. Table listing newspaper and publisher companies.

PAPER, PRINTING, ADVERTISING. Table listing paper, printing, and advertising companies.

PROPERTY. Table listing real estate companies and their share prices.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

TRUSTS, FINANCE, LAND - Contd. Table listing trusts, finance, and land companies.

OVERSEAS TRADERS. Table listing overseas trader companies.

PLANTATIONS. Table listing plantation companies.

MINES. Table listing mining companies.

Far West Rand. Table listing Far West Rand companies.

Central African. Table listing Central African companies.

Finance. Table listing finance companies.

Miscellaneous. Table listing miscellaneous companies.

THIRD MARKET. Table listing third market companies.

Notes. Text providing notes and details for the share listings.

Regional & Irish Stocks. Table listing regional and Irish stocks.

Traditional Options. Table listing traditional options.

Property. Table listing property companies.

Oils. Table listing oil companies.

Mines. Table listing mining companies.

SHIPPING. Table listing shipping companies.

SHOES AND LEATHER. Table listing shoes and leather companies.

SOUTH AFRICANS. Table listing South African companies.

TEXTILES. Table listing textile companies.

TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land companies.

OIL AND GAS. Table listing oil and gas companies.

Central African. Table listing Central African companies.

Finance. Table listing finance companies.

Australians. Table listing Australian companies.

Regional & Irish Stocks. Table listing regional and Irish stocks.

Traditional Options. Table listing traditional options.

Property. Table listing property companies.

Oils. Table listing oil companies.

Mines. Table listing mining companies.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Soviet arms move boosts dollar

THE DOLLAR climbed sharply yesterday as Mr Mikhail Gorbachev, the Soviet leader, told the United Nations the Soviet Union intends to cut troop levels by 500,000 within two years, and make large cuts in conventional arms.

Dealers in Tokyo said the dollar was also bought because of a statement by the chairman of a US Congressional committee that there would be a tax increase when negotiations on the Federal budget are completed.

The dollar broke through resistance at DM1.7500 in the Far East, opening at around DM1.7440 in Europe. It had moved up to DM1.7480 at noon in London, temporarily halting just below a strong resistance point of DM1.7500.

Traders rushed to cover their positions, and in the attempt to cut losses drove the dollar up to unsustainable levels. As London closed the US currency was already retreating.

It finished much firmer on the day however, rising to DM1.7620 from DM1.7325, to \$1.9385 from \$1.9170; to SF1.4890 from SF1.4525; and

to FFfr.6100 from FFfr.59150. On Bank of England figures the dollar's exchange rate index rose to 93.4 from 92.1.

FINANCIAL FUTURES

Euphoria evaporates

A wave of euphoria pushed US bond futures sharply higher in the London Life market yesterday. The base of the former trend centred on proposals for reductions in conventional armed forces by Mr Mikhail Gorbachev, the Soviet leader. This, many dealers argued, could help to reduce US defence spending and so reduce the US Budget deficit.

While the implications are strictly long term, the markets reaction was instantaneous, with the March contract reacting to the proposals - which had been first mooted on Dutch radio on Tuesday - by opening at 88.26, up from 88.04 on Tuesday. However, the opening level proved to be the day's high, as investors adopted a more cautious

approach, and the price made no further gains, finishing at 88.25.

Table with 3 columns: Price, Call, Put, and various futures data points.

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Table with 3 columns: Price, Call, Put, and various futures data points.

£ IN NEW YORK

Table showing exchange rates for the pound in New York for Dec 7 and Dec 8.

STERLING INDEX

Table showing the Sterling Index for Dec 7 and Dec 8.

CURRENCY RATES

Table showing various currency rates including US Dollar, Swiss Franc, and others.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for Dec 7 and Dec 8.

POUND SPOT - FORWARD AGAINST THE POUND

Table showing pound spot and forward rates for Dec 7 and Dec 8.

DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Table showing dollar spot and forward rates for Dec 7 and Dec 8.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various currencies and terms.

EXCHANGE CROSS RATES

Table showing exchange cross rates between various currencies.

CURRENCY MOVEMENTS

Table showing currency movements and changes for Dec 7 and Dec 8.

OTHER CURRENCIES

Table showing rates for other currencies like the Argentine and Australian dollar.

MONEY MARKETS

UK rates steadier

UK interest rates were confined to a narrow range in London yesterday. Sterling finished on a slightly softer note, as the dollar came back into favour, but there is still a view that UK base rates may yet be held at the current 13 p.c., at least for the time being.

The forecast was revised to a shortage of around £600m, before taking into account the early help, and the Bank gave additional assistance in the morning of £185m, through purchases of £151m of eligible bank bills in band 3 at 12½ p.c., and in band 4, £28m of Treasury bills, and £29m of eligible bank bills, all at 12½ p.c.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates for various currencies.

MONEY RATES

Table showing money rates for Treasury Bills and Bonds.

LONDON MONEY RATES

Table showing London money rates for various terms and currencies.

EUROPEAN OPTIONS EXCHANGE

Large table showing European options exchange data for various series and dates.

BASE LENDING RATES

Table showing base lending rates for various banks and locations.

Advertisement for Patek Philippe watches, featuring a watch image and text: 'When you first handle a Patek Philippe, you become aware that this watch has the presence of an object of rare perfection.'

WORLD STOCK MARKETS

Table of stock market data for various countries including Austria, France, Germany, Italy, Japan, and others. Columns include stock names, prices, and changes.

Table of stock market data for Canada, listing various Canadian stocks and their performance.

Table of stock market indices for New York, Tokyo, and other major markets, including Dow Jones and Nikkei.

Table of stock market data for Australia, listing various Australian stocks and their performance.

Advertisement for Financial Times, featuring the headline 'Have your FT hand delivered...' and contact information for subscription services.

3pm prices December 7

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices for various companies, organized in columns with headers for stock names, prices, and changes.



NYSE COMPOSITE PRICES

Table of NYSE Composite Prices listing various stocks with columns for stock name, price, and change.

OVER-THE-COUNTER

Needing national market, 2pm prices December 7

Table of Over-the-Counter prices listing various stocks with columns for stock name, price, and change.

AMEX COMPOSITE PRICES

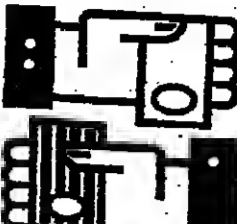
Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

3pm prices December 7

Table of AMEX Composite Prices listing various stocks with columns for stock name, price, and change.

Advertisement for 'Travelling by air on business?' featuring flight schedules and contact information for various airlines.

FINANCIAL TIMES SURVEY



Prime Minister Turgut Ozal's second government faces big economic problems. Industry and workers

are groaning under annual inflation exceeding 80 per cent. Concern now focuses on whether the authorities can enforce an austerity budget, reports Jim Bodgener

A hostage to inflation

THE GOVERNMENT of Prime Minister Turgut Ozal is making all the right noises a year into its second term. An austerity budget was introduced in November and in theory there appears to be a short-term sharp action plan that will integrate with medium and long-term structural adjustment goals.

But the local business community and western multi-national lenders, like the World Bank and the International Monetary Fund, are uneasy about the government's political capacity to push through stiff measures to curb inflation, currently exceeding an annual 80 per cent. This apprehension also permeates the higher echelons of the central bank, treasury, and State Planning Organisation (SPO).

Export-driven structural adjustment during the 1980s has been held up as a paragon to the rest of the developing world by the World Bank and the IMF. With an improving current account, the Turkish success story still sparkles in the eyes of the international banking community, despite exceptionally heavy debt servicing this year of about \$7.3bn. Tourism is booming, and exports, though moderating, are still increasing at a healthy pace.

But during 1988, both the World Bank and the IMF have grown progressively disenchanted with the economy's domestic performance. Their view is that the Ozal Government has failed through gradualist measures - especially more efficient tax collecting and book-keeping - to check the wayward drift of the economy since 1987.

This was largely the result of the profligacy of an election year, when the Government, backed by a unified party in the first flush of victory and with a strong majority in parliament, had the opportunity to discipline the economy but failed to do so.

The government has pledged it will increase tax revenues to narrow the budget deficit, which stood at TL4.75 trillion (\$1.2bn) for the first seven months of 1988 compared with a year end target of TL2.4 trillion (\$1.7bn). The litmus test will be how far it is prepared to squeeze high income groups. There is much truth in opposition criticism that the government, through its export drive, has presided over a more unequal shift in the distribution of income in favour of a newly-rich class of traders and currency speculators.

The ugliest aspect of this are those embezzling the state

through fictitious export returns to claim export tax rebate incentives, an activity estimated to have amounted to about 5 per cent of the total \$10bn in overseas sales in 1987.

Back-bench rumblings of discontent in the ruling Motherland Party (Anap) have also increased, fanned by an unsuccessful referendum in September on whether or not to hold early local elections. For the first time in two premierships, Mr Ozal, whose hallmark has been astute strategic opportunism, appears to have been outflanked.

Serious bickering can be attributed to jockeying for position within the party, but there is evidence, too, that under extreme pressure, Anap could come apart at the seams. It is still very much cobbled together from the rubble of pre-1980 parties.

With the lack of a designated or natural successor, Mr Ozal's leadership rather than a core ideology - apart from an ill-defined conservatism expressed in paternalistic developmental rhetoric - is the cement binding Anap.

The challenge to Mr Ozal's leadership has for the present subsided. Instead, the focus is on the factional infighting between the two wings of the 'holy alliance' in Anap, the

Islamic conservatives and right-wing nationalists. There is some truth in dissenters' claims that Mr Ozal has retreated too far from the party's grass-roots into a distant and arbitrary rule surrounded by his family and sycophantic advisers.

He may have designs on the presidency when President Kenan Evren steps down in November, but the path is cluttered with the local elections in March and the economy's ills. Instead Mr Ozal may have to satisfy his presidential ambitions through the election of a proxy candidate.

Despite its national unpopularity, Anap is unlikely to receive a drubbing in the local elections, largely because it has better candidates, is more efficiently organised and being in government, it can sweeten voters by delivering on earlier pledges, such as infrastructure projects.

In Istanbul, for example, the mayor, Mr Bedrettin Dalan, often seems to treat the city as a personal fiefdom. Nevertheless, the main opposition Social Democratic Populist Party (SHP) and the True Path Party (TPP) have already said they will maul Anap by turning the local elections into a national test of confidence in his leader-

ship, just like last September's referendum.

Big business is also disenchanted and has indicated as much to both opposition parties. The opposition parties have, in turn, charged this year that the Ozal Government has failed to stimulate industrialisation, and has driven Turkey deeper into debt to the West.

The captains of private sector industry have become vociferously critical of the government, through the powerful lobby group, the Turkish Industrialists' and Businessmen's Association (Tusisad).

Commercial activity remains sluggish, with borrowing costs as high as 140 per cent a year. Major industrial groups are cutting production, running down stocks and retreating into liquidity.

The SHP is troubled, too, by disputes between its centre, left and far left, loosely inter-mediated by the partnership that has emerged between its amiable, academic leader, Professor Erdal Inonu, and its pragmatic secretary general, Mr Deniz Baykal. Although the latter was twice a minister in the 1970s in governments of the now banned Republican People's Party (RPP), at times Professor Inonu seems more in direct line of descent to the

republic's founder, Mustafa Kemal Ataturk.

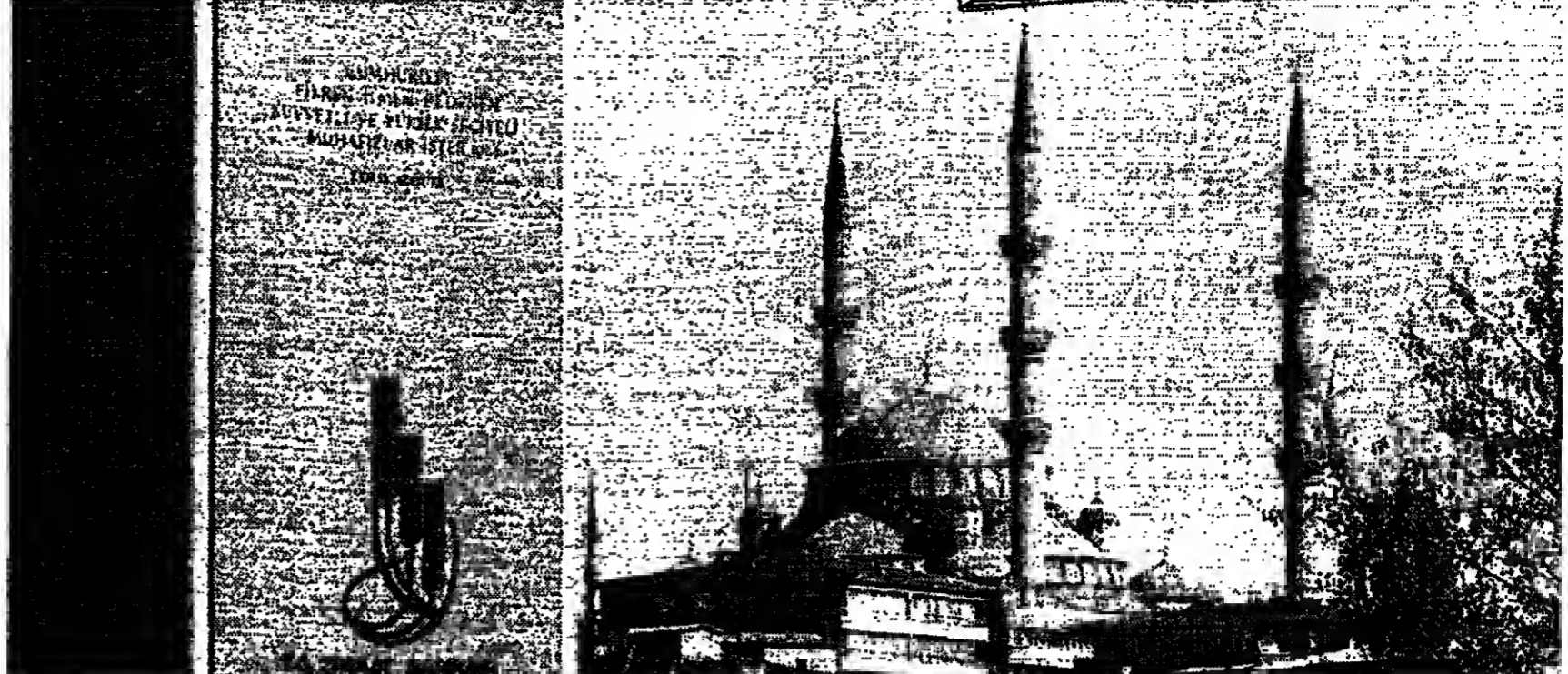
To some extent, they are foils for one another - Mr Baykal speaking for the centre, and Professor Inonu holding the left's allegiance to the SHP. For the present, Mr Baykal seems content with this. "I prefer that this collaboration should continue," he says. "It is an asset, enriching the party."

In terms of survival, the local elections in March may be more of an important contest for the conservative TPP than either of the other two larger parliamentary parties. A poor showing could put Mr Demirel's future at stake with the party's central Anatolian power networks, impatient to capitalise on ground lost on the right by Anap, according to opinion polls.

All parties need to seriously address inflation. Low fixed-income workers with least access to the informal economy to supplement their earnings are seething with frustration.

Urban unrest is gathering, breaking out in isolated incidents of urban terrorism. But the military have not stirred yet to their Kemalist self-appointed role as defenders of the state's integrity in the tradition established in the 1920s by

هكذا من الأهل



Turkish Banking Finance & Investment

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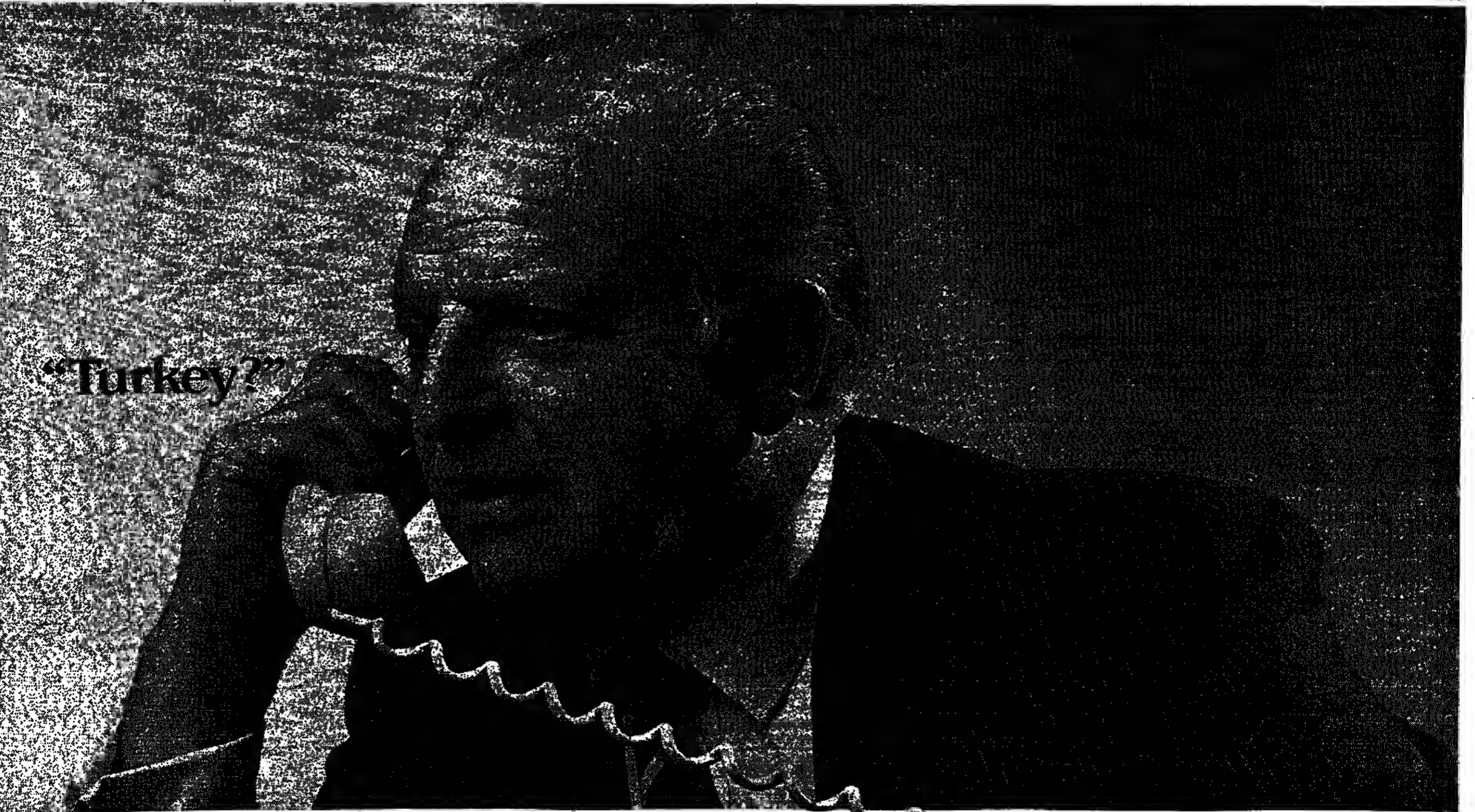
democracy while sustaining rapid development under the pressure of heavy external debt servicing.

Meanwhile, the government still officially rejects a separate ethnicity for Turkey's 8m strong Kurdish community, even though it recently gave asylum to about 50,000 Iraqi Kurdish refugees fleeing from the regime of President Saddam Hussein in neighbouring Iraq.

In the last resort, Turkey's application for full membership of the European Community will probably be judged in Brussels on these and other human rights grounds. Right now, Turkey's economic and technical compatibility are under scrutiny; the European Commission is due to deliver an opinion in the next year or so, but when it does, it is likely to fudge the issue. "I wish the Turks had a little bit more realism," said a ranking EC diplomat recently.

At this critical juncture, the government should launch a campaign uniting the state, public and private sectors in a common national purpose in the medium term to cut inflation down to between 15-20 per cent by 1992, says Treasury and Foreign Trade Under Secretary Mr Yavuz Canevi.

This would put Turkey on a more equal footing in negotiations to join the EC. "We definitely have a very important task in front of us, to re-build confidence in the market place," he says. But many in the private sector and the bulk of the population may feel they have already made too many sacrifices.



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Bruce Clark on possible union between two different partners

A marriage not made in heaven

THEY HAVE been engaged for 26 years. Inevitably, there have been periods of coolness, but each partner has given the other important help, and for all their differences in income, values and cultural background, they need each other.

Suddenly, at a moment when the richer partner is intensely absorbed by private affairs, the poorer one issues an unwelcome challenge: marry me. Turning the moral screw, the poorer partner starts to prepare ostentatiously for the ceremony, and excitedly proclaims that the moment is near.

That seems a fair metaphor for the psychological drama played out between the European Community and Turkey since Ankara applied for full membership in March 1987.

The drama will come to a climax in the middle of next year, when the European Commission, after a two year study, publishes its "Opinion" on the Turkish application, throwing the ball into the 12 existing members' court.

The "engagement" is con-

tained in the 1963 Turkish-EC Association Agreement, which foresees the possibility of membership, and thus pre-empted any a priori rejection by the 12 on grounds of geography.

Until the Commission speaks, member states can airily respond to Turkish overtures by stressing their commitment to a further thawing of the Association Agreement, which the EC effectively put on ice during Turkey's 1980-83 military rule; and by politely declining to comment on membership.

After the Commission speaks (and almost regardless of what it says, for the decision is a political one), the current 12 will have to show their cards, deciding whether to give the Brussels executive a mandate to negotiate entry terms.

Ankara's officials know how

hard it will be for the existing members to say no, given the importance to the West of a stable, co-operative Turkey. At the same time, and despite their confident public predictions of entry in 10 or even five years' time, they are shrewd enough to guess what at least some member states would really like to say: if not "never", then "not for the foreseeable future". So the stage is set for a delicate game of bluff and counter-bluff.

The message from Turkish officials is one of galloping optimism.

Never mind that annual GDP per head is just 1,300. Official figures understate the real economy, and Turkey will have had several years of fast growth by the time it joins.

Never mind Turkey's history of intermittent military rule. The democratic values enshrined by the EC Treaties are being consolidated, and membership will consolidate them further. The 1986 general election satisfied observers, bans on old-guard politicians have been lifted, and Communist and religious parties will in due course be allowed.

Never mind that Turkey's inflation and interest rates are 10 times the EC average, making it impossible for Ankara to participate in any common monetary policy. Overheating

problems will disappear once the current phase of fast infrastructure-building is over.

Do not worry about Turkish workers flooding the EC labour market. They will only come if there are jobs, in which case the EC will need them.

The consensus among Turkish industrialists in favour of joining seems universal.

"I do not see even one person who will oppose entry," says Mr Sevcuk Yasar, president of Yasar Holdings, the banking, agro-business, paint and tourism group. "We are not afraid about the quality of our industry."

Another striking symptom of Euro-enthusiasm is the springing up in Turkey's universities of schools of EC studies, awarding MAs and PhDs to dozens of multilingual would-be Eurocrats.

To non-Turkish observers, it looks as though this determined public optimism is intended to be self-fulfilling. Loud, frequent assertions that Turkey will join should hasten the structural changes that would increase Ankara's objective chances; they also create a climate where it is even harder for the 12 to say no.

There is no shortage of head-and-buttler arguments against early entry.

Could the EC tolerate free

	Imports from EC countries (\$m)		
	1988 (Jan-Aug)	1987	1986
West Germany	1,297.2	2,109.9	1,771.8
Belgium/Luxembourg	296.0	402.7	310.0
Denmark	23.8	48.8	38.7
France	621.1	609.3	545.3
Netherlands	244.4	388.8	284.1
UK	484.8	857.4	518.9
Italy	684.8	1,078.2	882.0
Greece	57.8	128.5	78.3
Spain	178.2	199.2	147.1

Source: State Institute of Statistics

	Exports to EC countries		
	1988 (Jan-Aug)	1987	1986
West Germany	1,315.7	2,183.6	1,444.0
Belgium/Luxembourg	130.0	318.5	195.1
France	279.2	499.8	288.7
Netherlands	183.4	280.2	222.4
UK	315.9	541.4	334.2
Italy	527.9	850.6	579.8
Greece	58.9	58.9	75.8
Spain	68.8	70.2	59.9

Source: State Institute of Statistics

manager of the Istanbul-based textile and clothing company, Baskurt Mensucat. But interest rates and inflation are slowing that process.

Could other sectors of Turkish industry withstand competition from the EC?

Even after five years of liberal economics, there are still large areas of state-owned or state-supported industry which would shrivel and die, with dire social consequences, if exposed to free European competition.

Ankara is committed to a full liberalisation of its import regime. It resumed a year ago a long-stalled programme of cuts in tariffs on EC goods, and it has actually been rebuked by the EC for over-zealous global tariff cuts which were said to undermine Community preferences.

Yet imports continue to attract a complex series of indirect taxes and stamp duties, prompting some Community diplomats to complain that in some ways, the country is growing more protectionist.

Could the Community afford to extend farm price guarantees, export subsidies and regional aid to 9m Turkish farmers, especially under its new rules designed to curb farm spending?

It is hard to believe that net transfers in aid and price guar-

antees would be less than the \$1bn-\$1.5bn per year currently received by Greece, with a rural population of 8m and a similar product mix.

Community diplomats also point to Turkish laws and practices which compromise Ankara's claim to operate a liberal democracy: the confiscation of newspapers and prosecution of journalists for such offences as "undermining national sentiment", the mass military trials of suspected far-leftists, and the restrictions on ethnic and religious minorities, and the use of torture.

Apart from these specific points, Community membership raises more fundamental questions about the future of the EC, and about the future of Turkey.

Even on the most optimistic projections of Turkey's growth and democratic evolution, early membership for Ankara would inevitably slow and complicate the conversion of Western Europe into a seamless economic and social web.

Such a slowdown would be deeply unwelcome in the EC's six founder states, where European integration is proceeding with a momentum that often seems quite independent of the specific political problems that obstruct it.

For Turkey, the following dilemma will sharpen: liberal democracy of the kind that the EC requires will inevitably allow freer expression to liberal forces, in particular those of fundamentalist Islam. If Turkey joins the EC, it will be the Community's dilemma too.

Middle East

Diplomacy helps bridge the gulf

ONE OF the clearest proofs of Turkey's deep commitment to maintaining and extending ties with the Middle East is the determination it has brought to resolving tricky problems in its commercial relations with the region.

The first half of the decade saw a burgeoning of trade with both Iran and Iraq, in the wake of Turkey's aggressive export drive on all fronts, and its intensive diplomatic activity (under the banner of "active neutrality") in the Gulf War.

Turkey's share of Iranian foreign trade rose from nowhere to 5 per cent, and its share in Iraqi commerce doubled to more than 10 per cent. Last year the Middle East supplied Turkey with 17 per cent of its total imports (mostly oil from Iran, Iraq and Libya), and absorbed 38 per cent of total exports.

But exports to Iraq, which include iron, steel, chemicals, textiles and food, have run into a bottleneck.

Turkey's business world was stunned earlier this year when the Government, sceptical of Baghdad's ability to pay off a \$2.7bn mountain of trade "active neutrality" in the Gulf War.

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resolve to seize opportunities and consolidate relationships.

One need only look at the Ruth Turkey is showing in ties with Libya, where Turkish companies have been involved heavily in house-building, and to a lesser extent in Colonel Muammar Gaddafi's project to build an artificial river.

There has been a history of late payments (which Turkish officials charitably attribute to the "financial budget problems" of the Libyan public sector agencies) and, in one case, Turkish workers were stranded in Libya after Tripoli accused their employers of failing to pay income tax.

Yet Turkish officials continue to see potential for expanding Libyan-Turkish trade. Under a recent agreement between the two countries, Turkish exporters are promised up-front payment by their own country's central bank of 55 per cent of the value of their deliveries to Tripoli.

According to Ankara officials, who stress that the Libyans are much quicker about paying for goods than for building contracts, exports to Libya are already looking much healthier this year than last year, when they totalled \$140m including materials supplied to Turkish construction companies.

Oil supplies from Libya are expected to regain their normal level of 2m-5m tonnes next year following the resolution of a pricing dispute which led to a nine-month interruption.

Mr Ahmet Cetinbudaklar, general manager of the agro-business giant, Tarsis, says Libya (along with the Soviet Union) is one of the few foreign markets where Turkey can easily sell olive oil. EC export subsidies make other third-country markets very hard to crack, he complains.

In his native Izmir, he also observes an astonishing and little-noticed form of Libyan-Turkish commerce: the arrival at the port of up to seven Libyan cruise ships per month, whose passengers spend millions of dollars a year in local shops.

The recent downturn in exports to Iran has been balanced by the healthy trend in sales to Kuwait (whose purchases from Turkey more than doubled last year to \$283m) and by steady sales on the Saudi market (up by \$50m last year to \$406m, and set for a similar performance in 1988). Exports to the smaller Gulf states remain at low levels.

The South-East Anatolia Project, a chain of 15 dams and 18 hydro-electric power stations which Turkey plans to complete by 2,000, has in the short term caused some delicate problems in economic relations with Iraq and Syria.

Baghdad and Damascus are concerned that Turkey will restrict the flow of water from the Tigris and the Euphrates rivers, a vital resource for them.

At a ministerial meeting between the three countries in November, the Turkish Public Works Minister, Mr Safa Giray, promised that Ankara would be "considerate" about the water needs of its neighbours.

In the longer run, Turkish foreign policy experts like Professor Erol Manisali maintain that the dam and hydro-electric project could benefit Turkey's neighbours, providing a market for Syrian fertilisers and natural gas and boosting cross-border trade.

Turkey's commercial success among its Arab and Iranian neighbours has been achieved against a background of remarkably skilful management of political relations, aimed at heading off some potentially explosive problems. Officials in Ankara maintain that their low-key diplomatic

Turkey's regional commercial success has been achieved against a background of deft management of political relations

the 1987 and projected 1988 levels of around \$950m. But, with a new ministerial meeting due in December, they are determined to find the financing arrangements that would permit exports to continue at the current total.

Sales to Iran have also tumbled from their 1985 peak of \$1.1bn, barely reaching \$260m in the first seven months of this year; one recent factor has been Iranian resistance to higher prices for iron and steel. But Turkish officials are confident both of Iran's creditworthiness and its increased appetite for consumer goods following the end of the war.

The Gulf War ceasefire will have mixed economic consequences for Turkey.

On the one hand, Ankara should logically expect to reap the benefits of its diplomatic triumph, whose crowning triumph was an agreement under which Turkey represented each combatant's interests in the other's capital. "We will give full attention to countries - like Turkey - which helped us in wartime," promises an Iraqi diplomat.

But on the other hand, far more countries will be competing against Turkey for business with the combatants (in particular Iran) now that it is safe to do so.

Teheran in particular will want to see what credit lines it can obtain from western countries and Japan before dishing out any major contracts in Turkey's direction, diplomats say. What Turkey does stand to gain is a fair slice of subcontracting, and of contracts to supply building materials.

As Turkey assesses the post-war prospects in Iran and Iraq, it will be mindful of some negative experiences in Jordan, where the authorities called in a performance bond (on a trumped up charge of non-completion, in the Turkish view) on a military construction project.

But wariness of the risks does not imply any lack of

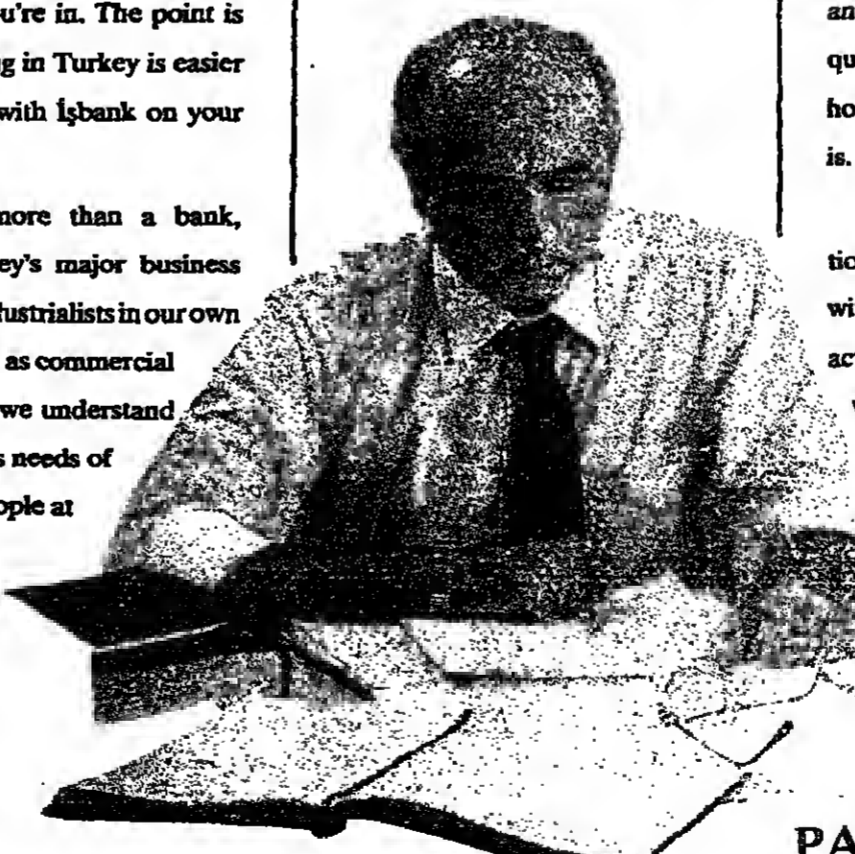
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TURKISH BANKING 4

David Barchard on the uncertainty in the financial services sector

Interest soars in a troubled market

TURKEY'S latest economic crisis has dealt its financial services sector the sharpest blow it has experienced since the early 1980s. Interest rates have soared to levels never seen before: 85 per cent on one year deposits; up to 40 per cent on sight deposits; and over 140 per cent net to borrowers. In October the interbank overnight rate even briefly touched 340 per cent.

These rates follow the Prime Minister's decision on October 11 to free interest rates for the second time in Turkish history. Last time interest rates were freed in Turkey, in July 1980, the experiment was fiercely resisted by the banks which formed a cartel, known as "the Gentlemen's Agreement" to set interest rates, though a little "under the counter" competition is believed to have taken place.

Unauthorised money brokers sprang up alongside the official savings market and the experiment broke down exactly two years later, in June 1982, with a major crash which wiped out the savings of many middle class families.

The 1988 experiment has turned out a little differently.

Instead of clubbing together, the new rates produced just what even self-professed advocates of deposit rate competition, such as Dr Rusdu Saracoglu, the Central Bank governor, had always feared. The market began to take off vertically with some of the weaker Istanbul banks, and

Banks are responding to a series of jolts by "taking fewer risks and doing less business"

even some large state banks, pushing their rates up towards 90 per cent to lure funds away from the deposit-rich private sector banks such as Turkiye Is Bankasi and Akbank.

After two days, Dr Saracoglu had to blow the whistle and impose a ceiling of 85 per cent on one year deposits. There had already been clear signs that a run on the market was getting under way. Depositors and bank officials had come eyeball to eyeball in several banks, and Akbank had actu-

ally refused for 24 hours to release term deposits early to allow investors to switch into the higher rates.

Despite the ceiling, the competition nevertheless remains. All the major banks have pushed their one year rates up to the maximum permitted level of 85 per cent. With inflation expected to rise still further before the end of the year, a further rise could be in prospect. However, three small banks, Iktisat, Uhislarasi, and Ekonomik, have held their rates down.

On the current account side, competition remains and the picture is more varied, with Akbank, Is and Yapi Kredi holding their rates down to 10 per cent, but Ziraat (the state-owned agricultural finance giant) offering 38 per cent, as do other state banks such as Vakiflar and Halk Bankasi. Two state banks, Emlak and Sumerbank, offer 40 per cent.

"All this suggests one problem for the Turkish banking sector," says Dr Aydin Uluslan, deputy general manager at Standard Chartered's Istanbul branch. "What can you do with the money, if you borrow at 85



The Ankara head office (above) and one of the 1,200 branches (right) of Turkey's largest bank, Ziraat, where the head, Dr Coskun Ulusoy, is reforming the management

per cent and have to lend at around 150 per cent?"

Turkey's bankers know a lot about the risks of lending to industry at high rates. Between 1980 and 1985 most of the major banks are believed to have accumulated a crippling burden of non-performing loans by lending to industry. Six banks went out of business between 1983 and 1987 as a result and a seventh was bailed out by the Treasury. At the worst stage, nearly half of total bank lending is thought to have had problems.

The government responded by creating a highly profitable environment in which spreads were very wide, though rates to depositors were generally kept above inflation. That - combined with annual inflation rates averaging more than 30 per cent - helped shrink many of the bad debts the banks were carrying.

By last year things had improved to a point where a much tighter regulatory environment seemed possible and where all banks could be required to have their balance sheets independently audited by a firm recognised for the purpose by the Central Bank.

Since then, however, the markets have received one jolt after another: a foreign currency famine and a glut of liras at the end of last year; a sharp tightening of monetary and credit controls in February; a

sudden relaxation of interest rates and monetary policy in August and September; and then the October crisis.

"Banks are responding to this situation by becoming more inactive, taking fewer risks and doing less business," says an Istanbul banker. Like other bankers, he tends to feel that the managerial culture of the largest state banks is one of the problems.

"People here haven't yet fully absorbed the profit

Many of Turkey's leading banks have radically restructured their management teams

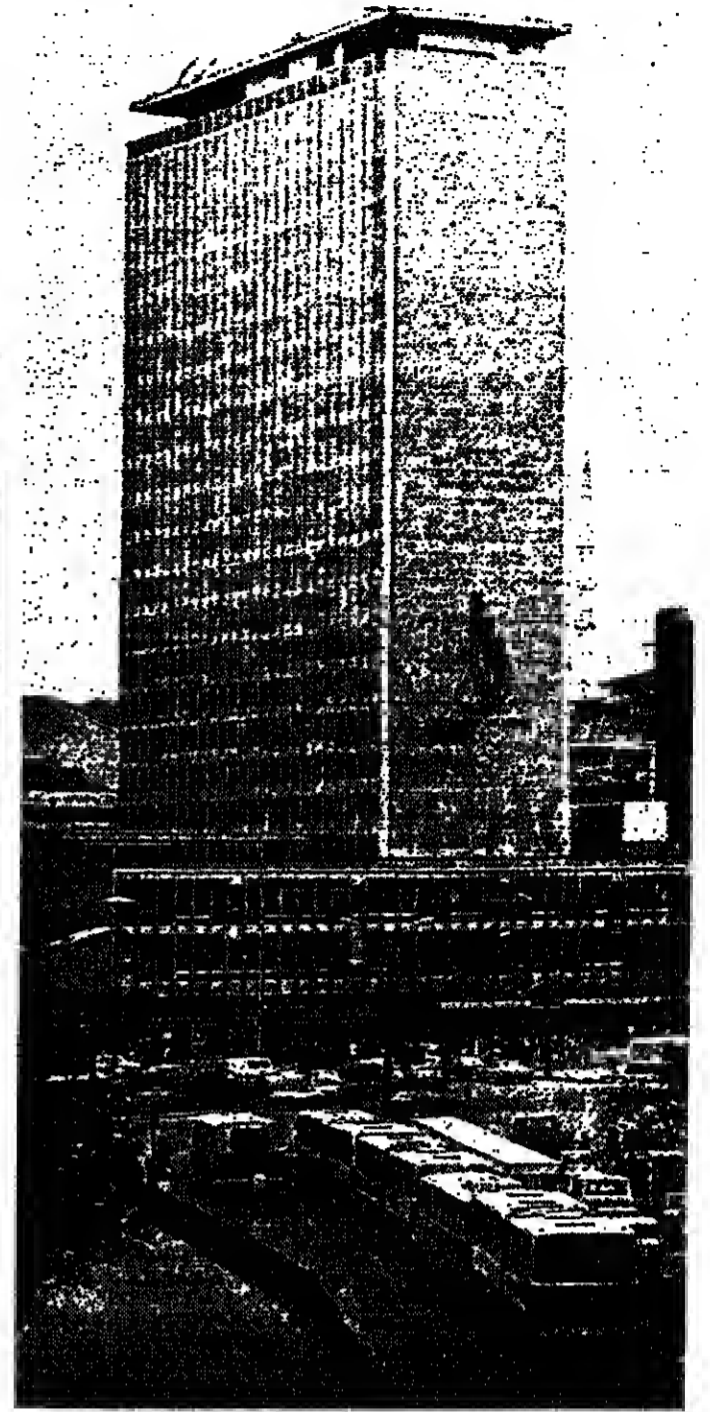
motive. The big state banks are moving towards the idea of operating for profit, but they have an awful lot of obstacles to overcome. And some of the other large banks attach as much importance to personal spite or pride as they do to making a profit on a particular deal. Those kinds of jealousies were the reason why the interbank had to be set up and operated by the Central Bank."

Changes are under way at the major state banks. At Ziraat, Dr Coskun Ulusoy, still only in his mid-thirties is run-

ning the country's largest bank with a branch network of 1,200. He has introduced a second tier of US-trained managers and is reforming the bank's managerial culture.

Last July he caused major distress to many of his employees by ordering transfers of all branch managers who had spent more than five years in a particular branch, in order to sever the sometimes over-intimate connections between bank branches and their customers.

Major upheavals are still in progress at Emlak, created out of a merger of Emlak Kredi, the state housing credit bank, and Anadolju. McKinsey, the international banking consultants, is advising Mr Bulent Semiler, the general manager of Emlak, on the restructuring of the bank. At Denizcilik Bankasi, reputed to be the state bank in the worst difficulties, Mr Engin Civan, a former World Bank official, has been placed in charge. There are new management teams at Vakiflar Bankasi and at Halk Bankasi.



At the other end of the market, however, among the smaller banks specialising in trade finance, things are much flatter. Several report that even without the events of October 1988 profits would mark time in Turkish lira terms.

The foreign banks in particular are hit both by increased competition and the steady erosion of their working capital by inflation. There have

been some striking local success stories, notably that of Finansbank, set up a year ago. As 1988 ends, Turkish banks have hardly begun to think about another long-term shadow on the scene - the application of the BIS guidelines on capital adequacy. The stronger banks will be able to meet the Basle requirements fairly easily but for many Turkish banks they are likely to pose further problems.

Diplomatic rewards

Continued from previous page approach has succeeded in keeping within reasonable bounds the amount of "interference" in Turkey's internal affairs from fundamentalist Iran.

By interference, they mean Teheran's Turkish-language broadcasts attacking Turkey's secular status, and probably also Iranian financial support for fundamentalists in Turkey.

The underlying tensions do come to the surface from time to time. Iran last month asked two Turkish diplomats to leave the country, reciprocating a similar move by Ankara against two diplomats from Teheran who were caught trying to abduct an Iranian engineer.

But the Turkish foreign ministry played the matter down, refusing at first to confirm the expulsions by Teheran.

Likewise, Ankara has not allowed any deterioration in its political relations with Iraq to result from the arrival in Turkey this autumn of up to

Exports to Middle East Countries (\$m)			
	1988 (Jan-Aug)	1987	1986
Iran	303.5	438.7	584.4
Iraq	852.6	945.3	593.3
Saudi Arabia	243.2	408.4	357.4
Kuwait	127.9	247.5	120.8
Syria	76.5	60.6	62.0
Jordan	101.9	171.7	169.0
Libya	141.1	140.7	135.8
Egypt	111.1	138.8	146.2
Algeria	131.3	141.9	177.8
Imports from Middle East countries (\$m)			
	1988 (Jan-Aug)	1987	1986
Iran	910.4	947.6	221.3
Iraq	1,048.0	1,154.0	768.7
Saudi Arabia	134.6	168.1	175.7
Kuwait	43.9	74.5	208.9
Lebanon	2.0	7.7	5.9
Syria	1.7	5.1	19.0
Jordan	15.1	19.1	9.6
Libya	40.7	304.7	292.2
Egypt	9.8	12.6	17.0
Algeria	84.4	131.9	51.5

100,000 Iraqi Kurds, fleeing what the US alleges were chemical weapon attacks. By refusing to allow UN experts to inspect the refugees, Turkey has (whether intentionally or not) avoided compounding Iraq's embarrassment.

Bruce Clark

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TURKISH BANKING 5

Profile: Akbank

Leader of the pack



Istanbul Stock Exchange where, according to chairman Mr Muharem Karali, a minor recovery has now eased several months of declining fortunes

Personal customers now have a wider choice, writes David Barchard

Plastic revolution on the cards

SOMETHING NEW is about to happen in Turkish banking. After decades when banks regarded the individual customer as little more than a milch-cow for cheap deposits, one of the major Turkish banks has begun to offer some of its customers some unfamiliar novelties: personal loans, credit cards and gold cards, cash cards for sophisticated ATM (automatic teller machine) services and lobby banking.

Other major commercial banks are watching closely. Most of them doubt that the experiment will bring much in the way of profits to its author, Yapi ve Kredi Bankasi of Istanbul. If it does, they will undoubtedly copy its example.

"About 80 per cent of deposits in the banking system in Turkey are generated by individuals, and only 20 per cent by corporations, but when it comes to loans virtually all loans are corporate and individuals use promissory notes," explains Mr Burhan Karacam, general manager at Yapi ve Kredi.

Consumer credit does exist, Mr Karacam points out, but only in the form of installment schemes operated by retailers or wholesalers of consumer durables, who, of course, take both the risk and the profit from it. "We at Yapi ve Kredi see the individual as a major target which the banking system has so far not served adequately," he says.

Few individual customers would dispute this. In the typical Turkish bank branch, it takes about half an hour to

cash even a traveller's cheque. Money transmission services are extremely limited, and though a cheque clearing system exists, in practice it is little used. Cashing a cheque in Turkey requires taking the cheque to a branch of the issuing bank, waiting for it to be cleared by telephone (paying heavily over the odds for doing so), and collecting payment minus a small handling fee.

The plastic cards business is even more hair-raising. In Turkey, the word "credit" in credit cards refers to something customers give the bank rather

broader realities of the Turkish economy. The Turkish consumer market very roughly divides into three segments: a relatively small number of families with regular access to international financial services; an urban middle class in Istanbul, Ankara, and Izmir and a few other towns totalling between 2m-3m with largely western consumerist aspirations and some income to support them; and the hinterland population which lacks either the income and/or western consumer inclinations. This last group is, however, a large pop-

ulation - more than 50m - and like so many other things in Turkey, potentially a very exciting market some day.

Yapi ve Kredi rapidly encountered this segmentation when it began applying credit-scoring techniques for its personal loans. "We found that different criteria had to be used for people in Anatolia from those we used in the three large cities," says Mr Karacam, adding that the rejection rate has been as low as 25-30 per cent.

Housing finance is largely confined to institutions such as Turkiye Emlak Bankasi, a state bank which supervises

mortgages, co-operatives, and housing developments, and is currently in the midst of an administrative upheaval.

It has been holding talks with major European mortgage lenders to see if some of their techniques can be applied to Turkish conditions. Another is the Public Participations Fund which finances housing projects and has a special arrangement with Pamukbank through which TL210bn of housing loans have been issued. The emphasis is usually on contributing funds to purchase a newly completed flat rather than on long-term lending secured against an existing property.

The pressure for innovation in retail financial services has come from tourism. Boutiques have opened in resorts which cash travellers cheques swiftly. Small trade finance banks, such as Itisat, eager to scoop up the foreign exchange, have often moved more swiftly than the big banks.

Credit card activity is also growing, largely as a result of tourism. Mr Orhan Demirdag, general manager of Anadolu Kredi Karti Turizm ve Ticaret, a non-bank organisation which markets EuroCard, MasterCard, and Visa products in Turkey, says that merchant foreign exchange earnings from plastic cards rose from \$4m in 1987 to around \$56m this year. But the total number of Turkish cardholders of all four major brand names is only about 50,000, with 20,000 of them using Diners Club.

Merchant discounts - the commission paid by a retail outlet to the card-issuer - vary between 6 per cent and 8 per cent, though one or two privileged institutions, the biggest hotels in Istanbul, for instance, have managed to negotiate a zero discount for themselves, something retailers in most other countries would relish.

High unit costs limit the scope of Turkey's banks for fully adopting the plastic card revolution. There are more than 10 Turkish members of Visa, for instance, but the cost of producing a single Visa card can be as high as \$5, the cost of a smart card in Europe. ATMs cost about \$50,000 and upwards, far more than the salaries of the staff they displace.

Even with Eurocheques there are difficulties, largely caused by Turkey's inflationary environment. Commission is too low to offset the depreciation of the Turkish lira against foreign currencies between the remittance date and the cashing date. There is, therefore, no full Eurocheque issuing bank in Turkey.

Yapi ve Kredi is undeterred by these problems. It is believed to be spending around TL40bn on developing its electronic banking services, a large amount by Turkish standards. With the domestic cardholder base now seemingly set to grow rapidly in the big cities, Yapi ve Kredi would appear to be backing a winner, even if the risks involved look considerable.

AKBANK ranks as Turkey's fourth largest bank by capital size and third by the size of its deposits. But for simple profitability it has no equal. In 1987 it made pre-tax profits of TL 187.2bn (\$53m). That was a record year for Akbank. So was 1988 and this year will, almost certainly, follow suit.

It is success mainly achieved through old-fashioned thoroughness rather than flashy modern methods. Akbank is very much a family bank, owned by the Sabanci group and piloted by Mr Erol Sabanci, one of seven brothers, who run the group. He serves as the bank's deputy chairman and managing director. The board is headed by Mr Naim Talu, a former prime minister and ex-governor of the Central Bank.

Founded in 1948, Akbank now has 611 branches (the fourth largest network) and just under 9,000 staff.

This month the bank plans to double its capital to TL5,000bn (\$1.66bn), which will bring it abreast of Ziraat, the country's largest bank. In discussing Akbank, it is difficult not to judge it by comparisons with the large state-owned or semi-state-owned banks.

Akbank is well ahead of its nearest private sector rival, Yapi ve Kredi, and the sustained profitability of the past few years has enabled it to grow to a point where it begins to approach the state-owned giants in Ankara, something which would have been hard to imagine a decade ago.

The bank's success has not been achieved by a policy of radical innovation. Akbank has generally come much later into the market than its rivals with such Turkish banking facts of the 1980s as computerisation, electronic money transmission, and independent auditing. Its policy in each case seems to have been to wait and see whether a new development was making money for its rivals or not before going ahead with it.

That seems to be Akbank's strategy with the consumer banking innovations being planned by Yapi ve Kredi, its chief rival among the Istanbul private sector banks. "Consumer banking cannot really exist in Turkey yet," Mr Sabanci says.

Akbank's high street services do not stand out from

those of its major rivals and it has invested less than its competitors have in high profile advertising. Yet it has steadily built up its current account deposit base, while constantly keeping its commercial customers under scrutiny.

The bank's operations are run from its headquarters in Istanbul, in a building finished in the 1950s and much less eye-catching than the headquarters of most of the other banks. A few minutes further down the road is the headquarters of the Sabanci Group.

Akbank has always been vigilant in defending its rights and watching where its money goes. Two years ago it led a group of Turkish private sector banks which went to court to press an ailing state sector bank in Istanbul to pay up its debts and temporarily secured an order for the sequestration of some of its property.

This October, it shocked public opinion when interest rates soared and a run on the banks threatened by refusing to allow time deposit holders to break their deposits. After a day it had to relent and allow them to switch into higher rates.

Earlier in the year, Akbank had been unhappy at the government's decision to increase rates on current accounts, indeed there were those who believed that the decision was targeted chiefly at Akbank.

However, Mr Sabanci fiercely disputes many of the claims often heard about Akbank among its rivals. One of the most prevalent is that the bank's profits come from handling business from the rest of the Sabanci Group. "We stick to the legal ceiling for inter-group lending," Mr Sabanci says.

"I recently checked with Lassa (the tyre-making company in the group) and they told me that they had loans of about TL188m (\$52,000) but deposits of TL2.8bn (\$338,000). So there was a big excess in favour of the bank."

Another criticism which Mr Sabanci is inclined to dispel is the belief that Akbank makes its money not from banking but by investing in Treasury bonds which have a guaranteed tax-free return.

"As of November 9 we had TL556bn in Treasury Bonds, compared to total deposits of TL1.8 trillion. About TL320bn of the bonds was legally

required of us. We are working hard on a loan portfolio of TL2 trillion (\$560m)," he says.

Out of that - by Turkish banking standards very large - loan portfolio, Akbank claims to have had only TL13.5bn of bad debts in 1987, of which TL10bn was covered by provisions. Its fortunes in the turbulent economic environment of Turkey in the 1980s have been made possible by a tight control over the branch network and an equally tight relationship with its long-standing customers.

For many years the bank declined to have outside auditors, largely because it believed that its own internal auditing was as rigid as could be devised. Following a change in the law, its 1987 accounts were audited by Price Waterhouse.

Outside Turkey Akbank maintains seven representative offices in Germany, and one each in London, New York, and Rotterdam.

However, rather than expand the range of its own operations, it has set up two subsidiaries which seem to perform the role that might have been expected of its international department.

In London there is Akbank International, wholly owned by the Sabanci brothers and their group, and operating as a British bank. Akbank International reported pre-tax profits of \$345,000 on a balance sheet of \$178m for the six months ending in June.

Three years ago Mr Sabanci decided to set up another subsidiary, a joint venture with BNP of France, this time based in Istanbul. It has tapped the lucrative trade finance market and proved to be highly profitable.

This summer it notched up a further first in Turkish banking history when Dresdner Bank of Germany decided to take a stake. This is the first time that a German bank has gone beyond a representative office presence in the Turkish market.

Characteristically, Akbank International in London is not run by a Turkish national but by an Englishman whom the Sabancis head-hunted for the position. "Ownership of a bank is not important," says Mr Sabanci. "What is important is to supply good management according to the rules."

David Barchard

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TURKISH BANKING 6

PRIVATISATION

Best yet to come

TURKEY'S PRIVATISATION programme will soon come up for its fifth birthday. So far the tangible results have been few. There have been no major UK-style flotations and those state-owned enterprises which have been transferred to private ownership have been small and peripheral: animal feed plants, and government shares in a few corporations.

During 1998, however, the pace has finally begun to quicken. Early in the year the government sold its stake in Teletas, a joint venture between the Turkish Post Office and ITT. Recently it has been completing the sale of Ansan, a Coca Cola bottling plant, Usas (an airport services company) and cement plants belonging to Citoas (the state Cement and Ceramics Corporation).

"These are just training exercises," says Mr Cengiz Israil, head of the privatisation programme at the Public Participations Fund. "We are now moving on to the real operation, the privatisation of Sumerbank and Petkim."

Sumerbank and Petkim are conglomerates specialising mainly in textiles and petrochemicals respectively and they are among Turkey's largest industrial enterprises. It was thus considered both surprising and bold when ownership of both corporations was formally transferred to the Public Participations Fund last year, the legal prerequisite to selling them off to the private sector.

The two corporations now head a list of 46 industrial companies in which the government's stake has been handed over to the PPF. They span a diverse range of activities from cement, tourism, supermarkets, fertilisers, electricity, motor vehicles, agricultural chemicals, and liquid gas. One note worthy point is that in virtually every case, these are activities which are not state-owned in the tradition of the mixed economy of the 1950s and 1960s in Europe.

Turkey has yet to approach the point when it can consider selling off the national airline, the telecommunications system, the state petroleum company, or the airports authority. That day may come, but as yet it is far in the future.

There are several reasons why privatisation has gone

slowly in Turkey. The state owned more than 55 per cent of industry (and a very much higher percentage of industry outside the developed Istanbul/Marmara region). Managerial and accounting standards were extremely low. For instance, one of the most plausible-looking candidates for privatisation, Turhan, the hotel chain, did not even have an overall balance sheet for its activities.

Local expertise and the administrative infrastructure for a privatisation operation did not exist in 1993 when Mr Turgut Ozal became prime minister for the first time. Because most of Turkey's state enterprises had been set up by the government, their legal and administrative structure bore little relation to that of a private sector company and their articles of association tended to stress non-commercial goals.

To pilot its way through this shoal of obstacles, the Turkish government commissioned a series of consultancy reports on different sectors, as well as an overall Privatisation Masterplan, from foreign advisers. It also brought in two notable Turkish expatriates, Professor Bulent Gultekin of the Public Finance Department at Wharton University in the US, and Mr Cengiz Israil from J P Morgan, the US banking group, to the Public Participations Fund.

The government recently appointed a group headed by Midland Montague to advise it on the Petkim privatisation operation and it is currently studying seven proposals from merchant banks to handle the Sumerbank deal.

"We have now come a long way," says Professor Gultekin at the Ankara headquarters of the PPF, which are, ironically, located in the former main offices of a large Turkish private sector bank which had to be bailed out by the government early in 1998.

He says that the privatisation operation now entails "a search for partners." However, the first step will be to package the different parts of the two corporations into saleable entities. Petkim, which consists mainly of two large petrochemical plants near Istanbul and Izmir, should be relatively easy from this point of view (though there is also an aircraft tyre-making subsidiary hundreds of

miles away in a fairly remote corner of central Anatolia to dispose of).

Sumerbank is a much more diverse conglomerate, of which several parts (including its real estate holdings) will be spun off from the main business. It also includes 463 department stores and the advisory group when selected will have to decide on whether to go for vertical or horizontal integration of the corporation's operations.

Who will buy it? From the beginning there were serious doubts about the feasibility of a stock market flotation in Turkey. The collapse of the Istanbul Stock Exchange in the last year and the unhappy experience of the sale of the government's stake in Teletas (where shares quickly fell below the price investors originally paid for them) rule out any idea of a flotation now.

Instead the government appears to be thinking of selling enterprises direct to the private sector. The more digestible items on the sale list, such as Turhan, could probably be sold outright to a particular individual or corporation. The larger enterprises, particularly Petkim and Sumerbank, would probably have to go to consortiums with a foreign element.

Mr Gultekin says: "I don't anticipate that we can sell all these companies on the Istanbul Stock Exchange, but it is desirable to try and expand share ownership. A foreign minority stake is quite possible, or perhaps even a substantial share."

Meanwhile, Mr Gultekin is concentrating on making Petkim and Sumerbank "more market oriented and more competitive than in the past, and better managed too."

An incentive scheme for salesmen has been introduced at Petkim, something which Mr Gultekin says is "unheard of" in Turkey, constraints on management are being eased and political pressures are being removed.

"We did have a slow start," admits Mr Gultekin, "but we are now moving along stage by stage now, regardless of both market conditions and political conditions. And my sincere belief is that Turkey offers a bargain for foreign investors."

David Barchard

MR MUHARREM KARSLI, chairman of the Istanbul Stock Exchange, is hopeful.

"Until about a month ago, the stock exchange was falling more or less continuously since February. But the last few weeks have seen the trend reversed. The recovery has begun. I can't say I am bullish but I am optimistic."

These are brave words. On November 17, the Istanbul Stock Exchange Index stood at 409. A month earlier it had been at 362.

In November last year, when the downward slide, which began later in Turkey than in other European countries, had not got fully under way the index was around 550, having spent the summer well above the 1,000 mark.

This year the highest the index has reached is 857. It went below 600 when the first set of economic austerity measures was announced in February and plunged below 400 when bank interest rates were hiked to around 85 per cent in October.

Measured by the volume of daily transactions the picture looks equally bleak. Daily volumes of shares traded were between TL1.5bn and TL2.5bn in the second half of last year. On November 17, the volume traded was just TL999m (€133,000), though this figure seems to have been above the average for the period between September and November which is put by Mr Karsli at about TL250m daily.

The secondary capital markets in Turkey are at a low ebb. Most share activity has consisted of rights issues by companies annually forced by hyperinflation to broaden their capital base.

These issues are attractive because shareholders buy at nominal rather than real values.

The cost of the shares in the new issue is often deducted from dividend payments, making the process even more painful for shareholders.

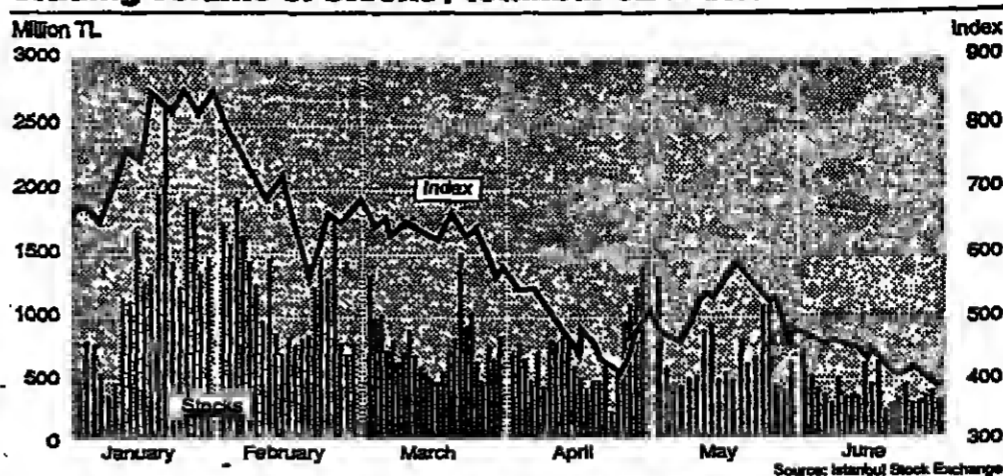
Many new investors, including a few institutional ones venturing into the market during the 1997 boom, have had their fingers badly burned.

Turkinvest, an offshoot of AOG Oceanic of the US, has changed hands with AOG reducing its stake to 10 per cent and the remaining 90 per cent going for an undisclosed

Stock and money markets

Brave words from the exchange

Trading volume of stocks / Istanbul SE index



	1993	1994	1995	1996	1997	1998
Private sector						
Shares	48.8	55.0	190.1	236.1	700.4	471.9*
Corporate Bonds	34.1	42.9	96.0	100.0	184.7	290.9
Profit/loss share certificates	14.7	12.1	33.3	75.1	338.0	103.2
Bank bills			0.5	0.8	0.7	
Finance bills				60.2	78.2	6.0
Mutual fund participation certificates				45.0	55.8	33.8
Public sector						
T-bills	294.0	733.0	2,030.6	3,277.3	6,899.7	3,809.8#
Government bonds	485.0	1,217.8	1,787.9	3,354.5	2,252.0	2,252.0
Revenue sharing certificates	208.0	10.0	140.0	220.0	880.0	1,296.8
% Share of private	.1466	.0998	.0602	.0717	.0962	.1102

* First six months

First six months

Source: Istanbul Stock Exchange

price to two foreign individuals, according to Mr Niko Maksimiyadis, the investment company's former general manager who has now joined the state-owned Emalak Bank.

"I don't think anything will happen on the stock markets here too rapidly," he says.

Those who, like Mr Karsli, are more hopeful about the short term, pin their hopes on a new \$60m Turkey Fund for foreign investors being organised by the Treasury and due for launching on the New York Stock Exchange early in 1999.

The fund is being underwritten by the International Finance Corporation, the hard loan arm of the World Bank, with Salomon Brothers and Morgan Stanley expected to act as international advisers, and Turk Merchant Bank, a newly-founded joint venture between Turkey's Bankasi and Bank-

ers Trust, acting as local consultant.

Investments in the fund will be resellable by foreigners, though the fund's own capital will have to stay in Turkey for 25 years.

An investment of this size, if it really happens, would have enormous repercussions on the local market.

Whose shares would it buy? There are two obvious sets of candidates: shares in the major Turkish groups which are not at present traded on the market and perhaps the shares of some of the state economic enterprises up for privatisation, notably Petkim and Sumerbank.

Not everyone is sure that times are ripe to launch such a relatively ambitious venture. Major industrial groups are notoriously reluctant to allow more than 20 or 30 per cent of their shares to be traded on the

stock market, and they would almost certainly find many of the disciplines which go with a stock market unpalatable, for instance the publication of independently audited annual results.

It is only this year that embryonic interim figures have begun to appear to give investors a clue about the performance of the companies in which they are putting their money.

A more serious disincentive for foreign investors is Turkey's inflation.

"From the moment you put capital into the country and it goes into Turkish lira, it starts to melt away rapidly whatever you do," says a foreign banker.

"Of course your profits may outstrip your capital especially if you are in banking or some other highly profitable sector, but you always know that

within a few years, you will have to sustain your original investment by a fresh injection of capital in hard currency. Otherwise it will eventually disappear."

Despite this, there have been several applications from foreign banks to set up small investment funds of around \$1m, though the Treasury appears to prefer setting up a large investment fund modelled on precedents from South East Asia.

In Ankara, Professor Sukru Tekbas, newly appointed head of the Capital Markets Board, the state watchdog for securities and investments, points to "a more fundamental problem. Because of the high public sector deficit and the need to borrow internally which it creates, more than 90 per cent of Turkey's money markets consist of government paper," he says.

The share of the private sector in the money markets has fallen from just under 20 per cent in 1993, to between 8 per cent and 10 per cent over the past three years," Professor Tekbas adds.

Treasury bonds have the additional merit of usually being set above inflation, though this autumn rates have been below the prevailing rate of inflation and the new interest rates on one year bank deposits. Plans are now afoot to launch floating rate bonds.

Professor Tekbas is hesitant about the role foreign investors can play in reviving Turkey's investment markets.

"They should certainly come here and help raise the level of activity," he says. "But you cannot build a financial system chiefly on outside resources."

He sees the restoration of economic stability and the return of confidence to the markets as the essential preliminary to reviving Turkey's money markets. These, of course, are sentiments widely expressed by others.

With inflation expected to touch 100 per cent by the year end, and unlikely to fall below 50 per cent in 1999, it may take several years of stern fiscal and budgetary policies before Turkey creates a more hopeful investment climate.

And despite the rhetoric, it is not yet fully clear whether the political will to do this exists.

David Barchard

AVICENA



One thousand years ago, Turkish scientists and philosophers rose to pre-eminence in the Islamic World, and the fame of many of these spread to the West.

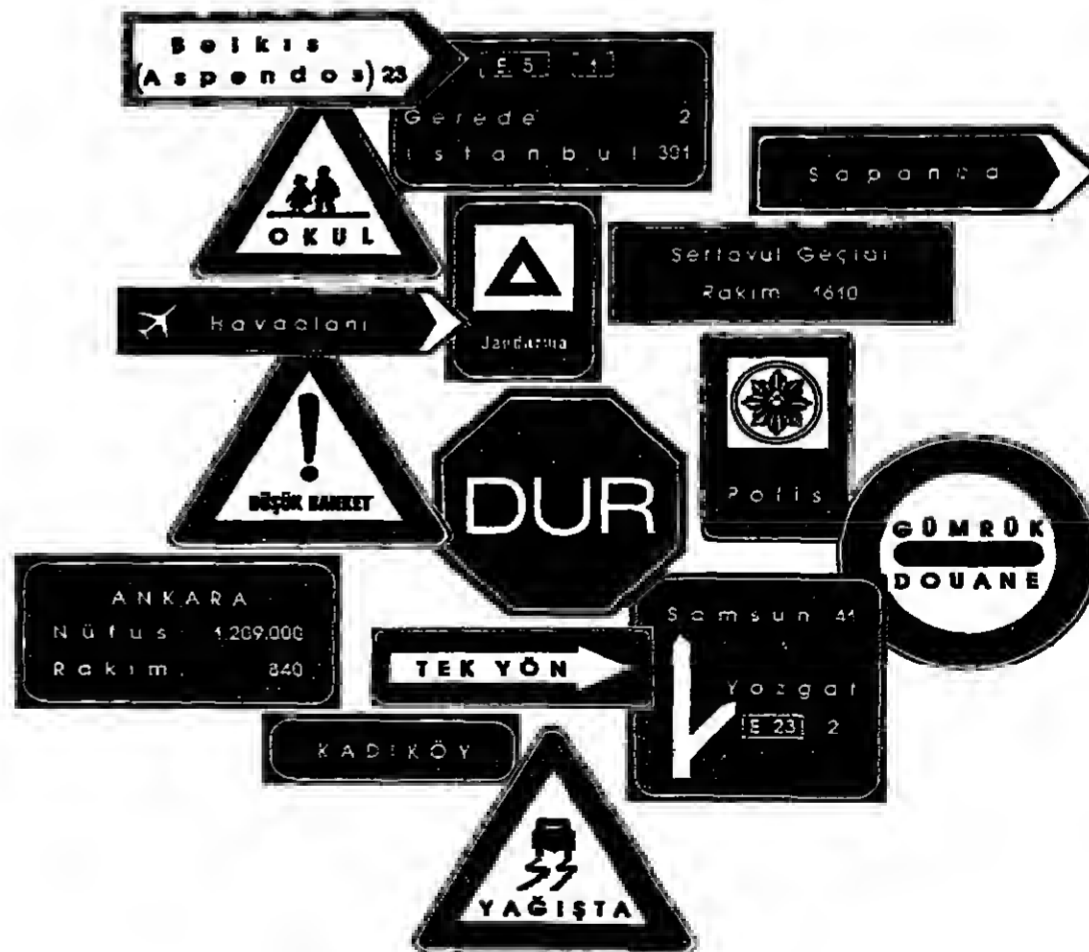
One such man was Ibn Sina, known in Europe as Avicenna. Considered "the king of physicians", his work "The Laws of Medicine" was studied in all medical schools for seven centuries.

Like a great physician, Türkiye Halk Bankası A.Ş. has its finger on the pulse of Turkish business and finance and its diagnoses on the state of the economy are invariably correct.



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TURKISH BANKING 7

EXIMBANK

Slow start for new pillar of export drive

LITTLE BY little, the new Export Import Bank founded last year from the former State Investment Bank is beginning to broaden the range of its services to Turkish exporters.

In the long-run the new Eximbank is designed to act as a major pillar of support to the export drive. Its general manager, Mr Turgut Ozkan, is another of the young, US-trained financial brains recruited to overhaul the state banking sector in recent years.

In the long-run the Eximbank aims to be a major pillar of support for Turkey's export drive.

He worked on Turkey and Mexico, but was head-hunted in 1987 to work as an adviser to Mr Turgut Ozal, the Prime Minister, and Mr Kaya Erdem, the Deputy Prime Minister. Later he worked for Mr Ozal and his brother, Mr Yusuf Bozkurt Ozal, State Minister for the Economy, before being appointed to preside over the establishment of Eximbank.

To date, TL400bn (\$300m) has been extended through both services, Mr Ozkan says. This might increase to TL2 billion (\$300m), including credit cover for buyers and sellers, in 1989. To fund its operations, Eximbank may be required to bor-

row between \$300m and \$400m externally next year.

"We are very close to starting an export credit insurance programme," Mr Ozkan says. The insurance will cover both political and commercial risk, and Eximbank will draw up a country rating system. Since the weight of the insurance cover will be for short-term credits, it is not expected to disturb other OECD export credit agencies within the Consensus rating system.

Under the present export tax rebate incentive system, which is due to be phased out by the end of 1988, the amount paid out in rebates in 1987 totalled TL500bn. The figure for 1988 is likely to total TL560bn. Together with discounting mechanisms offered by the central bank, this means that the state subsidy to exporters totals about TL600bn a year.

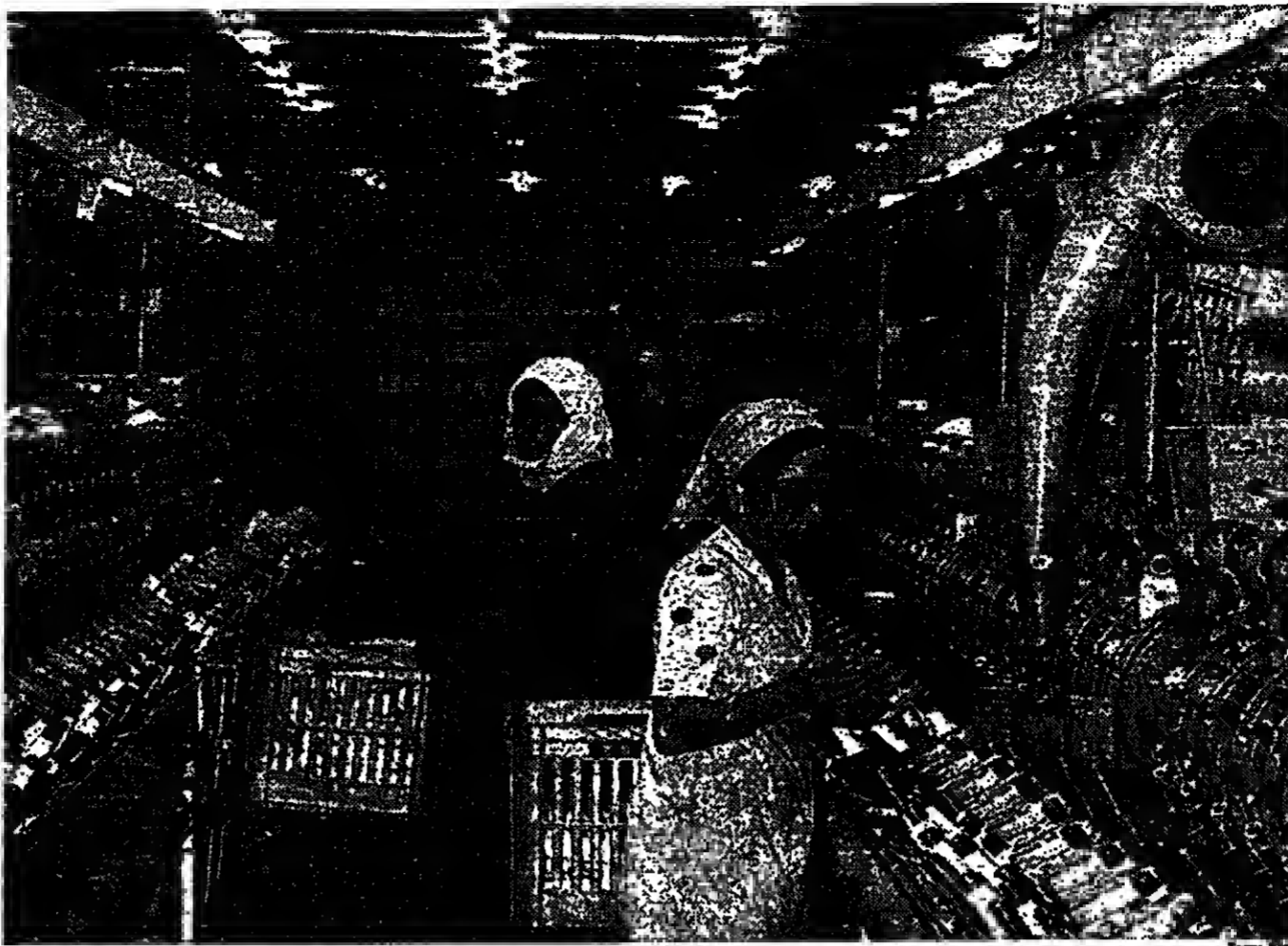
Obviously, the subsidy element of the export credit services comes nowhere near this level and some exporters have complained bitterly that the new Eximbank facilities give only a fraction of the support enjoyed under the old regime of tax rebate incentives.

Even when Eximbank is fully functional as envisaged, its support will not amount to much more than between 20-25 per cent of what was on offer through the rebate system. Mr Ozkan admits it might have been better to establish the Eximbank before Turkey signed the GATT subsidy code a couple of years ago. However, the pressures on the government left it with no alternative, he says.

Despite this, Mr Ozkan clearly does not intend to be rushed into hasty institution building. In assembling his management team, he has married the best from within the old State Investment Bank with outside recruits from the OECD and from the private sector.

To advise on Eximbank's evolution, Mr Ozkan has turned to senior and retired experts in other OECD export credit insurance agencies. "To be honest, it will take three years to establish a fully-fledged Eximbank," he says.

Jim Hodgson



Textile plant at Kozayolu, near Istanbul. EC industrialists are already demanding a squeeze on cheap Turkish textile imports



Truck and tractor transmission factory at Polatli

Profile: Sabanci Holdings

A cause for Turkish delight

ers in their sector are now prepared to sink equity as well as know-how into Turkish industry; and they are sufficiently convinced of the country's long-term stability to use it as a springboard from which to penetrate other markets.

During the "terrorism and anarchy" which preceded the 1980 military takeover, Mr Sabanci recalls, it was impossible to persuade foreign companies to put capital into Turkish manufacturing.

Just as the group's corporate literature lays great stress on the humble origins of the late founder Mr Haci Omer Sabanci (who walked 300 miles at the age of 14 to find employment as a cotton worker), his son Sakip, now 55, is fond of allusions to his youth to underline the distance Turkey has travelled.

"Ships used to call at Mersin (the southern port) with imported needles and buttons - there was no industry," he recalls. So the first task was



Sakip Sabanci, chairman of Sabanci Holdings

Right industry aimed at import substitution; then larger factories with know-how bought off-the-shelf, or manufacturing under licence; then "the new face of Turkey" - joint ventures allowing the Turkish partner full access to foreign technology and marketing skills.

Of the Sabanci group's myriad activities (last year its various units turned out 50m

occupy senior posts in the group) presents the process as a steady, careful, brick-by-brick affair.

When he first tried to export the output of Lassa, the tyre-making unit he set up in 1974, "people told me not to, they said tyres are dominated by big companies with good research and development." When he tried to promote the Lassa trademark, "they said, how do you spell Lassa?"

He bought tyre production know-how from B F Goodrich, and tyre cord-making skills for his Cordsa unit from Goodyear, won 40 per cent of the domestic tyre market, and exported "first to nearby countries, then to Europe, then to the US".

Last year, he established two 50-50 partnerships with foreign companies to manufacture raw material for tyres: Dusa, with Dupont de Nemours of the US, makes industrial yarn, and Beksa, with Bekaert of Belgium turns out steel cord. The

advent of the Japanese completed the picture.

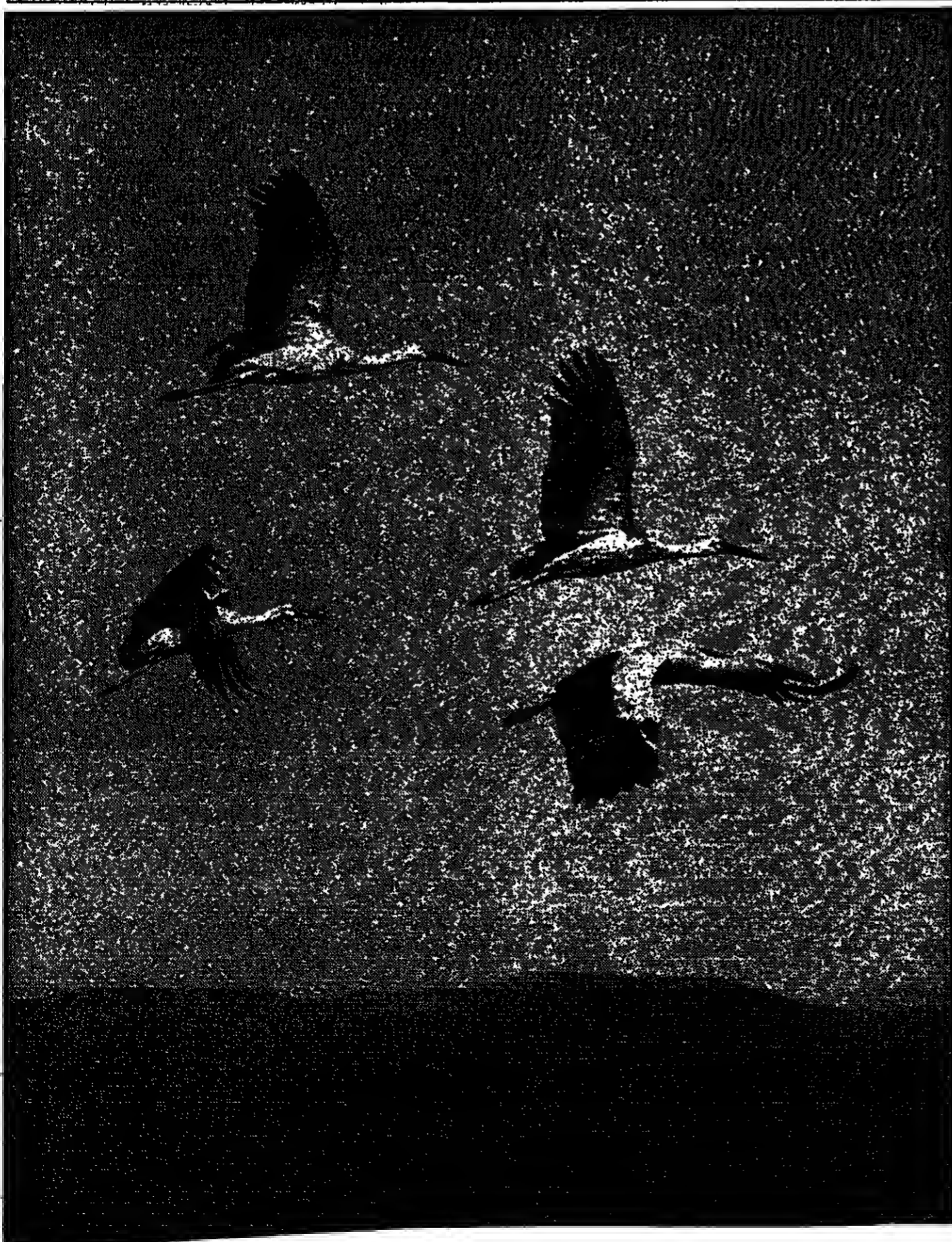
Mr Sabanci's formidable financial and industrial muscle (and indeed the charitable work of his family's Vakfa foundation, which is funding medical, educational and cultural projects to the tune of \$7m this year) have invested him with great prestige as a commentator on public affairs.

And for the record, he is not unduly pessimistic about the economic problems - inflation, high interest rates, enormous inequality - that currently beset Turkey. They are much less serious, he says, than the difficulties which used to confront manufacturers in the bad old days of the 1970s: hard-currency shortages, energy shortages, price controls.

As for poverty, he argues, that problem is not confined to Turkey. "As I was going to the White House (to meet President Reagan), I saw people sleeping in the street."

Mr Sabanci, whose public image alternates between that of "iron fist" and genial, benevolent father figure, is also gifted with the kind of distinguished charm that can get away with name-dropping.

Bruce Clark



More and more foreign trade is flying into Turkey. A lot of it is landing safely at Yapi Kredi.

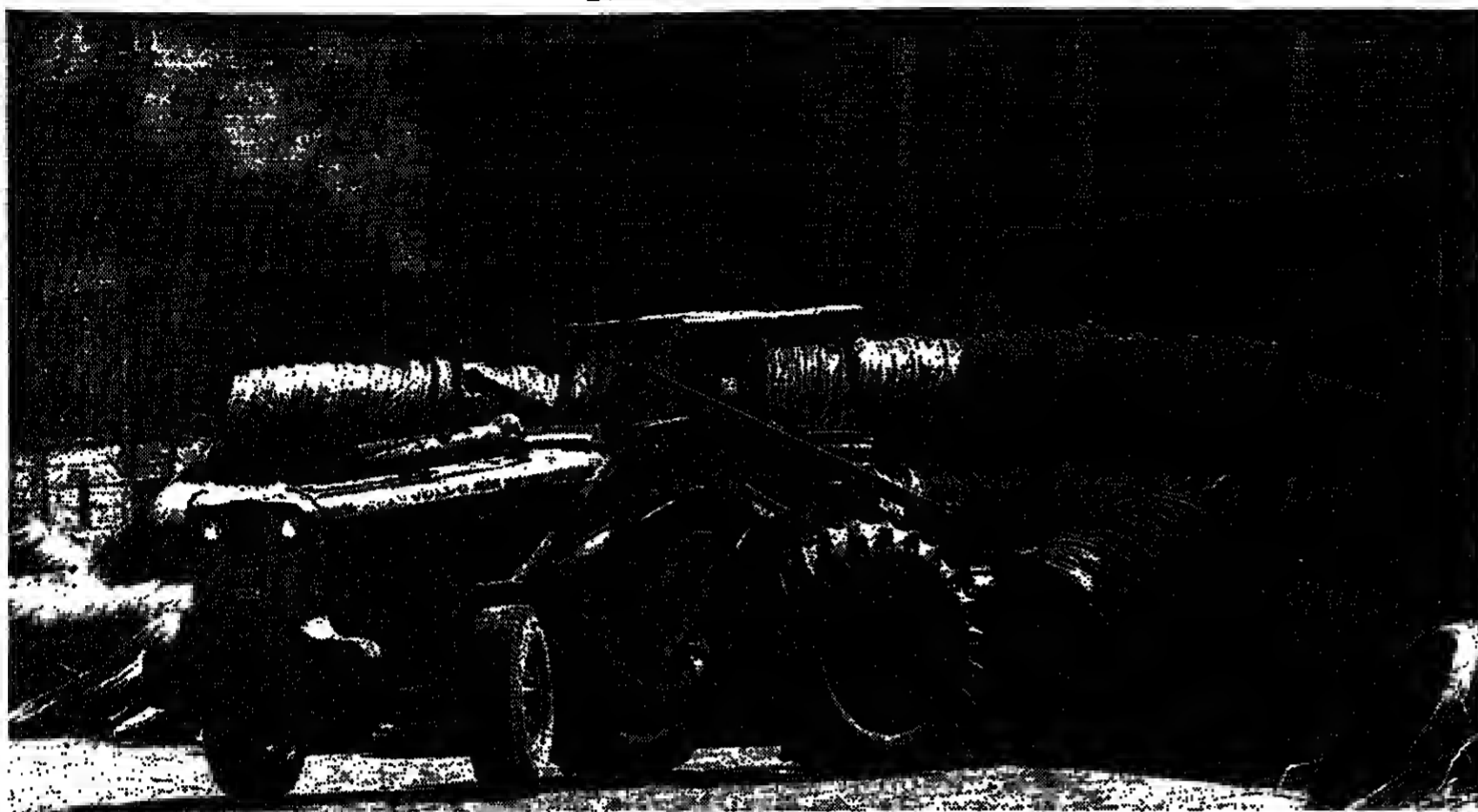
Turkey is now one of the most dynamic of the world's emerging markets. Last year the Istanbul Stock Exchange Index rose by 350%; and the country's foreign trade is shaping up to show an equally dramatic pattern of growth. As opportunities expand there is one bank ideally placed to service the interests of the international trading community. Yapi Kredi. In 1986, at Yapi Kredi we handled 12% of Turkey's foreign trade. Last year our share increased to 18%. Currently we are sending more than 150,000 foreign cheques a month for collection. This success is the tangible result of a philosophy that has given depth to all of our activities since the bank's foundation 44 years ago. A dedication to people, employees as well as customers. A dedication to new ideas. A dedication - symbolised by the bird we chose to embody our corporate style - to deliver. Today we have 584 domestic branches and 9 representative offices in the world's major industrial countries plus an offshore banking unit in Bahrain. We are co-operating with more than 500 major correspondents worldwide. We are the leading bank in Turkey's capital markets and the first to establish a Treasury Division. We are a bank proud of our local origins, but equipped and confident as we take our place amongst the world's international banking institutions.

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TURKISH BANKING 8

Regional industry



Metas steel plant, one of Turkey's leading private sector steel companies, currently undergoing a big expansion

Private sector's family fortunes

IN THE north-west Anatolian hinterland of Istanbul, private sector industry is steadily expanding in urban centres like Bursa and Eskisehir...

cultural as well as an industrial centre. Although an ancient city, its industry is a relatively recent addition...

repair and overhaul complex for the Turkish air force. The Eskisehir airbase has become the biggest in the country...

There are now about 30 substantial factories in Eskisehir, most established in the industrial zone...

The dominating position of family-owned companies augurs well for the further expansion of Turkey's private sector

are several large sanitary tile and sanitaryware factories. Compared with Istanbul, investment costs in Eskisehir are much lower...

Zeytinoglu moved from farming in the 1920s to trading, trucking and petrol stations, and then, with other investors, put money into the construction of a cement factory...

Finally, in common with many other growing family-owned groups, Zeytinoglu set up a bank, Eskisehir Bank, now known as Esbank...

In 1987 Arçelik had a turnover of \$50m, 80 per cent of which was produced by its two plants alongside each other in the Eskisehir industrial estate...

So far, the downturn in demand for consumer goods has yet to curb production at Arçelik's Eskisehir plants...

Despite high shipping and duty costs, the company's low labour overheads enable it to compete with exports to the North American market...

International Finance Corporation

Big lender in an uncertain market

DESPITE THE doldrums in the capital markets, one organisation which has become much more active over the past two years is the World Bank's commercial lending affiliate, the International Finance Corporation (IFC).

Paradoxically, while the stock market was booming in early 1987, the IFC's activity in the fiscal year to the end of June 1987 was fairly low.

However, in its 1988 fiscal year, it committed a total of \$18m to nine projects in Turkey, and in the following July participated in a \$60m deal with Lfisa Bank.

Yet as Mr Reynaldo Ortiz, the IFC's permanent Turkey representative points out, the IFC is unlike other commercial project financing institutions...

In Turkey, the IFC generally gets involved in large projects. If funding for smaller schemes is to come from the International Bank for Reconstruction and Development (IBRD)...

Since the Middle Ages it has been an important commercial and industrial centre, largely because of its position on the main Europe-Asia trade routes.

Today the city's two pillars of industry are textiles and cars. The city's recent industrial expansion again owes much to official encouragement...

With the seas and the winter sports centre of Uludağ only 18 miles away, Bursa is also a growing tourist destination with much to offer besides its own rich past.

Once again in Bursa, the same dichotomy between local industry and outside investment can be identified, though on a grander scale than in Eskisehir.

banks refuse to roll-over loans. "When they look for long-term lending, we are one of the few institutions they can turn to," Mr Ortiz says.

However, like other foreign capital investors in the current uncertain circumstances the IFC prefers to put its money into expansions of existing concerns rather than greenfield developments...

The nearest IFC is considering to a greenfield project in manufacturing is a textile scheme which is, in effect, an extension of an industrial group's existing operations.

Mr Ortiz believes Turkey's short-term economic outlook is worrying. However, the current climate could create the opportunities for the IFC to restructure sound businesses suffering from temporary cash-flow difficulties.

One area of greenfield development in which the IFC is keenly involved is tourism, which looks set to flourish over the next few years.

openly negotiating with the government for MKEK's shares to be sold to the public as part of the privatisation programme.

Tofas itself is in the process of a major expansion. By February it will have increased its production capacity of Fiat-based models from 40,000 to about 75,000.

Tofas cars - which have a 94 per cent local content - have been market leaders for some time. The company has been caught temporarily short in 1988...

Like other wholly family-owned concerns - mainly first or second generation in Turkey's short industrial history - Somnez Holding has no intention yet of a flotation of part of its equity.

At Tofas, the company is

Jim Bodgener

Merchandise banking in the private sector may prove another new area of activity for the IFC in Turkey...

However, progress in this direction has been hampered in Turkey - as has the privatisation programme itself - by the stagnation in the capital markets.

MKEK is in the process of a major expansion. By February it will have increased its production capacity of Fiat-based models from 40,000 to about 75,000.

Like other wholly family-owned concerns - mainly first or second generation in Turkey's short industrial history - Somnez Holding has no intention yet of a flotation of part of its equity.

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Advertisement for AHMET VELİ MENGER HOLDING A.Ş. featuring logos for Mercedes-Benz, Bosch, BBC, VDO, Peugeot, and Control Data. Includes the slogan "Innovation keeps us united" and large letters spelling 'AMM'.

Profile: Meptas An ill wind in the Aegean

AN OFFICE on the Izmir seafloor, overlooking the Aegean, is an appropriate enough place to contemplate the Turkish economy's striking success in reorienting itself towards foreign markets over the past five years.

But there is uncertainty about how the new arrangements will work, and that is one reason for the caution shown by Mr Mustafa Somersan, the Meptas general manager, as he projects the group's export totals: around \$160m next year, compared with an estimated \$152m in 1988 and \$145m in 1987.

Performance in 1987 was badly disrupted by the virtual freeze on new exports to Iraq, a top customer, which the Government, dubious of Baghdad's credit-worthiness, imposed in mid-year.

Mr Somersan complains. But he professes impatience with the alarm bells that are being sounded by Turkish exporters - "We should be getting out of our problems, not crying on each other's shoulders" - and his latest contacts with the Eximbank have reassured him about the new export credit system.

When Meptas is looked at in isolation, the profit margins are small and its capitalisation is infinitesimal. The 1987 results show pre-tax profits of TL1.8bn on sales of TL2.15bn, with registered capital of only TL500m.

With the backing of a major industrial group, Meptas should be better placed than other specialist trading houses to get through the coming hurdles.

Advertisement for MEPTAS featuring the slogan "Clockwork..." and an illustration of hands holding a clock mechanism. Includes contact information for MANSALI EVRENSEL PAZARLAMA VE TICARET AS.

TURKISH BANKING 9

FREE ZONES

The way forward

FREE ZONES, mooted in Turkey since the early decades of this century, have finally become a reality.

On the eastern Mediterranean coast at Mersin, the first of four free zones have been operational since March this year with seven companies already trading. By the end of next year, the Zone Administration Authority expects that there will be 60 users. Another free trade zone at Antalya has also got under way.

The completion of the zones has symbolic as well as practical significance. There has been talk of setting up free zones since the early decades of this century and some of the enabling legislation for them actually dates back to the 1920s.

But for many decades the bureaucracy, especially the powerful Ministry of Customs, fought a determined action against them, viewing them as likely springboards for foreign penetration of the economy.

For several years after Prime Minister Turgut Ozal launched his original economic reform programme in 1980, the civil service successfully resisted the introduction of the zones. It took the personal intervention of President Kenan Evren after a visit to the Far East in the autumn of 1983 to ensure that the zones would go ahead.

The project was entrusted to the State Planning Organisation, a department of the Prime Minister's Office, in Ankara. A Turkish Free Zones Administration was set up and has been headed by Mr Yalcin Alaybeyoglu for the past four years.

Six years later, Turkey has four free trade zone projects, aimed at markets in the Middle East and the Mediterranean. These are:

Mersin, a trade zone of 130,000 square metres. It has port and rail links and was officially opened in 1985, though trading only got going this year.

Mersin is one of the traditional entrepot towns for Turkish exports, especially cotton and lentils, and the free zone is intended to handle industrial goods and some agricultural exports. Setting up the zone cost TL1.5bn (\$15m) over several years, and work is by no means yet fully complete.

private shareholders who together have a 66 per cent controlling stake in it. Infrastructure, including rail, sea, and road access, has been provided by the government.

Antalya, another Mediterranean port city, is a 410,000 square metre zone specialising in construction machinery and high value equipment. Because it lies in the middle of Turkey's main tourist coastline, it is subject to various environmental controls not imposed elsewhere, including a ban on high chimneys and non-electrical power sources.

Mersin and Antalya are to be followed by two much larger zones where the emphasis will be on industrial as well as trade operations.

Iskenderli, situated several miles inland on Turkey's Aegean coast, will be entirely operated by a private sector consortium, yet to be announced. The government hopes to start renting out sites before the end of this year.

Yuzumirlik is another industrial zone expected to be operated by Bechtel Construction

of the US on a build-own operate (BOT) basis. The government hopes that it will develop into an industrial centre in a part of the country which is already one of the most economically advanced regions.

Turkey has gone to considerable lengths to make the zones as attractive as it can to foreign concerns. Companies rent land for 20 years at an initial price of \$2 per square metre, increased this year to \$2.3.

All their operations are tax exempt, and the only other charges are 0.5 per cent on imports CIF, and 0.5 per cent on exports, FOB, which will go into the free zones' development fund.

Turkish exporters operating through the zones will be exempt from the 0.5 per cent charge. Goods can be imported into Turkey at normal customs tariff rates. To guarantee business security still further, the government has outlawed strikes and lockouts for 10 years in the zones.

Many local people seem to believe this will create a trad-

ing bonanza for Turkey. No fewer than 74,000 families from the Kurdish-speaking areas in the south-east of the country have migrated to the Mersin area hoping for work in the zones.

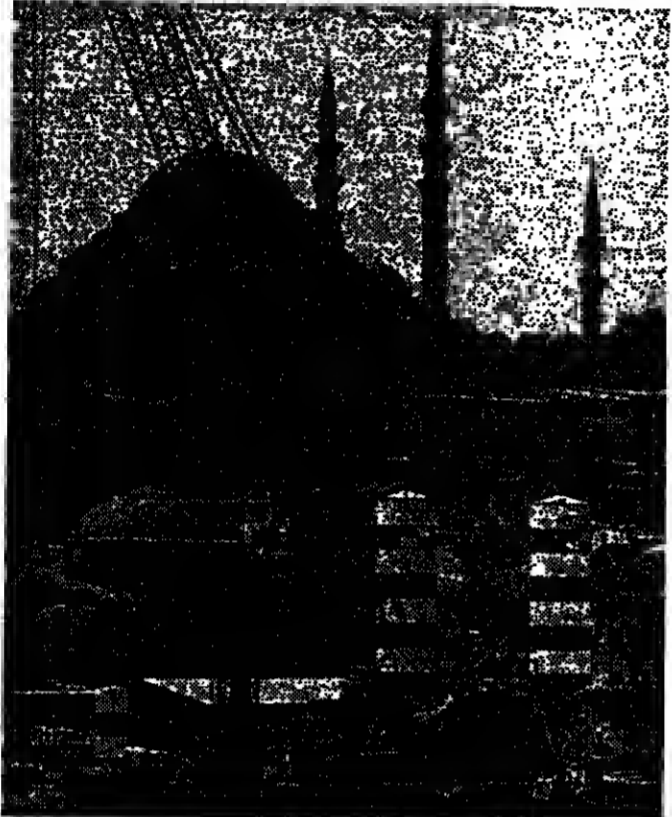
The government has built 40,000 additional housing units to cope with them. The local people of Mersin, not surprisingly, are in two minds about this influx. More welcome is the Mersin Hilton and other facilities going up for foreign businessmen using the zone.

Early foreign companies to move into the site include Federal Mogul of Jacksonville Alabama, US, and the Harima Heavy Industry Company of Japan which has set up a 31,000 square metre steel production plant.

What is not yet clear is whether the zones will actually become major industrial and trade centres for the region. There has been only a limited marketing exercise by the Turkish authorities to attract business from abroad.

However, if Turkey's existing industrial zones, on which the free zones are clearly modelled, are any precedent, once the zones are fully operational they are likely to grow steadily over the next decade.

David Barchard



Changing lines: construction of the new Galata bridge, Istanbul

THE LABOUR provisions of Turkey's 1982 constitution, which effectively circumscribe the right of trades unions to organise and strike, still remain intact and are unlikely to change in the near future.

Despite this anomaly, Turkey yet again managed to escape a ticking off from the International Labour Organisation at the ILO's annual conference in Geneva, in June.

In the first nine months after the military seized power in 1980, more than 1.2m working days were lost in strikes that were more often than not politically motivated.

The government of Mr Turgut Ozal is quick to point this out when questioned on its record of trades union rights.

But rising inflation and an average minimum take home pay of TL90,000 (€25) are leading to growing discontent among workers reflected by an increasing number of strikes.

The number of strikes started to rise in 1986 and reached a record level last year with nearly 2m working days lost - the highest since collective bargaining was instituted in 1963.

More than 12,000 workers to six different sectors are presently on strike. Newspaper workers at the Saka paper mills are now in their third month of daily industrial

Trades Unions

Firmly under wraps

action. The company's daily losses at the plant are about TL1.5bn. Labour sources point to even greater discontent among the 580,000 public sector workers.

There is growing pressure on Truk-Is, Turkey's largest trades union centre, to call for a general strike, action which is expressly forbidden by the present laws.

Major union leaders have declared that if Truk-Is fails to "fulfil its duties" they will organise a general strike themselves.

Present labour laws make it very difficult to resort to industrial action and strikes; in sectors such as banking, education and health care such action is banned outright.

Politically motivated strikes, wildcat strikes and sit-ins are also illegal. Workers who participate in such strikes can be sacked without compensation.

Recent changes in the draft labour law, while helping to keep Turkey off the ILO blacklist, are still far from bringing us close to ILO standards, says Mr Sevkett Yilmaz, president of Truk-Is. Faced with such conditions, Truk-Is has had a tough time trying to improve the lot of its 1.85m strong members.

"We want greater rights for unions and there has been no progress towards that end in the life of this parliament," Mr Yilmaz says.

Among the union's major grievances are government restrictions on who is permitted to be a union leader. In order to be able to run for office, candidates must have worked in a branch of the union for a minimum of 10 years.

And to be entitled to represent workers unions must have at least 10 per cent membership within a work sector and 51 per cent at a particular work place (The ILO strongly opposes this condition but Truk-Is privately concedes it as it prevents rival trade union confederations, the fundamentalist Hak-Is and the right-wing Met-Is, from becoming stronger.)

Union attempts to persuade Prime Minister Turgut Ozal to use his parliamentary majority

to make constitutional changes have so far proved ineffective. In fact, with only 2m members organised out of a total workforce of 17m, and given the restrictive legal framework within which they have to operate, Turkish trade unions lack the political clout to exert any serious impact on the government.

A further blow could come with the proposed privatisation of State Economic Enterprises (SEEs) which employ more than 650,000 Truk-Is affiliated workers.

The government has been buying out workers' union contracts and replacing them with individual contracts - a strategy devised to facilitate the sale of the SEEs.

Against this background the major challenge for the Turkish labour movement lies in adjusting to the country's new liberal economic climate. While Mr Ozal will continue to call the shots, the best that the unions can hope for is that he succeeds in reducing inflation.

Amberin Zaman

TUSIAD

A powerful lobby

ity. "We had no dialogue with the government during these years," says Mr Dinckok, who, at the age of 40, is Tusiad's youngest ever chairman and heir apparent to the Akkok group of companies, the third largest conglomerate in Turkey after Koc Holding and Sabanci.

Mr Dinckok, who says that the business community's relations with the government of Mr Ozal have been closer than with any previous administration, likens his relations with Mr Ozal to "a marriage where both partners have the right to disagree".

The major sources of disagreement are the prohibitively high rates of interest and inflation. Before 1980, big business had enjoyed cheap credits and, with the heavy controls on imports, a virtual monopoly of the domestic market.

With the cost of borrowing running at between 130-140 per cent, industrialists are increas-



Omer Dinckok, chairman of the lobby group, Tusiad

ingly reluctant to press ahead with new investments. Runaway inflation has also significantly forced up production costs. Available statistics for 1987 and the first two quarters of 1988 show that private

sector investments have slackened," Mr Dinckok says. Many industrialists complain that Mr Ozal has favoured certain groups in the private sector, such as exporters and construction companies, at the

expense of others. "The government has undertaken vast infrastructure projects, it has built roads and brought electricity to the villages, and there's no denying that this is in the interests of the country," Mr Dinckok says. But Mr Dinckok believes it is now time for the government to accord higher priority to investments in the productive sectors and to cut down on domestic spending and borrowing - a view shared by many fellow Tusiad members.

In an obvious snub to the government, Tusiad has over the past three months, invited Mr Suleyman Demirel, leader of the True Path Party (DYP), and Mr Deniz Baykal, the pragmatic secretary general of the Social Democratic Populist Party (SHP), to speak at seminars.

Addressing an audience of the converted, both espoused the theme that the Ozal government had neglected industrialisation in favour of trade and exports and infrastructure development.

Despite these misgivings, the business sector still sees Mr Ozal as the best leader for Turkey.

Amberin Zaman

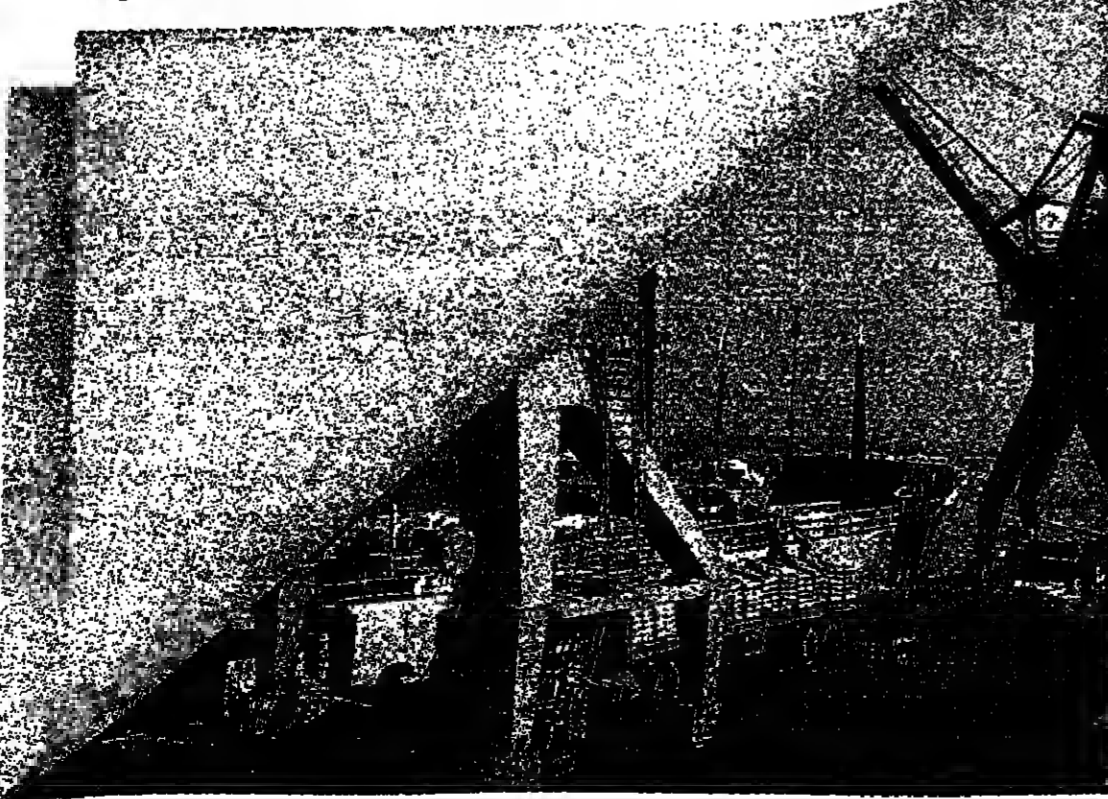
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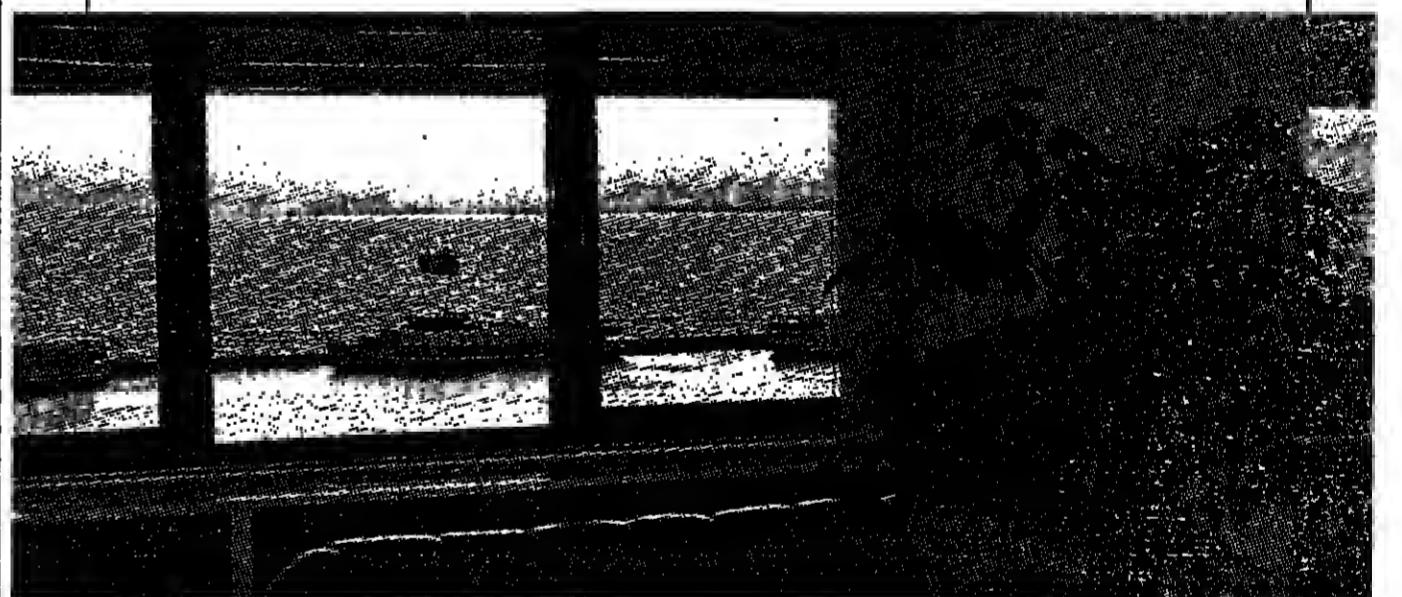
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TURKISH BANKING 10

TOURIST INVESTMENT



Ephesus, a Roman ruin near Izmir in west Turkey, is a major tourist attraction. Tourism is one of the fastest growing sectors in the national economy

Bright spot on the landscape

TOURISM IN Turkey is booming, compared with sluggish activity elsewhere in the economy. Turkish investors are investing enthusiastically in an industry with high short-term returns, and where fixed capital costs can be amortised in about seven years.

TL800bn compared with a 38 per cent jump in investment in the public sector. Between 1985 and 1987 the number of beds licensed by the Culture and Tourism Ministry increased by 40 per cent to 120,250, an indication of the rapid pace of development in the sector.

and the end of the third quarter of 1988, the bank loaned TL769bn towards 792 projects involving 66,170 beds. However, senior officials of the bank readily admit that it cannot keep pace with the seemingly insatiable need for investment capital in the sector.

in 1987. His operator, West Germany's Robinson Hotels, has only a 5 per cent stake in the fixed assets of any project. One unfortunate result of the rapacious demand has been the proliferation of unplanned developments in some areas.

affair, for example, it agreed to restrict a large hotel development by a beach which was one of the last nesting places of endangered carretta carretta sea turtles; the decision has cost the ministry an estimated \$30m in lost income a year.

Tips for the business traveller

Room with a view and much besides

TRAVEL, communications and accommodation facilities have improved radically since the return to civilian government five years ago. To meet soaring demand from business and tourism, the number of hotels in the main centres of Istanbul and Ankara has proliferated rapidly, particularly in the former.

significantly over the past four or five years, the best are still the Hilton (tel:1314646) and the Sheraton (tel:1312121). Beneath these is a raft of good establishments led by the Divan (tel:1314100) and Etip Marmara (tel:1514650). All are in the central Taksim district.

Another more leisurely way to travel between Ankara and Istanbul is overnight on the Blue Train, although when arriving or departing from Istanbul, time must be allowed for crossing the Bosphorus.

MEDIA

A delicate balancing act

IT IS Friday evening at Istanbul's Atatürk International Airport. Crowds stir excitedly as they do anywhere when a major television personality is around.

Okul, respectively owner and publisher of Nokta, a weekly news magazine which is the flagship of Gelismis Publications. Nokta, which has a circulation of about 50,000, has probably set the main trends in Turkish journalism in the 1980s.

even though they have a doubtful following in Turkish society, and extensive Islamic religious programmes demanded by rural viewers and traditionalists.

Mr Kahveci believes that expansion of television services, including educational ones, will enable Turkey to make the "cultural revolution" needed to join the European Community as a full member.

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